

*Programme
Souvenir*



**TOWER
& WINTER GARDENS
BLACKPOOL**

1902



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BLACKPOOL TOWER COMPANY LIMITED
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Staff Superintendent: **W. METCALF.**

TOWER CIRCUS



FLYING CODONAS.

A mammoth show of world famous English and Continental artistes have been gathered together for the Coronation Season Programme at the Tower Circus.

Heading this galaxy of talent is Alfred Court, probably the world's greatest trainer of wild animals with his 20 Monarchs of the Jungle, in which you see lions, tigers, polar bears, brown bears, all put through their paces in the big cage together.

What is bound to be one of the biggest thrills ever seen here, or in any other circus for that matter, is the wonderful act of the 3 Codonas, who make their debut before an English audience here.

Maximillian Truzzi is also an artiste without comparison for his type of work, which is juggling. The equestrian part of the programme is presented by the famous riders, the Karolly Troupe and the Marton Sisters, graceful ballerinas on horseback; whilst Cooke's Pony Revue will bring great joy to both kiddies and adults alike.

Comedy plays a very strong part in the show, and we are glad to welcome back to the Tower Circus the famous French clowns, Iles and Loyal: then there are Nico and Nico Blackpool's own favourite, Doodles, and the 3 Van Normans. Gordon and Lester are also bouncing comedians.

The programme finishes with a new and spectacular water pantomime, "In Gay Tyrol," in which an outstanding novelty is a cycling ballet performed by the 12 Loretta Stars, and a brilliant finale is provided by the Six Rolling Wonder Girls, whose skating act is presented amidst beautiful fountains.

Mr. George Lockhart is the genial equestrian director.



TOWER CIRCUS PROGRAMME

COLOSSAL CORONATION SEASON SHOW OF WORLD SENSATIONS.

2-30 ——— TWICE DAILY ——— 7-30.

Equestrian Director

GEORGE LOCKHART

1. **OVERTURE.**
WM. URE and the Tower Circus Imperial Orchestra.
2. **LES MARTON SISTERS,**
Equestrian Ballerinas.
3. **OUR CLOWNS—DOODLES, 3 VAN NORMANS, Etc.**
4. **THE LORETTA BALLETT.**
Trained by ANNETTE SCHULTZ.
5. First Time Here—
COOKE'S PONY REVUE,
Comedy, Jazz and Boxing Ponies.
6. **ILES & LOYAL,**
The Famous French Clowns.
7. **GORDON & LESTER,**
Bouncing Comedy Acrobats.
8. **KAROLLY TROUPE,**
The Continent's Premier Equestrians.
9. **ILES & LOYAL,**
In an Original Entree.
10. First Appearance in this Country—
FLYING CODONAS
(LALO CODONA, ROSE SULLIVAN and CLAYTON BEHEE).
The World's Greatest Flyers.
11. **SELECTION.**
WM. URE and the Tower Circus Imperial Orchestra.
12. First Appearance here of the World's greatest Trainer of Wild Animals—
ALFRED COURT WITH HIS
20 MONARCHS OF THE JUNGLE
Lions, Tigers, Panthers, Bears. The most ferocious group ever presented together in one Cage.
13. **NICO & NICO,**
The Popular Danish Clowns.
14. First Time in this Country—
MAXIMILLIAN TRUZZI,
The Continent's Greatest Juggler.
15. The Tower Circus presents:
An entirely new and original Water Pantomime,
"IN GAY TYROL"
In Two Scenes.
 1. Outside the Hotel Tyrol.
 2. The Lakeside Carnival, with ILES & LOYAL, NICO & NICO, GEORGE LOCKHART, The Singer—ALICE RAY, Guests, etc. Specialities by: THE LORETTA CYCLING STARS, ALMA VICTORIA, SKATING BALLETT by the **SIX ROLLING WONDER GIRLS.**

INTERVAL.

Tyrolean Costumes designed and executed by Max Weldy Ltd., London. Cycles supplied by the Raleigh Cycle Co. Ltd., Nottingham.

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TOWER CIRCUS (from the original by Fortunino Matania, R.I.)
 THE WONDER CIRCUS OF THE WORLD

The Tower Circus is world-famed as the most unique and beautiful circus building in existence. Designed on the rich decorative lines of a Moroccan Sultan's palace it is the world's No. 1 permanent circus, and every season its arena provides a pageant of internationally famed stars who come to the Tower Circus from the four corners of the globe. It also has a ring that can be lowered in an instant to transform the arena into an artificial lake on which water spectacles of translucent beauty are presented.



BLACKPOOL'S RADIO FAVOURITES IN THE TOWER BALLROOM

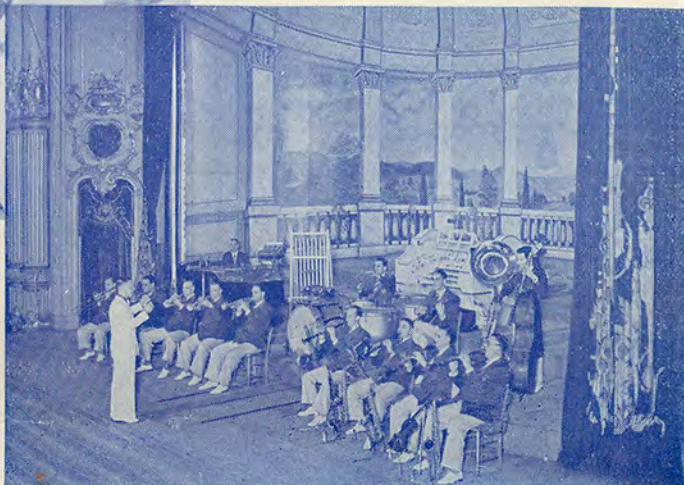


Above:

Photo: Saidman.

REGINALD DIXON

THE WIZARD
OF THE
WURLITZER.



Below:

NORMAN NEWMAN
AND THE
TOWER BAND

Photo: Saidman.

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SUPREME**

**TOWER CAFE-
RESTAURANT**

MUSICAL SELECTIONS
BY

**FLORENZE
AND HER
ROMANY BAND**

TOWER BALLROOM PROGRAMME

MONDAY, OCTOBER 4th and WEEK.

DANCING TWICE DAILY at 2-30 and 7-30.

MORNING DANCING, SATURDAY 11-0 to 12-0.

REGINALD DIXON at the Organ.

Monday, Wednesday and Friday.

- 1. QUICK STEP Let's call the whole thing off
The Goose Hangs High
Goofy Swing—Penny Pool
- 2. WALTZ Will You Remember?
The Coronation Waltz
- 3. FOX TROT Little Irish Home
Broken-hearted Clown—Moon at Sea
- 4. QUICK STEP The Value of a Smile
A Nice Cup of Tea
- 5. WALTZ The Merry Go Round—Toodle oo
The Greatest Mistake of my Life
- 6. RUMBA Half Way to Heaven
The Peanut Vendor
- 7. FOX TROT Shake Hands with a Millionaire
In a Little French Casino
Timber—Good Night, my Love
- 8. MILITARY TWO STEP Old Faithful
It's easy to forget beside the Sea

REGINALD DIXON at the Wurlitzer—

Quick Step: One in a Million—With a Twinkle in your Eye.
Waltz: When the Harvest Moon is Shining—My Heart's in Old Killarney.
Fox Trot: September in the Rain.
Quick Step Smile when you say Good bye.

- 9. QUICK STEP Robinson Crusoe
When my Dreamboat Comes Home
Keep Calling me Sweetheart
- 10. VELETA The Choristers
Nichol's First Medley
- 11. QUICK STEP The Love Bug will bite you
Caravan—Ten Pretty Girls
- 12. TANGO Vagabond Fiddler
In a Little Cafe Chantant
- 13. WALTZ Delyse
No More
- 14. QUICK STEP Never in a Million Years
Love is good for anything that ails you
With my Little Horse and Wagon—When I'm Cleaning Windows
- 15. FOX TROT Carelessly—A Sailboat in the Moonlight
It's Raining in Cherry Blossom Lane
Tropical Moonlight
- 16. QUICK STEP Wake up and Live
Swing Serenade—No More You

Tuesday, Thursday and Saturday.

- 1. QUICK STEP Smile when you say Good-bye
Keep calling me Sweetheart
- 2. WALTZ When I'm Cleaning Windows—The Love Bug will bite you
When the Harvest Moon is Shining
Wouldn't it Break your Heart
- 3. FOX TROT Shake Hands with a Millionaire
Timber—Moon at Sea
Tropical Moonlight
- 4. QUICK STEP You're here, You're there
With a Twinkle in your Eye—The Wind and the Rain
They can't take that away from me
- 5. WALTZ Let us be Sweethearts over again
My Heart's in Old Killarney
- 6. RUMBA The Cuballero
The Vamp of Havana
- 7. FOX TROT In an Old Cathedral Town
September in the Rain—The mood that I'm in
You're looking for Romance
- 8. MILITARY TWO STEP Quarter Deck
Blaze of Glory

REGINALD DIXON at the Wurlitzer—

Quick Step: Love is good for anything that ails you—Wake up and live.
Waltz: The greatest mistake of my life—All the way from Ireland
Fox Trot: It's Raining in Cherry Blossom Lane.
Quick Step: Value of a Smile.

- 9. QUICK STEP Big Boy Blue
The Merry-Go-Round—Ten Pretty Girls
- 10. VELETA The Original Veleta
Old Favourites
- 11. QUICK STEP Little Irish Home—A Nice Cup of Tea
When my Dreamboat comes Home
Robinson Crusoe
- 12. TANGO In a Little Cafe Chantant
Vagabond Fiddler
- 13. WALTZ No More
- 14. QUICK STEP The Coronation Waltz
Never in a Million Years
Let's call the whole thing off
The Goose hangs high—Goofy Swing
- 15. FOX TROT Carelessly
A Sailboat in the Moonlight
- 16. QUICK STEP No More You
The Penny Pool—Caravan

NORMAN NEWMAN and the TOWER BAND
REGINALD DIXON at the NEW WONDER WURLITZER
 M.C.: H. G. ROSCOE.

IN THE BALLROOM.

NIGHTLY at 7-30. Mat: SATURDAY at 2-30.

MAGNIFICENT CORONATION SEASON PRODUCTION.

GRAND SPECTACULAR CHILDREN'S BALLET—

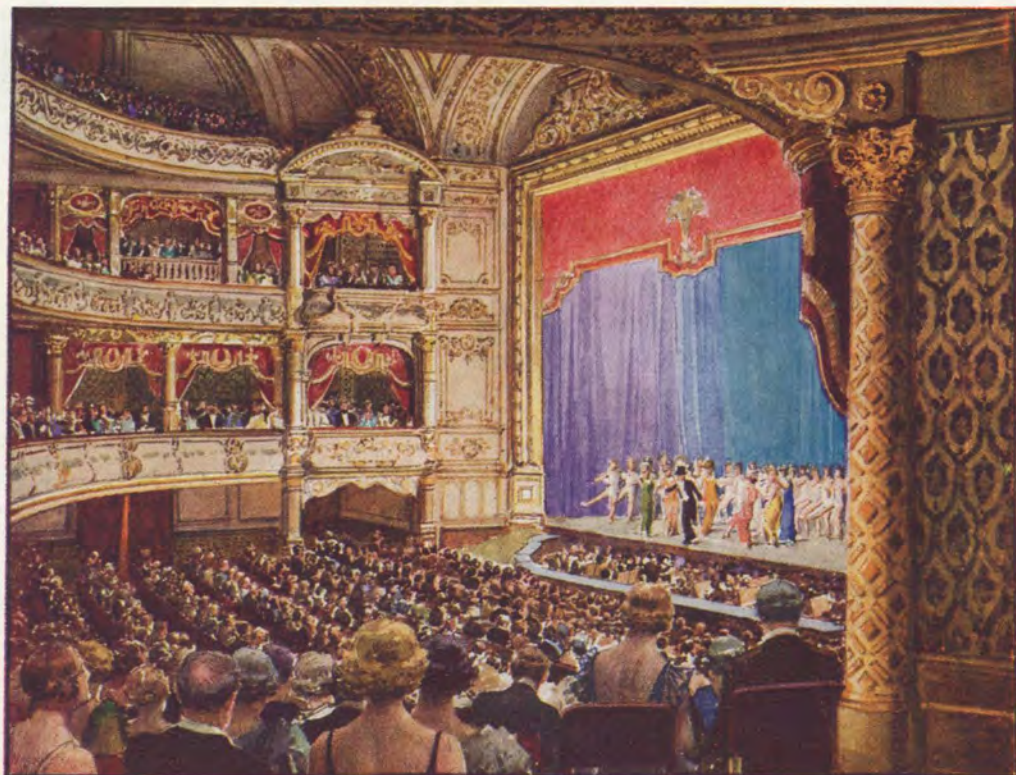
“HAPPY & GLORIOUS”

Devised and Staged by Madame Pauline Rivers. Assisted by Little Emmie.

- 1. "When the King goes Riding by"—ENTIRE ENSEMBLE and TOWER TINY TOTS
- 2. "It's Easy to Forget Beside the Sea"—EMLEPARA TROUPE and BRENDA MACE.
- 3. "Coronation Baby"—BARBARA KIRKHAM.
- 4. "Left, Right, Out, In"—EMLEPARA TROUPE.
- 5. "Pennies from Heaven"—LITTLE LILY and BABY JOAN.
- 6. "Coronation Waltz and Delyse Ballet"—BRENDA MACE and the EMLEPARA TROUPE
Sung by JOAN HAGUE.
- 7. Accordeon Selection by MARJORIE RALPH.
- 8. "The Circus"—EMLEPARA TROUPE, VIOLETTE, MARY, DORA and HILDA
Xylophone Solo by STANLEY.
- 9. "Holiday of the Toys"—Song and Dance by BRENDA MACE.
- 10. "One, Two, Button your Shoe"—EMLEPARA TROUPE and BUDDY.
- 11. "Changing of the Guard"—ENTIRE ENSEMBLE. Toe Dance by BRENDA MACE.
"My Heart's in Old Killarney"—Guitar Solo by AUDREY.
- 12. "All Alone in Vienna"—JOAN HAGUE.
- 13. "Children of the Motherland"—"Rule Britannia"—THE ENTIRE ENSEMBLE.
- 14. FINALE—"When the King Goes Riding by."



Mde. PAULINE RIVERS



THE PALACE VARIETY THEATRE

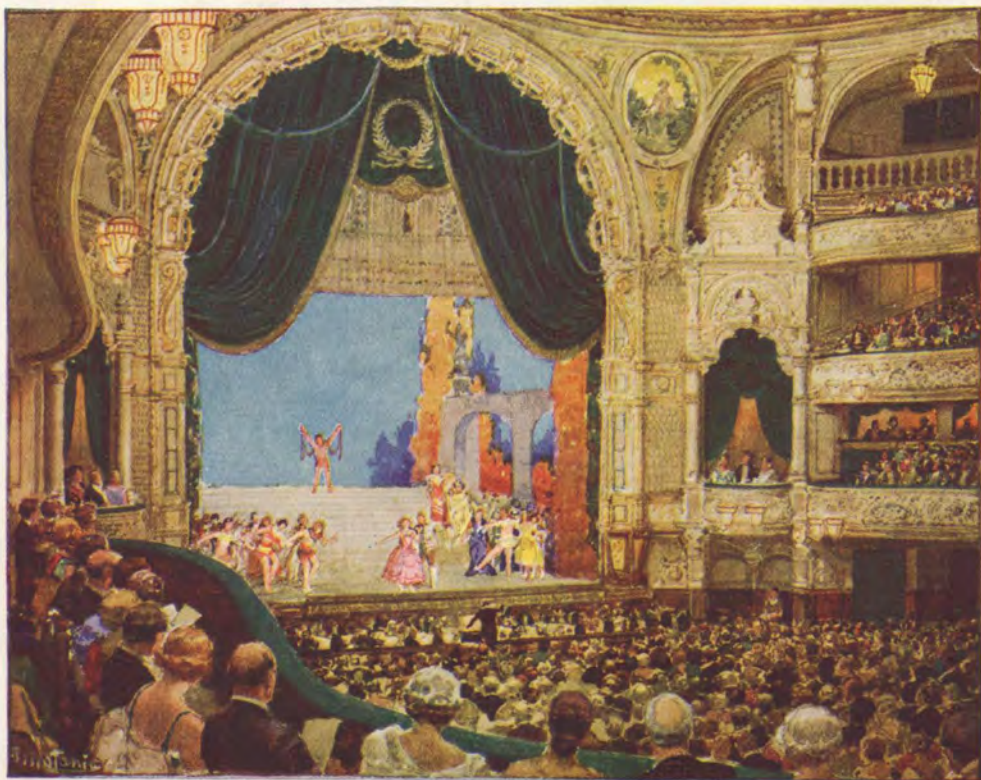
as seen by
Fortunino
Matania, R.I.

The Palace is one of the most resplendent theatres in the country, and vies with Metropolitan variety theatres for its profusion of stars of the vaudeville stage. The theatre is open all the year round, and performances are given twice nightly. Its acoustic properties are also perfect for films, which are shown on Sunday evenings and occasional matinees.

GRAND THEATRE

specially drawn by
Fortunino
Matania, R.I.

The famous artist has captured the charm and dignity of this lovely theatre to perfection. It is one of the premier theatres out of London, and you can always be assured of seeing West End successes and London Casts at the Grand.



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My Guinness



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NEXT WEEK



MONDAY, OCTOBER 11th and WEEK. 6-30 Twice Nightly 8-50.

MATINEES: Monday and Tuesday at 2-30.

JACK TAYLOR'S NOVELTY SHOW,

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A BRILLIANT COMPANY OF RADIO AND
VARIETY FAVOURITES.

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PALACE THEATRE PROGRAMME



MONDAY, OCTOBER 4th and WEEK.

TWICE NIGHTLY: 6-30 and 8-50.

MATINEES: MONDAY, TUESDAY, and WEDNESDAY, at 2-30.

1. **OVERTURE**
Sam Brough and the Palace Rhythm Boys.
2. **PHYLLIS & ANDY SHIELDS,**
Redheads in Rhythm.
3. **JEAN KENNEDY,**
Scotland's Comedy Girl.
4. **THE GOLDEN WONDERS.**
5. **RUDI GRASL,**
The Amazing Young Man from Vienna.
6. **FRILLI TROUPE,**
Risley Acrobats.
7. **SELECTION**
Sam Brough and the Palace Rhythm Boys.

8. **PERCY VAL,**
The Topsy Tumbler.
9. **VAN DOCK,**
The Royal Command Cartoonist.

10. First Personal Appearance in Blackpool of the Idol of Radio Millions—

HENRY HALL AND HIS ORCHESTRA

Director - HENRY HALL

Saxophones	BURTON GILLIS
Saxophones	LESLIE ORMONDROYD
Saxophones	JACK HALSALL
Saxophones and Violin	EDDIE CROMAR
Saxophones and Violin	WALLY HALL
Trumpet	CHARLIE PRICE
Trumpet	FREDDY MANN
Trumpet	ROY COPESTAKE
Trombone	TONY THORPE
Trombone	TONY MANGAN
Piano	BERT MARLAND
Guitar and Violin	ALBERT STANLEY
Drums	CHARLIE BOTTERILL
Bass	THEO FARRAR
Vocalist	ANITA RIDDELL
Vocalist	LESLIE DOUGLAS
Vocalist	BOB MALLIN
Vocalist	BERNARD HUNTER

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EMPRESS BALLROOM** ★

Take this first opportunity of Dancing to the Idol of Radio Millions

HENRY HALL and his ORCHESTRA

at the **ILLUMINATIONS LATE DANCE**

WED., OCT. 6th

DANCING 10-45 to 2-0 a.m. TICKETS 2/6. (Late Transport)

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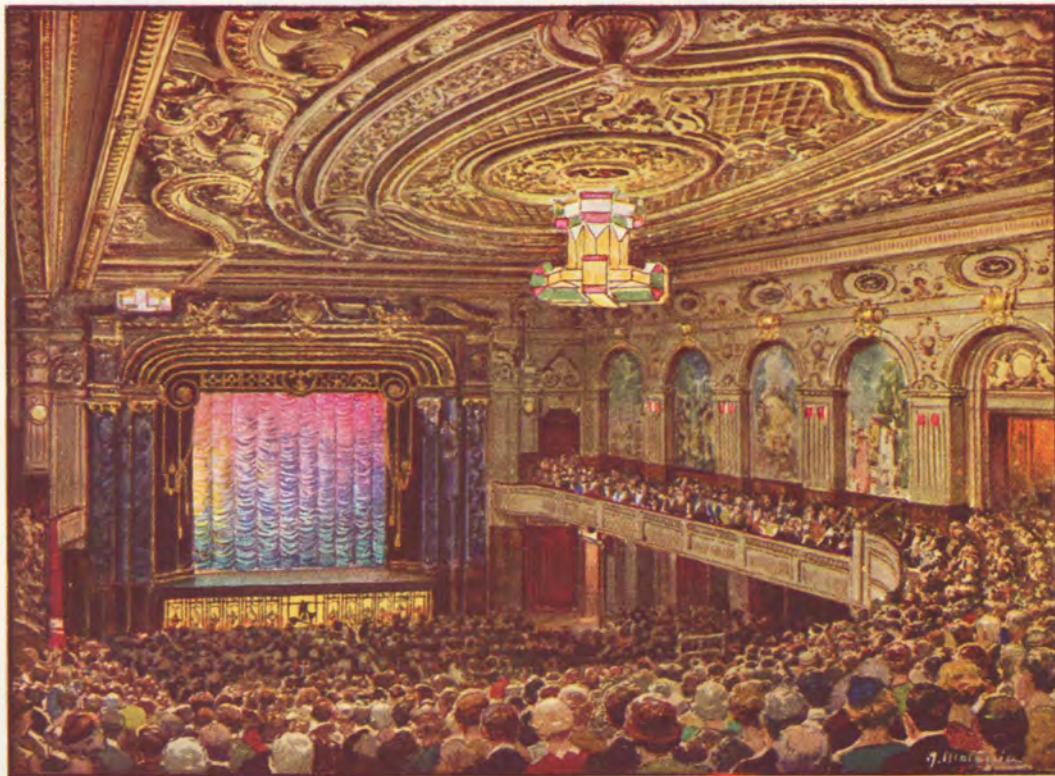
ALEX. S.

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PALACE BALLROOM

pictured by
Fortunino
Matania, R.I.

A paradise for the dancer which one can visit and participate in its joys when visiting the Palace Picture Pavilion or Variety Theatre. Its attractively illuminated floor is an original feature.



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GOES INTO
ANY BOTTLE

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PALACE PICTURES



MADELEINE CARROLL

AND

TYRONE POWER

IN

LLOYDS OF
LONDON

"Lloyds of London" is showing at the Palace Pictures this week.

The period covered by the story is from 1770 to 1805, Nelson's victory over the French fleet at Trafalgar making a climax to an eventful series of events in the maritime history of our country.

Darryl F. Zanuck assembled a long cast which is for the most part English. Freddie Bartholomew and Madeleine Carroll are starred, while other British players in prominent roles include Sir Guy Standing, George Saunders, C. Aubrey Smith, Virginia Field, Miles Mander and Una O'Connor.

The masculine lead is played by a new star, Tyrone Power, son of the famous British character and Shakespearean actor, hailed as a star of the first magnitude in this, his first important role.

The story follows the fortunes of Jonathan Blake and his boyhood friend, Horatio Nelson, through the stirring years, which culminated in the defeat of the French at Trafalgar and the consolidation of Britain's sea power, both naval and mercantile.

Madeleine Carroll is cast as Lady Stacey, wife of a dissolute young peer. Jonathan falls in love with her, and their dramatic love story is unfolded against the sweeping background of a period when the Empire fought for its very existence.

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PALACE PICTURE PAVILION PROGRAMME



SUNDAY, OCTOBER 3rd.

SUNDAY,
at 7-30



AND WEEK

DAILY:
2-30, 6-25, 8-40

BRILLIANT HOLIDAY ATTRACTION.

MORNING PERFORMANCE at 10-30 (if Wet).

A LOVE STORY WHICH CHANGED THE DESTINY OF AN EMPIRE

LLOYDS OF LONDON

With

MADELEINE
CARROLL

FREDDIE
BARTHOLOMEW

TYRONE
POWER

Jonathan Blake (as a boy).....FREDDIE BARTHOLOMEW
Lady Elizabeth.....MADELEINE CARROLL
John Julius Angerstein.....SIR GUY STANDING
Jonathan Blake.....TYRONE POWER
Old "Q".....C. AUBREY SMITH
Polly.....VIRGINIA FIELD
Horatio Nelson.....DOUGLAS SCOTT
Lord Everett Stacy.....GEORGE SANDERS
Brook Watson.....J. M. KERRIGAN

Widow Blake.....UNA O'CONNOR
Percival Potts.....FORRESTER HARVEY
Sir Gavin Gore.....GAVIN MUIR
Magistrate.....E. E. CLIVE
Jukes.....MILES MANDER
Hawkins.....MONTAGU LOVE
1st Captain.....ARTHUR HOHL
Lord Drayton.....ROBERT GREIG
Captain Suckling.....LUMSDEN HARE

(Cert. A.)

SUNDAY NEXT AND WEEK:

GRACIE FIELDS in THE SHOW GOES ON

(Cert. U).

WHEN VISITING
LYTHAM or ST. ANNES

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ROUTE No. 11, 11a or 11b.



GALA NIGHT AT THE EMPRESS BALLROOM (specially drawn by Fortunino Matania, R.I.)

The famous ballroom of the Blackpool Winter Gardens, which can dance over three thousand people simultaneously on its new Wonder Dance Floor, pictured in carnival dress by the famous artist, who has graphically captured the spirit and zest for pleasure of Blackpool's revellers, which presents a spectacle of majesty, colour and dance unequalled in any other ballroom in Europe. Like the famous Tower Ballroom it also has a Wonder Wurlitzer Organ. It is here that the world's greatest dancing championships are held annually in May, namely, the British Professional and British Amateur Ballroom Championships.



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WHISKY



GRAND THEATRE PROGRAMME



MONDAY, OCTOBER 4th, AND WEEK.

NIGHTLY at 7-30.

MATINEE, THURSDAY at 2-30.

HOWARD WYNDHAM & BRONSON ALBERY present

FRENCH WITHOUT TEARS

The Famous Light Comedy by TERENCE RATTIGAN.

Still playing to capacity houses at the Criterion Theatre, London.

Characters in order of their appearance:

Kenneth Lake	RICHARD TAYLOR
Brian Curtis	ANTHONY DRAKE
Hon. Alan Howard	GERALD CASE
Marianne	PAULETTE PRENEY
Monsieur Maingot	BRIAN MELLAND
Lt.-Commander Rogers	JOHN MILLER
Diana Lake	MAVIS CLAIR
Kit Neilan	RICHARD GREENE
Jacqueline Maingot	ANNA BURDEN
Lord Heybrook	ARTHUR LITTLE

SCENE—The Living Room of "Miramar," Monsieur Maingot's Villa in a small seaside town in the South of France.

ACT 1	A Morning in July
ACT 2—Scene 1	Two Weeks Later—Early Afternoon
Scene 2	Six Hours Later
ACT 3—Scene 1	A Few Hours Later
Scene 2	Next Morning

Produced by NOEL PLANT.

After the Original Production at the Criterion Theatre by HAROLD FRENCH.

Scenery built by Harry Henby, New Theatre, W.I. Men's Wear, Beach Wear, and "Daks" by Messrs. Simpson (Piccadilly), Ltd. Cigarettes by Abdulla.

General Manager	FREDERIC TOMLIN
Stage Manager	LAURENCE NAISMITH
Assistant Stage Manager	RICHARD TAYLOR
Master Carpenter	THEO. LESLIE
Press Representative	T. J. KEALY



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 DANCING NIGHTLY from 9-0 p.m., to CHAS COENEN and the BARON'S BAND
 If you are already in the Winter Gardens or Opera House, enter the Restaurants from "Ye Galleon"
 opposite the Opera House Orchestra Stalls Entrance.

GRAND THEATRE

NEXT WEEK

MONDAY, OCTOBER 11th AND WEEK NIGHTLY at 7-30. MATINEES: THURSDAY & SATURDAY at 2-30.
 (Reduced Prices).

LONDON'S OTHER TRIUMPHAL COMEDY SUCCESS!

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present

GEORGE AND - MARGARET -

By GERALD SAVORY.

THE FAMOUS COMEDY SUCCESS
 FROM WYNDHAM'S THEATRE, LONDON

BOOK IN ADVANCE. Orchestra Stalls 5/- Grand Circle 4/3 Upper Circle 3/- PHONE ONE.
 (Reduced Prices at Matinees).

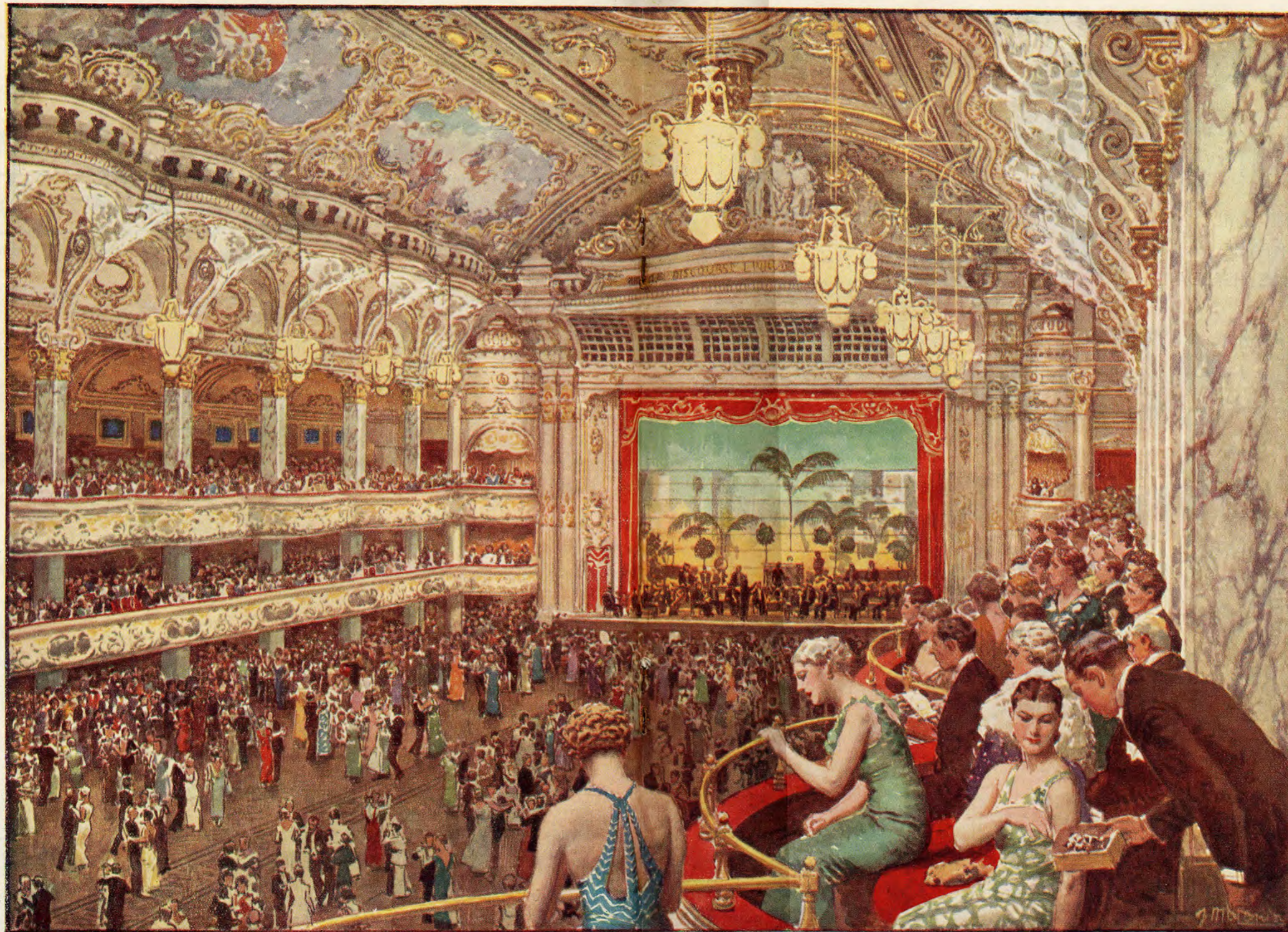
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SODA WATER, TONIC WATER, GINGER ALE,
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SUPPLIED AT ALL BARS.



TOWER BALLROOM (from an original painting by Fortunino Matania, R.I.)

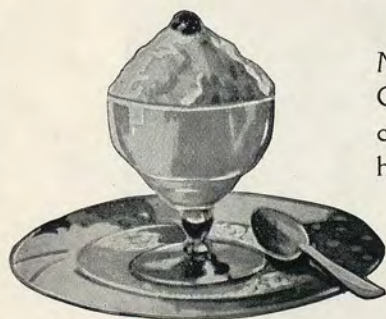
Every capital of the world prides itself upon its Opera House, but Blackpool is deservedly proud of its famous Tower Ballroom, the beautiful interior of which is second to no other ballroom or concert hall in the world. In addition to the myriads of dancers who have been carried into the seventh heaven of delight whilst dancing on its new parquet floor, the Kings and Queens of song thrill thousands with their singing at celebrity concerts in this wonderful hall. Its famous wonder Wurlitzer Organ and Dance Orchestra are heard broadcasting throughout the Empire, and its annual season's spectacular Children's Ballet is one of the never-to-be-forgotten joys of the millions of visitors to Blackpool.

Don't Let
Her Stop
SMILING

KEEP THE SMILE
ON HER FACE
BY GIVING HER DAILY



PALATINE CREAM ICES



Made from fresh Farm
Cream and Milk, and
containing the best
health-giving vitamins.

*It's healthful,
refreshing food
for Everybody*

Insist on "PALATINE" Prize-winning Cream Ices

ICE-CREAM IN ITS FINEST FORM

Obtainable in all the Tower and Winter
Gardens Theatres and Entertainments

PALACE

DANCE SALON



Photo: Capstack.

WILL HURST

Will Hurst and the Palace Rhythmagicians discourse sweet and hot rhythm every evening in the Palace Ballroom, to the delight of dancers and spectators alike. In fact, if you only dance once in a while, Will Hurst's music is the sort that sets your feet a tingle with the urge to trip a measure on the beautifully sprung floor, which has an added fascination in that it is inlaid with illuminated glass panels, over which the dancers move, creating the effect of silhouettes in motion. When you visit the Palace Theatre or Cinema, don't forget to take the lift to the Ballroom.

PALACE BALLROOM PROGRAMME

MONDAY, OCTOBER 4th and WEEK.

NIGHTLY at 7-30.

Monday, Wednesday and Friday.

1. QUICK STEP Sweet is the word for you
They can't take that away from me
Swing Serenade
2. WALTZ You needn't have kept it a secret
Will you Remember?
3. QUICK STEP Little Irish Home
Ten Pretty Girls
A sailboat in the Moonlight
4. FOX TROT Stardust on the Moon
Shake hands with a millionaire
Tropical Moonlight
5. WALTZ The greatest mistake of my life
Wouldn't it break your heart
6. QUICK STEP Wake up and Live
No more you
Big Boy Blue
7. FOX TROT You're my Desire
You're here, you're there
September in the Rain
8. WALTZ My heart's in old Killarney
Delyse
9. QUICK STEP It looks like rain in Cherry Blossom Lane
In a little French Casino
Goofy Swing
10. MILITARY TWO STEP Wear a top of the morning Smile
It's easy to forget beside the Sea
11. FOX TROT Keep calling me Sweetheart
Carelessly
Good-night, my love

INTERVAL.

12. VELETA Coronation Waltz
Jolly Brothers
13. QUICK STEP When I'm cleaning Windows
When my dreamboat comes home
Caravan
14. WALTZ Let's be sweethearts over again
No more
15. QUICK STEP On a little Bamboo Bridge
A Nice Cup of Tea
Smile when you say good-bye

Tuesday, Thursday and Saturday.

1. QUICK STEP The Value o a Smile
Sweet Leilani
In a little French Casino
2. WALTZ My heart's in old Killarney
Delyse
3. QUICK STEP With a twinkle in your eye
Poor Robinson Crusoe
Little Cowboy
4. FOX TROT Timber
Where are you
Carelessly
5. WALTZ The greatest mistake of my life
Let us be sweethearts over again
6. QUICK STEP When I'm cleaning windows
Little Irish Home
Dancing Moth
7. FOX TROT You're looking for romance
The Wind and the Rain
In an old Cathedral Town
8. WALTZ All the way from Ireland
Half way to Heaven
9. QUICK STEP Wake up and Live
Love is good for anything that ails you
Let's call the whole thing off
10. MILITARY TWO STEP 'Wear a top-of-the-morning smile
It's easy to forget beside the Sea
11. FOX TROT That song in my heart
Never in a Million Years
Where is the Sun?

INTERVAL

12. VELETA The Coronation Waltz
Jolly Brothers
13. QUICK STEP Blue Hawaii
When my dreamboat comes home
Caravan
14. WALTZ No more
Will you remember
15. QUICK STEP A Nice Cup of Tea
A Sailboat in the Moonlight
Harbour Lights

WILL HURST and the PALACE SYNCOPATORS

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our coats!

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 Sir WILFRED GRENFELL
of LABRADOR
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 ADMIRAL BYRD
 (OVER SOUTH POLE)
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 EVEREST EXPEDITION
 AND OTHER FAMOUS
 EXPLORERS

GRENFELL RAINCOATS

FROM 3 GNS

H. HUNTER LTD
 Abingdon Street
 BLACKPOOL

AND OTHER LEADING OUTFITTERS THROUGHOUT THE COUNTRY

YE GALLEON

Winter Gardens
from the painting by
FORTUNINO MATANIA, R.I.

A magnificent replica of the Officers' Quarters on a Spanish Galleon of the Armada, period provides a unique and original refreshment lounge with its rich old oak carving. One feels stirring the spirit of youthful adventure with thoughts of pirates, buried treasure and the Spanish Main.



The RENAISSANCE RESTAURANT

as pictured by
FORTUNINO MATANIA, R.I.

This resplendent restaurant of the Winter Gardens is to Blackpool what the Savoy Grill is to London ; along with the Baronial Hall, it is gay with diners and dancers nightly after the theatre, and is a perfect retreat for luncheon, A very modern cocktail bar adds to its popularity.



OPERA HOUSE

PROGRAMME

6-5
TWICE

MATINEE WEDNESDAY AT 2-15

8-45
NIGHTLY

(REDUCED PRICES)

GEORGE FORMBY

IN

JACK TAYLOR'S

FOURTH GRAND SEASON WONDER PRODUCTION

"KING CHEER"

A Spectacular Ballet-Revue in Two Acts.

Book and Lyrics by Fred Cliffe and Jack Taylor. Music by Fred Cliffe and H. Judge Robinson
Arrangements by Billy Tennent.

GRAND
FINALE
NIGHT,
SATURDAY,
OCT. 16th.

LAST
2
WEEKS

Produced by JACK TAYLOR

Prologue..... **OUR PRESENTS FROM THE XMAS TREE OF 1937**
RICH & GALVIN, THE THREE JADES, CARROLL & HOWE, BERENOFF
& ANGELINE, LORETTA, HARRIS TWINS, **GEORGE FORMBY.**

Scene 1 **XMAS TIME IN 1869**
By All the COMPANY.

Scene 2 **THE CONJUROR**
The Conjuror ERNIE GERRARD
Assisted by FRED SANBORN and **GEORGE FORMBY.**

Scene 3 **DANCE TIME MARCHES ON**
Commere VASHTI TAYLOR
(a) THE MINUET..... BERENOFF & ANGELINE, THE GIRLS, THE BOYS,
LESLIE PEARCE and the HARMONY MAKERS.
(b) AMERICAN TAP JEAN CARROLL & BUDDY HOWE
(c) ADAGIO..... LORETTA, HARRIS TWINS, BOYS and GIRLS

Scene 4 **JUST INTERRUPTIONS**
ERNIE GERRARD, HARRY SCOTT and **GEORGE FORMBY.**

Scene 5 **RHUMBALAND**
(a) Mrs. Jack Hylton presents "THE METROGNOMES."
Conducted by DANNY WALTERS
(b) Another Part of the Plantation.

Singer LESLIE PEARCE
Dancers BERENOFF & ANGELINE

INTERVAL.

Scene 6 **COLOURS**
The Singer JEAN CARROLL
Yellow EILEEN WILKIN
Black MURIEL MORRIS
White MARJORIE KAUFFMAN
Blue MARJORIE WHITEHEAD
Green ELSIE PORT
Red JOSIE DELMONTE



OPERA HOUSE PROGRAMME



Scene 7 **HARRIS TWINS & LORETTA**
"Acrobatic Plastique."

Scene 8 **THE NEW FATHER**
The Sweetheart **VASHTI TAYLOR**
Her Mother **IVY PROUDFOOT**
The Suitor **GEORGE FORMBY**

Scene 9 **WEDDINGS**
Compere **GEORGE FORMBY**

(a) **WEDDING OF A SAXON KING**

(b) **WEDDING AT GRETNA GREEN**

The Bride **JEAN CARROLL**
The Bridegroom **BUDDY HOWE**
The Blacksmith **LESLIE PEARCE**
His Assistants **THE HARMONY MAKERS**

(c) **WEDDING AT A REGISTRY OFFICE**

The Registrar **ERNIE GERRARD**
The Bride **VASHTI TAYLOR**
The Bridegroom **GEORGE FORMBY**
The Best Man **FRED SANBORN**

(d) **WEDDING IN HOLLYWOOD IN DANCE TIME**

The Bride **LORETTA**
The Bridegroom **BERT HARRIS**
Speciality by **THE THREE JADES**

Scene 10 **FRED SANBORN**
The Speechless Comic with his Xylophone.

Scene 11 **A CYPRUS GROVE**

The Statue **LORETTA**
The Hunter **BERENOFF**
The Nymph **ANGELINE**

Ballet of Archers and Nymphs.

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Everything you need
from a Chemist from

DRUGS, DISPENSING, MEDICINES,
SURGICAL NECESSITIES, TOILET
REQUISITES, PHOTOGRAPHIC SUPPLIES.

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and 12-16 Bank Hey St.

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45-47 Waterloo Road, S.S.

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SEAGERS GIN

100% PURE

SEAGERS
COCKTAILS

NINE CHOICE VARIETIES

4/6 & 5/6 PER FULL-SIZE BOTTLE

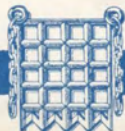
100% PERFECT

SEAGERS
EGG FLIP

The Bracer that Builds you up

5/6 per full-size bottle

TRADE MARK.

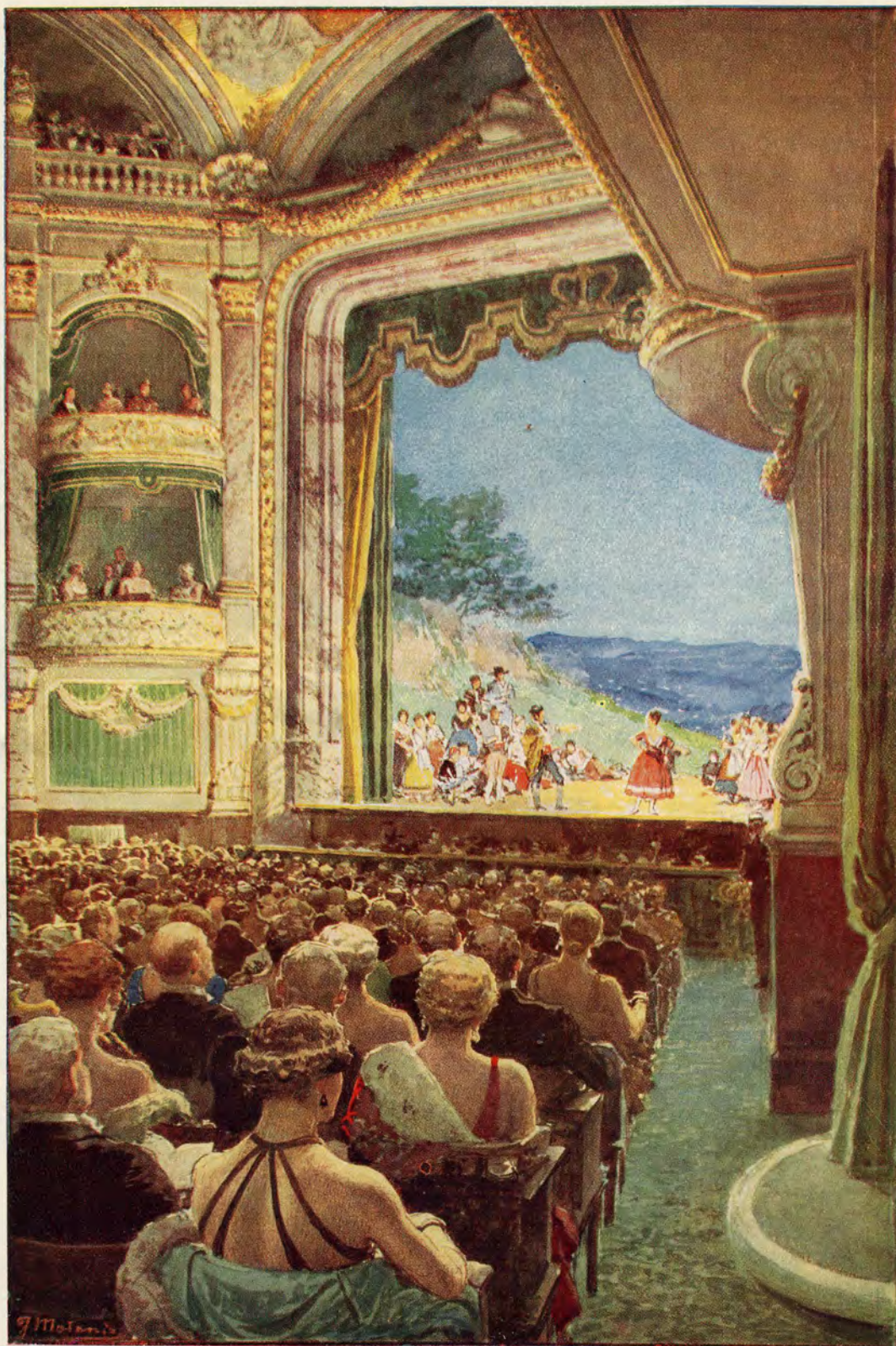


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ESTABLISHED 1805

FOR OVER 130 YEARS



OPERA HOUSE (by Fortunino Matania, R.I.)

The artist has here pictured the Opera House during a performance of "Carmen." The classical lines of the proscenium and quiet dignity of the decorations and appointments make the theatre one of the most beautiful in the land, as is testified by the internationally famous artistes who appear on its stage. Its seasonal spectacular ballet-revue is acclaimed the most brilliant production of its type to be staged in this country.

L M S

WEEKLY CONTRACTS for 'RUN-ABOUT' HOLIDAYS

To OCTOBER 31st.

WEEKLY
RATE
FIRST CLASS

15/-

Residents of and Visitors to Blackpool, St. Annes, Ansdell, Lytham, Fleetwood, and other Lancashire Coast Resorts can obtain—

WEEKLY HOLIDAY CONTRACT TICKETS

available By Any Train for unlimited number of journeys between the following points:

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WEEKLY
RATE
THIRD
CLASS

10/-

In addition, the Contracts are also available by certain Special Excursions to North Wales and the Lake District, etc., free of charge.

SEE SPECIAL HANDBILLS AT STATIONS FOR FULL DETAILS.



**OPERA HOUSE
PROGRAMME**



"KING CHEER"—continued

Scene 12 GEORGE FORMBY

And his Ukelele.

Scene 13 FINALE

"KING CHEER" AHOY
By the Full COMPANY.

Decor and Costumes by Alec Shanks, London; Max Weldy, London and Paris; Professor Ernst Stern.
Dances arranged by Millie Jackson.

The Whole Produced and Directed by JACK TAYLOR.

E. COLCLOUGH.....	Stage Director	H. J. ROBINSON.....	Musical Adviser
T. HILLS.....	Electrician	Mme. MONA.....	Wardrobe Mistress
S. POLLARD.....	Master Carpenter	Mme. WILSON.....	Assistant Wardrobe Mistress

For JACK TAYLOR, LTD.

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"GREEN GODDESS"

(REGD. BRAND)

WINE COCKTAIL

ON SALE EVERYWHERE

Where to go in St. Annes, Lytham and Fleetwood

Theatres in association with the Tower and Winter Gardens, Blackpool.

St. Annes Palace

SUNDAY at 8-6. DAILY: 2-30, 6-30, 8-40

THIS WEEK'S PROGRAMMES

Sunday and all Week:

SHIRLEY TEMPLE

IN

STOWAWAY

WITH

ROBERT YOUNG ALICE FAYE

Cert. U.

CAFE-RESTAURANT

The Social Rendezvous of the District

Phone:
St. Annes
900.

Lytham Palace

SUNDAY at 8-0. Daily: 2-30, 6-30 & 8-40.

Sunday to Wednesday:

JAMES CAGNEY and
MAE CLARKE in

PLUCK OF THE IRISH

Cert. A.

Thursday, Friday and Saturday:

LIONEL ATWILL and
LUCIE MANNHEIM in

THE HIGH COMMAND

Cert. A.

CAFE OPEN DAILY.

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ART Cafe and Cinema - Fleetwood

SUNDAY at 8-0. DAILY: 3-0, 6-30, 8-45.

Sunday to Wednesday.

GORDON HARKER in

THE FROG

Cert. A.

Also FARR v. LOUIS FIGHT.

Thursday, Friday and Saturday:

ANNABELLA and HENRY FONDA in
WINGS OF THE MORNING

IN THE NEW TECHNICOLLOUR.

Cert. U.

Phone Fleetwood 429.

CAFE
OPEN
DAILY.

MORNING
COFFEE.
AFTERNOON
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SPECIAL NOTICE—BOOKING OFFICE at each of the Theatres for all the Entertainments of the Blackpool Tower, and Winter Gardens where SEATS CAN BE BOOKED AT ORDINARY BOX OFFICE PRICES.

• RULES AND REGULATIONS.

In accordance with the requirements of the Blackpool Corporation:—

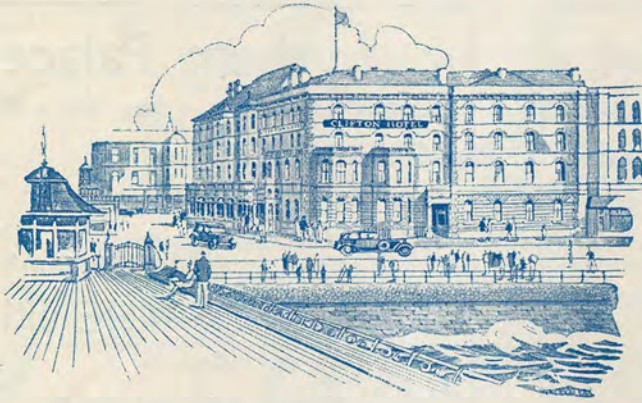
- (a) The public may leave at the end of the performance by all exits and entrances other than those used as queue waiting-rooms, and the doors of such exits and entrances shall at that time be open.
- (b) All gangways, passages and staircases shall be kept entirely free from chairs or any other obstructions.
- (c) Persons shall not be permitted to stand or sit in any of the intersecting gangways. If standing be permitted at the rear of the seating, sufficient space shall be left for persons to pass easily to and fro.
- (d) The safety curtain shall at all times be maintained in working order and shall be lowered at the beginning of and during the time of every performance.

Telephone 38

Telegrams : "COMFORT," BLACKPOOL

The CLIFTON HOTEL

Promenade



Reasonable Charges,
combined with
Good Service,
have made the
"CLIFTON"
the most
successful Hotel
in Blackpool

IDEAL IN SITUATION.—FACING SEA, overlooking North Pier and Talbot Square. Near to Stations and Entertainments.

HOT AND COLD WATER IN ALL BEDROOMS.—Vi-Spring Mattresses. Centrally Heated Throughout. Lift to all Floors. Delightful Lounge.

WIDELY FAMED FOR ITS CATERING.—Best Quality Food, well cooked and nicely served. The Meals are worthy of the appetite Blackpool creates.

CHEERFUL IN ITS WELCOME.—The Service is thoughtful, without being obtrusive, with a friendly atmosphere about the whole House.

SPECIAL WEEK-END TERMS

A.A. & R.A.C. APPOINTED

"THE CLIFTON" at all Seasons for long or short Holidays or Business Visits

Write to Manager for Illustrated Tariff

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Groceries
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Provisions

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THE BARONIAL HALL (from Fortunino Matania's Original Painting)

This stately Winter Gardens' hall with its knarled oak beams and rare tapestries belongs to the courtly days of Good Queen Bess and Sir Walter Raleigh. Doubtless a visit to Blackpool is not complete without partaking of dinner or supper followed by tripping a measure on the light fantastic toe in surroundings of such regal charm. A costume ball of the Tudor period of the hall has captured the artist's fancy and provides a picture of sheer delight.

A Success in every Company !

Irrestibly alluring to others, a magnet of attraction, the hit of every party .. Vintegg intrigues as an appetiser and invigorates as a pick-me-up. An especial favourite with the feminine palate. Try it to-night—6d. a glass at the bars.



VINTEGG
A COCKTAIL THRILL by
HOBSON

WINTER GARDENS



PETER LORRE

At the Winter Gardens this week has a startling role in a tense drama of flying fools, stolen plans, foreign spies, and deathless love.

CRACK - UP

E. A. & M. A. SMITH

High Class Confectioners & Pastry Cooks

MAKERS OF VIENNA BREAD
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21, 23 & 277, LYTHAM ROAD

DAINTY PATTIES AND CAKES
FOR AFTERNOON TEAS

When in South Shore
Visit our New Cafe, 277, Lytham Road

CAKES FOR ALL OCCASIONS
MADE TO ORDER

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Tel. 652



JANE DARWELL, DELMA BYRON,
and ALLAN LANE in
LAUGHING AT TROUBLE

When going to

LYTHAM or ST. ANNES

TRAVEL BY BUS ROUTE 11
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ROUTE.

OR BY BUS ROUTE 11a
OR 11b ALONG THE
COAST ROUTE.

Frequent Services—Cheap Return Fares

WINTER GARDENS GRAND PAVILION PROGRAMME

SUNDAY, OCTOBER 3rd.

SUNDAY
at 7-30



THE STANDARD SOUND SYSTEM OF THE WORLD

AND WEEK

DAILY:
2-30, 6-20, 8-45
NOTE NEW TIMES

MORNING at 10-30 (if Wet).

PETER LORRE in CRACK - U P

Colonel Gimpy	PETER LORRE
Ace Martin	BRIAN DONLEVY
Ruth Franklin	HELEN WOOD
John P. Fleming	RALPH MORGAN
Joe Randall	THOMAS BECK
Mrs. Fleming	KAY LINAKER
Sidney Grant	LESTER MATTHEWS
Operative 30	EARL FOXE
Operative 77	J. CARROL NAISH
Operative 16	GLORIA ROY
Alfred Krupton	OSCAR APFEL
Daniel D. Harrington	PAUL STANTON

(Cert. A.)

GREAT DOUBLE FEATURE PROGRAMME.

JANE DARWELL in LAUGHING AT TROUBLE

Glory Bradford	JANE DARWELL
Jennie Nevins	SARA HADEN
Alice Mathews	LOIS WILSON
Lizzie Beadle	MARGARET HAMILTON
Mary Bradford	DELMA BYRON
John Campbell	ALLAN LANE
Ella McShane	PERT KELTON
Alec Brady	JOHN CARRADINE
Bill Norton	JAMES BURKE
Cyrus Hall	RUSSELL HICKS
Jamie Bradford	EDWARD ACUFF
Dr. Larson	FRANK REICHER

(Cert. U.)

SUNDAY NEXT AND WEEK.

ELEPHANT BOY, from "TOOMAI OF THE ELEPHANTS," by RUDYARD KIPLING. (Cert. U.)

BOOTH'S DRY GIN

Obtainable at all the Bars



CATERALL & SWARBRICK
C&S
"X-L ALE"
BOTTLED AT THE BREWERY
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The best of all!

X-L ALE

OBTAINABLE AT ALL THE BARS

THE FLORAL HALL

by
FORTUNINO MATANIA, R.I.

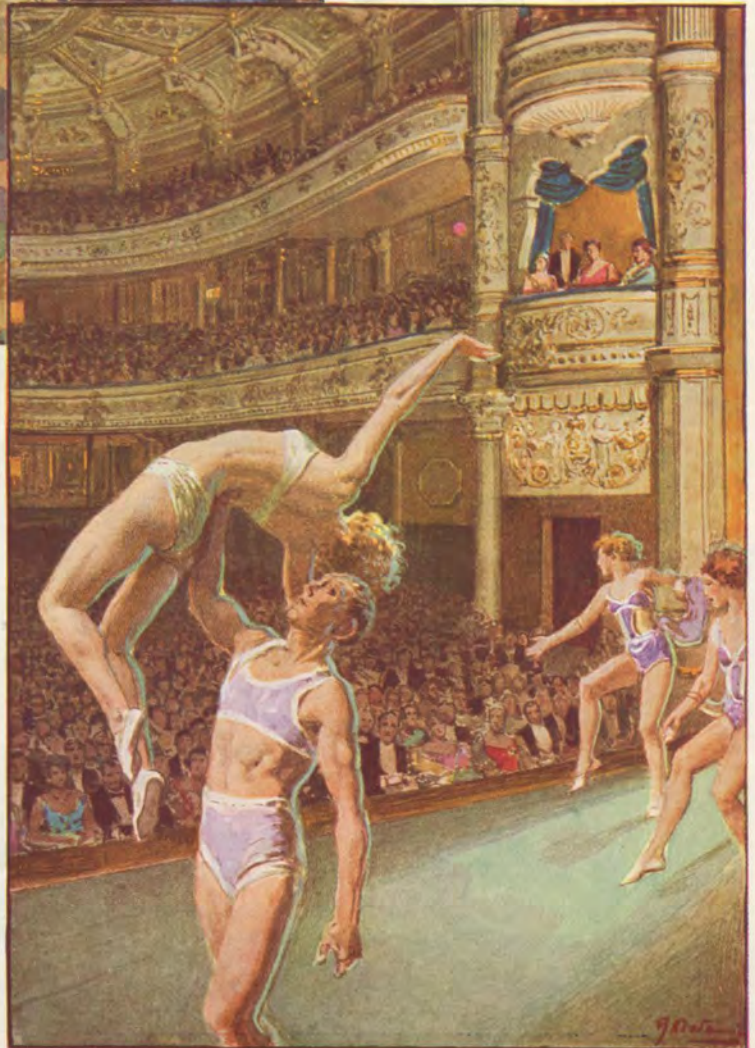
The Main Hall and Promenade of the Winter Gardens, with its thousands of nightly visitors seeking pleasure in the manifold and wonderful attractions, provides an ever-changing kaleidoscope of colour and life.



THE GRAND PAVILION

as painted by
FORTUNINO MATANIA, R.I.

The spacious Winter Gardens Theatre, once famous for its annual spectacular ballet revues, but which is now renowned for its premier presentations of film classics. However, the artist in this picture is thinking of the future and the return of the glory of the living stage.



The CIRCUS FANS' ASSOCIATION of Great Britain

President: M. WILSON DISHER, Esq.
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Rev. Canon ARTHUR PHELPS, M.A.

Membership open to all true lovers and ardent admirers of the Circus who are prepared to create a true understanding between Circus Artistes and others connected with the Circus and the General Public.

Subscription includes the Official Magazine—"The Sawdust Ring."

For particulars of Membership apply to: J. P. WHITE, Hon. Secretary,
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Blackpool's Wonder Covered
Amusement Park,

NEW 1937 ATTRACTIONS

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CROWN JEWELS and **CORONATION
REGALIA**

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The Holy Men of the East.

SEE THE HOLY MEN PAY PENANCE.

THEIR FAITH DEFIES ALL PAIN.

The Marvellous Illusion

THE HEADLESS WOMAN

ALL THE LATEST GAMES, RIDES, NOVELTIES.

OPEN DAILY.

ADMISSION FREE.

WEDNESDAY, OCT. 6th—DANCING
10-45 to 2-0 a.m.

Take this first opportunity to Dance to
the Idol of Radio Millions.

HENRY HALL AND HIS ORCHESTRA

At the ILLUMINATIONS GALA
LATE DANCE.

TICKETS 2s. 6d. Late Transport. TICKETS 2s. 6d.

SUNDAY, OCT. 10th.
At 3-0 p.m. and 8-0 p.m.

2 GRAND CELEBRITY CONCERTS

HENRY HALL

AND HIS

ORCHESTRA

MATINEE: Res. Stalls 2/- Side Stalls 1/6
and Balconies 1/- (Unres.)

EVENING: Res. Stalls, 3/- Balcony, 2/6.
BOOK NOW. PHONE ONE.



EMPRESS BALLROOM PROGRAMME



WEEK COMMENCING MONDAY, OCTOBER 4th.

NIGHTLY AT 6-30.

Monday, Wednesday and Friday.

1. QUICK STEP Love is good for anything that ails you
Let's call the whole thing off
There's a Ranch in the Sky
2. WALTZ Will you remember?—The White Rose
Just a Dream at Sunset
3. QUICK STEP Robinson Crusoe
In Cherry Blossom Lane
Melody of Love
4. FOX TROT Shake hands with a Millionaire
The mood that I'm in
Never in a Million years
5. RUMBA Tropical Trouble
In a little Cafe Chantant
6. WALTZ Half Way to Heaven
The Coronation Waltz
My Heart's in old Killarney
7. QUICK STEP Sweet Leilani
One in a Million
When my Dreamboat comes home
8. TANGO My Lost Love
Vagabond Fiddler
9. QUICK STEP In an old Cathedral town
Wake up and Live
When I'm cleaning windows
10. MILITARY TWO STEP On the Prom-Prom-Promenade
Easy to forget beside the Sea

REGINALD HOLLAND at the Wurlitzer Organ—

Waltz: Let's be sweethearts over again—Delyse.
Fox Trot: Moon at Sea—Ten Pretty Girls.
Quick Step: Smile when you say good-bye—No more you.

11. QUICK STEP Goofy Swing
You're here, you're there
Swing Serenade
12. VELETA Blue Danube
13. FOX TROT Carelessly
Timber
Sailboat in the Moonlight
14. QUICK STEP No More You
You can tell she comes from Dixie
September in the Rain
15. WALTZ When the brown leaves of Autumn
The greatest mistake of my life
I'm still in love with you
16. FOX TROT The Wind and the Rain
I saw a ship a-sailing
In a little French Casino
17. QUICK STEP A Nice Cup of Tea
Caravan
Sweet is the word for you
18. WALTZ No More
Good-night

Tuesday, Thursday and Saturday.

1. QUICK STEP Little Irish Home
There's a big day coming
Smile when you say good bye
2. WALTZ The Coronation Waltz
Wouldn't it break your heart
No More
3. QUICK STEP When I'm cleaning Windows
When my Dreamboat comes home
Swing Serenade
4. FOX TROT In a little French Casino
Keep calling me Sweetheart
Sailboat in the Moonlight
5. RUMBA In a little Cafe Chantant
Tropical Trouble
6. WALTZ The greatest mistake of my life—Delyse
Let's be sweethearts over again
7. QUICK STEP Robinson Crusoe
Ten Pretty Girls
The Merry-Go-Round
8. TANGO My lost love
Vagabond Fiddler
9. QUICK STEP Where is the Sun?
No more you—Little Cowboy
10. MILITARY TWO STEP Easy to forget beside the Sea
On the Prom-Prom-Promenade

REGINALD HOLLAND at the Wurlitzer Organ—

Waltz: My Heart's in old Killarney—Will you remember?
Fox Trot: Shake hands with a Millionaire—You're here, you're there
Quick Step: Nice Cup of Tea—Love is good for anything that ails you

11. QUICK STEP Goofy Swing
Caravan
On a little bamboo bridge
12. VELETA Waltz Memories
13. FOX TROT Sunset in Vienna
You're looking for Romance
Carelessly
14. QUICK STEP Sweet Leilani
Wake up and Live
One in a Million
15. WALTZ The White Rose
You need'n't have kept it secret
16. FOX TROT Never in a Million years
The Wind and the Rain
Timber
17. QUICK STEP September in the Rain
You can tell she comes from Dixie
In your own little way
18. WALTZ Old Killarney
Goodnight

LARRY BRENNAN and the EMPRESS BAND.

REGINALD HOLLAND at the NEW WONDER WURLITZER.

M.C.: B. S. HAYWARD, M.I.S.T.D.

Visit the

FAIRHAVEN LAKE and ASHTON MARINE PARK

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PUTTING and MINIATURE GOLF - CAFE

TRAVEL BY BUS ROUTE 11a



THE WINTER GARDENS SPANISH COURTYARD (specially drawn by Fortunino Matania, R.I.)

The most beautiful hall in Britain, probably the most picturesque of the Winter Gardens' Wonder Halls, has perpetual sunshine by day and in the evening the wonderful vista of Andalusian Hills and Villages with their tiny hamlets depict a panorama of scenic grandeur by moonlight. At the east side over the balcony the magnificent gilded gates of a Grandee's mansion might have been transplanted from an old-world garden in Granada. The artist has pictured a cabaret interlude, but the Spanish Hall has many uses from a Conference Hall, accommodating 1,000 delegates, to a Civic Banquet or Private Ball.

1902



GRAND THEATRE



THE PALACE



ST. ANNES PALACE



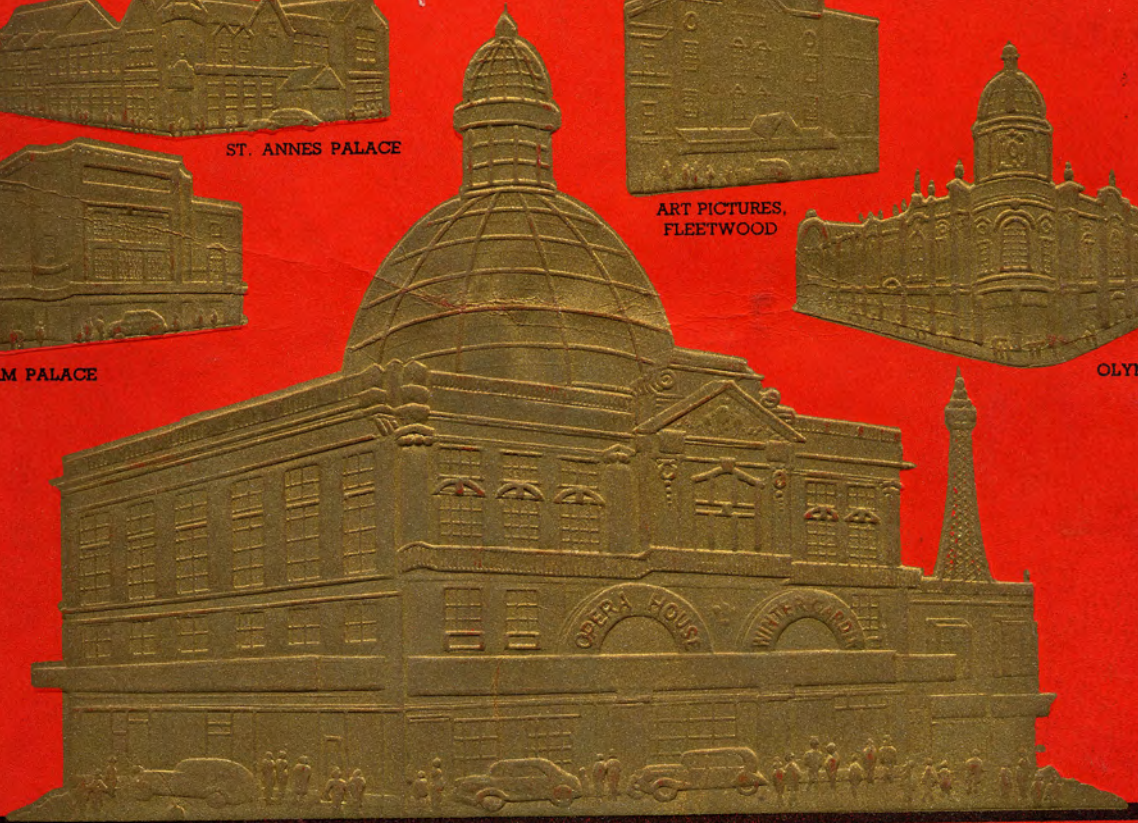
ART PICTURES,
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LYTHAM PALACE



TOWER & WINTER GARDENS BLACKPOOL