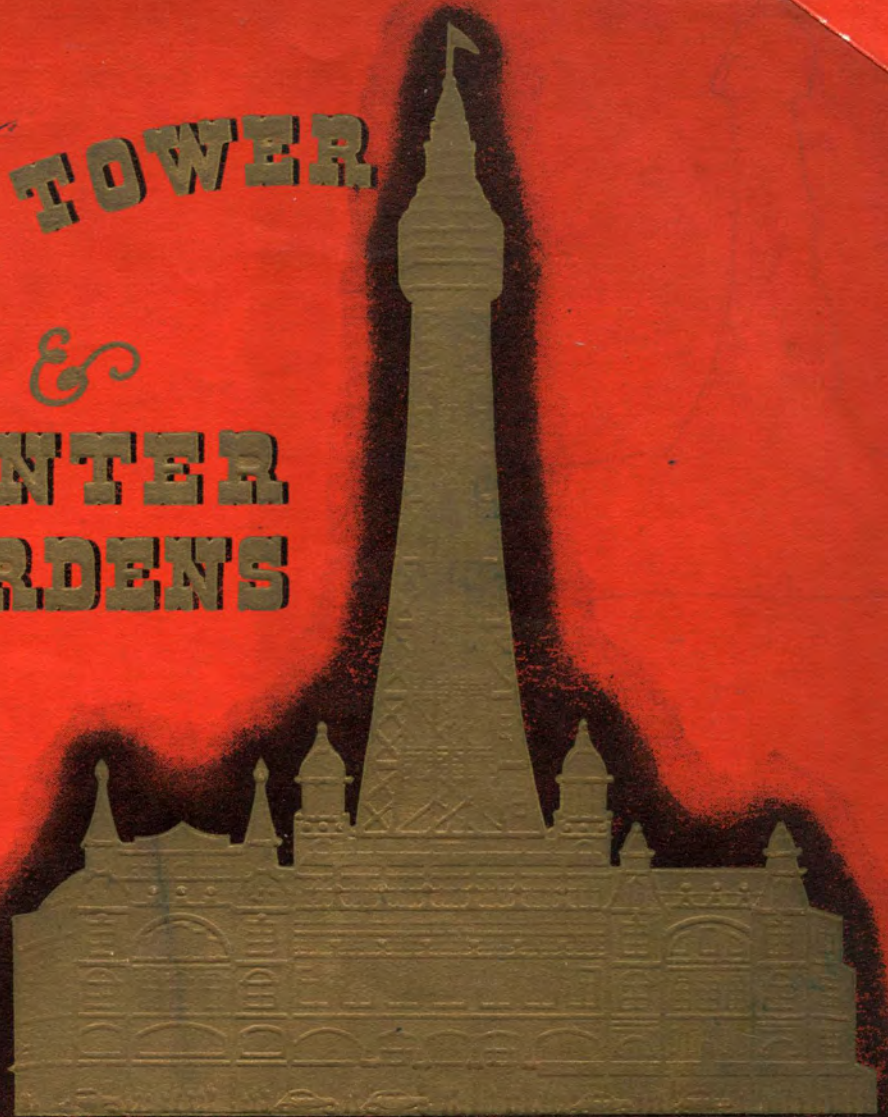


August 16th 1938

Printed

RH

BLACKPOOL TOWER & WINTER GARDENS



• PROGRAMME SOUVENIR •

REYNOLDS

STANDARD

REYNOLDS
EVERETT



REYNOLDS



INDEX
Page No.

TOWER CIRCUS
3

TOWER BALLROOM
7

PALACE THEATRE
11

PALACE PICTURES
15

GRAND THEATRE
18

PALACE BALLROOM
23

OPERA HOUSE
26

WINTER GARDENS
35

EMPRESS BALLROOM
39

BLACKPOOL TOWER COMPANY LIMITED

BLACKPOOL WINTER GARDENS AND PAVILION CO. LTD.

REGISTERED OFFICES: EMPRESS BUILDINGS, BLACKPOOL, SECRETARY J. H. CLEGG
TELEPHONE (BOX OFFICE AND ALL DEPARTMENTS) BLACKPOOL "ONE" 16 LINES

All copyrights strictly reserved

Designed and printed in England

HOME IS NOT HOME
WITHOUT THE

WEST LANCASHIRE
EVENING GAZETTE

Blackpool's Own
Evening Paper—

FIRST WITH EVERYTHING

**BLACKPOOL TOWER COMPANY, LTD.
BLACKPOOL WINTER GARDENS & PAVILION
CO., LTD.**

Registered Office: Empress Buildings, Blackpool. Phone ONE.
Box Office all parts.

Secretary and Licensee **J. H. CLEGG**

W. H. H. SMITH,
Deputy Secretary.

H. S. NEWBY,
Assistant Secretary

ENTERTAINMENTS MANAGERS:

For the New Opera House, Winter Gardens, Tower Circus,
Grand Theatre (Productions): **CLEMENT BUTSON.**
For the Palace, Winter Gardens Pavilion, Grand (Films), Lytham,
St. Annes and Fleetwood Cinemas: **HAROLD MELLOR.**

ACTING MANAGERS:

Tower Circus: **PERCY HIRST** (Treasurer).
New Opera House & Winter Gardens: **G. N. EVANS** (Treasurer).
Grand Theatre: **W. E. SHAW** (Treasurer).
Palace: **LESLIE CHAMBERS** (Treasurer).
St. Annes Palace Cinema and Restaurant:
Lytham Palace: **J. DOODY.**
Art Cinema, Fleetwood: **L. T. CHAVE.**

GENERAL ADMINISTRATIVE OFFICIALS:

Works Manager: **K. L. FOSTER.**
Architect: **C. H. MACKEITH.**
Musical Adviser: **FRANK H. JEPSON.**
Refreshment Department: **WALTER HIRST.**
Tower Restaurant: **H. H. MARSH.**
Winter Gardens Catering Dept: **D. AINSWORTH & FRED WILSON**
Temperance Bars: **Mrs. MITSCHKA and FRED WILSON.**
Publicity Manager: **CLEMENT BUTSON.**
Advertising Inspector: **A. E. ROBINS**
Stage Manager: **A. CRUMBLEHULME**
Circus Equestrian Director: **GEORGE LOCKHART.**
Zoo: **M. R. JOHNSTON.** Aquarium: **A. PRITT.**
Roof Gardens: **F. H. HINDLE.** Olympia: **A. DARWENT.**
Staff Superintendent: **W. METCALF.**



THE ORIGINAL GREAT WALLENDAS
The World's Foremost High-Wire Performers.

A wonder galaxy of international star artistes has been gathered together from the four corners of the world for the colossal 1939 Season Show at the Tower Circus.

Heading this wonderful array of talent are 15 Devils of the Forest—Panthers, Leopards, Pumas, Cougars and Jaguars—all presented in the Big Cage together by the world-famous trainer, Alfred Court. Never before in any part of the world has a similar act ever been seen.

Another world-famous circus act making their first appearance in this country are the Cairoli Trio. These famous Parisienne clowns have created a sensation with their really brilliant comedy, combined with musical genius.

Never have such thrills been witnessed as those provided by the Original Great Wallendas who are making their first appearance here after seven years with Ringling Bros. & Barnum & Baileys Circus, America.

Mdme. Emmy Truzzi, the Dubarry of the Circus Ring, presents her Cavalerie de Grace, a delightful equestrian act and Lou Lenny with her kicking mules provides gales of laughter, whilst Cavalini's Canine Comedians are one of the most delightful canine acts ever seen. The Martinetti Troupe of Australian Risley Acrobats, Doodles and the Van Norman Trio give us thrills and laughs in plenty.

This year's Water Spectacle is a magnificent tableau, "Britain's Glory," in which are featured the sensational English equilibrists The Omega Trio.

George Lockhart is our genial Ringmaster and William Ure and the Tower Circus Imperial Orchestra provide the music.



TOWER CIRCUS PROGRAMME



1939 SEASON GRAND ALL-STAR SENSATIONAL PROGRAMME
TWICE DAILY 2-30 & 7-30

1. OVERTURE
WILLIAM URE and the Tower Circus Imperial Orchestra.
2. **GRAND LIBERTY HORSE ENSEMBLE**, presented by **MONS. STANIEWSKI**.
3. Our Clowns—
3 VAN NORMANS, DOODLES, WEE HARRY and LITTLE MICKEY
4. First Appearance in England
CAVALINI'S CANINE COMEDIANS
Little Dogs—Big Laughs.
5. First Appearance in England
MADAME EMMY TRUZZI,
The Dubarry of the Circus
6. **LOU LENNY** with her Kicking Mules.
A Rodeo of Laughter.
7. **THE NAU'GH'TICAL THREE**,
All at Sea.
8. First Circus appearance in England of Europe's most famous Clowns of today—
THE CAIROLI TRIO,
CAIROLI, CARLETTO and FILIP.
9. Circusdom's most beautiful Equestrian presentation for the first time in this Country—**MADAME EMMY TRUZZI** with her CAVALERIE de GRACE, with the Tower Circus Ballet.

INTERVAL

SELECTION by WILLIAM URE and the Tower Circus Imperial Orchestra

10. For the first time in the World—
15 DEVILS OF THE FOREST,
PANTHERS, LEOPARDS, PUMAS, COUGARS, JAGUARS. The latest training achievement of the World's most Fearless Trainer **ALFRED COURT**
- £1,000 Reward will be paid by Mons. Alfred Court to any person who can prove that any similar act has ever before been presented in any part of the World.
11. First Appearance in Europe of the famous **MARTINETTI TROUPE**,
Sensational Australian Risley Acrobats.
 12. First Appearance here of The **ORIGINAL GREAT WALLENDAS**,
World's Greatest High-Wire Walkers. Direct from the Ringling Bros., Barnum & Bailey Circus America.
 13. **OUR CLOWNS** again in a Comedy Entree
 14. Our 1939 Season Grand Water Spectacle, **BRITAIN'S GLORY**,
A Patriotic Tableau in Rhythm, featuring **THE OMEGA TRIO**, English Equilibrists, and the **TOWER CIRCUS BALLET**.
Arranged and produced by **CLEMENT BUTSON**.
Dances by Annette.
Equestrian Director - **GEORGE LOCKHART**.

PHONE :
3777 BLACKFRIARS

H. J. Stephenson Ltd

TELEGRAMS :
"CROCKERY"

CUT GLASS, CHINA & EARTHENWARE FOR UTILITY & ORNAMENT

CONTRACTORS TO H.M. GOVERNMENT & PRINCIPAL
HOTELS, RESTAURANTS & PUBLIC INSTITUTIONS

AGENTS FOR LIBERTY & CO.

BARTON ARCADE & DEANSGATE MANCHESTER, 3



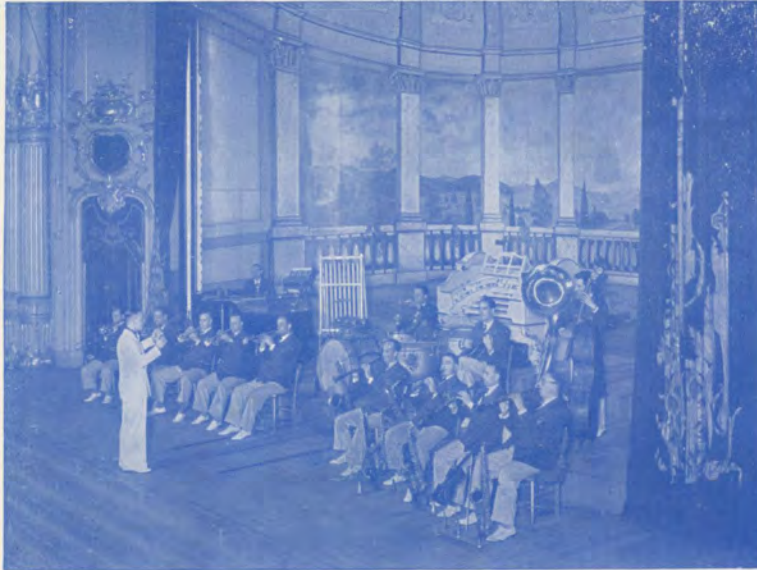
TOWER CIRCUS (from the original by Fortunino Matania, R.I.)

THE WONDER CIRCUS OF THE WORLD

The Tower Circus is world-famed as the most unique and beautiful circus building in existence. Designed on the rich decorative lines of a Moroccan Sultan's palace it is the world's No. 1 permanent circus, and every season its arena provides a pageant of internationally famed stars who come to the Tower Circus from the four corners of the globe. It also has a ring that can be lowered in an instant to transform the arena into an artificial lake on which water spectacles of translucent beauty are presented.



BLACKPOOL'S RADIO FAVOURITES IN THE TOWER BALLROOM



Above:

Photo: Saidman.

NORMAN NEWMAN AND THE FAMOUS TOWER RADIO BAND

SPARKLING CREMAINE

THE KING OF WINES

BROWN VELVET "1875"

FINE OLD SHERRY

"OLD JUDGE"

FINEST JAMAICA

AGENTS FOR **RICHARD HOOPER & SONS**

FINEST OLD PORTS

Shippers since 1771

ON
SALE AT
ALL THE
BARS

R. W. HILTON & CO.

52 OXFORD ROAD,
MANCHESTER, I.

Below:

REGINALD DIXON THE WIZARD OF THE TOWER WURLITZER



TOWER ROOF GARDENS LADIES' GYPSY ORCHESTRA

SELECTIONS TWICE DAILY
2-30 AND 7-30

DINE

AT BLACKPOOL'S RESTAURANT
SUPREME

TOWER-CAFE RESTAURANT

EVENING DINNER, EACH SAT. 6 p.m. to 9 p.m.
MUSICAL SELECTIONS
BY

**FLORENZE
AND HER
ROMANY BAND**



TOWER BALLROOM PROGRAMME



MONDAY, AUGUST 14th and WEEK.

DANCING TWICE DAILY, 3-0 & 7-30.

DANCING EACH MORNING AT 11-0 A.M.

REGINALD DIXON AT THE ORGAN.

Monday, Wednesday and Friday.

1. QUICK STEP.....Begin the Beguine
Everything happens to Me
Poor Contrary Mary
2. FOX TROTDeep Purple
What do you know about Love?
3. QUICK STEP.....Sing a Song of Sunbeams
What have you got?
It's the Strangest Thing
4. WALTZ.....One day when we were young
You're the only Star
5. QUICK STEP.....The Waves of the Ocean
Pretty Little Quaker Girl
6. TANGO.....Rosita
Romany
7. QUICK STEP.....Walking Home Alone
Little Sir Echo
8. WALTZ.....I Paid for the Lie I Told You
Until we meet again
9. MILITARY TWO STEP.....The Handsome Territorial
Night to Light

REGINALD DIXON at the Wurlitzer—

Quick Step: Summer Sweetheart—We've come a long way together.

Waltz: Sweethearts—Waltz of my Heart.

Fox Trot: If I didn't care—Don't worry about me.

Quick Step: Could Be.

10. QUICK STEP.....Jeepers Creepers
I'm building a Sailboat of Dreams
T'ain't what you do
11. VELETAInspiration
Druid's Prayer
12. FOX TROTAnd the Angels sing
Wishing
13. QUICK STEP.....One Sunday Afternoon
Small Town
14. WALTZHold Tight
Home in your Arms
15. QUICK STEPPlay, Gipsy, Play
Angels Never Leave Heaven
16. FOX TROT.....Strange Enchantment
South of the Border
17. QUICK STEP.....Chopsticks
They Say

Tuesday, Thursday and Saturday.

1. QUICK STEP.....The Waves of the Ocean
Pretty Little Quaker Girl
Could Be
2. FOX TROT.....And the Angels Sing
What do you know about Love
3. QUICK STEP.....We've come a long way together
Everything happens to me
T'ain't what you do
4. WALTZLove's Serenade
I shall always remember you smiling
5. QUICK STEP.....Poor Contrary Mary
Walking Home Alone
One Sunday Afternoon
6. TANGORomany
Rosita
7. QUICK STEP.....Play, Gipsy, Play
Home Cooking Mamma
8. WALTZMexicali Rose
Sweethearts
9. MILITARY TWO STEP.....Yankee Grit
Handsome Territorial

REGINALD DIXON at the Wurlitzer—

Quick Step: Beer Barrel Polka—Sing a Song of Sunbeams.

Waltz: I paid for the lie I told you—Little Sir Echo.

Fox Trot: South of the Border—Deep Purple.

Quick Step: Jeepers Creepers.

10. QUICK STEP.....Begin the Beguine
What have you got that gets me?
They Say
11. VELETAA Waltz was born in Vienna
Original Velela
12. FOX TROTMy Prayer
If I didn't care
13. QUICK STEP.....Angels never leave Heaven
Dancing Toys
14. WALTZYou're the only Star
Until we meet again
15. QUICK STEPSmall Town
Summer Sweetheart
16. FOX TROTWishing
Don't Worry about Me
17. QUICK STEP.....Transatlantic Lullaby
There'll always be an England

NORMAN NEWMAN and THE TOWER BAND REGINALD DIXON at THE WONDER WURLITZER

M.C.: H. G. ROSCOE.

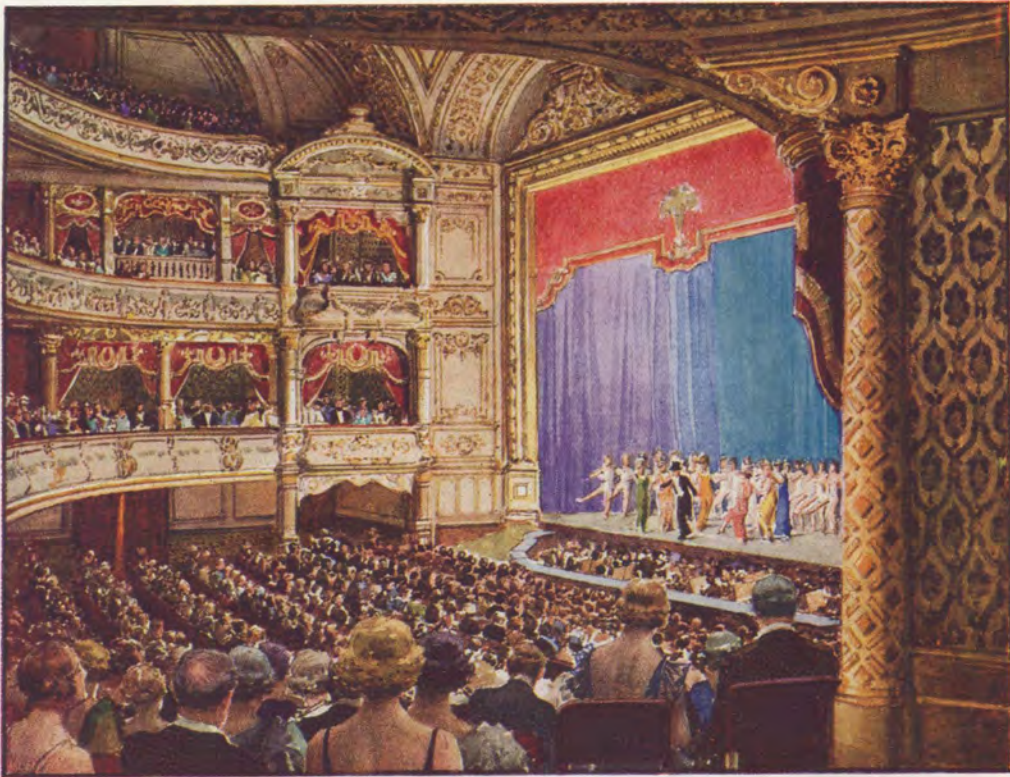
IN THE BALLROOM.

TWICE DAILY: 2-30 and 7-0.

GRAND SPECTACULAR CHILDREN'S BALLET THE FAIRYLAND EXPRESS

Produced by ANNETTE

- | | |
|--|---|
| <ol style="list-style-type: none"> 1. "THE FAIRYLAND EXPRESS"...Denise, Kay, Pat, Joy and Ensemble 2. "NINE-PINS IN THE SKY"...Denise and 24 Tinies 3. "HAPPY AS THE FLOWERS IN MAY"...Kay, Pat and Troupe 4. "GARDEN BALLET" ... Odette and Ballet and Patsy 5. "YOU MUST HAVE BEEN A BEAUTIFUL BABY" ... Kay, Joy and Troupe 6. "SWISS" ... Denise, Pat and Steffan Dancers 7. "LITTLE QUAKER GIRL" ... Gail, Connie and Ensemble | <ol style="list-style-type: none"> 8. "PRETTY AS A PICTURE"...Rene, Patsy and Ensemble 9. "VIENNA" ... Odette, Brenda and Ballet 10. "SPECIALITY" ... Denise 11. "LITTLE GENIUS"...Wee Jean, Joan and Irene, 24 Tower Tinies 12. "SPECIALITY" ... Kay 13. "CHINATOWN"...Denise, and Ensemble 14. "BLUE BAYOU" ... Odette and Steffan Dancers 15. "SPECIALITY" ... Gail Willis 16. "GATHERING OF THE CLANS"...Denise and Full Company |
|--|---|



THE PALACE VARIETY THEATRE

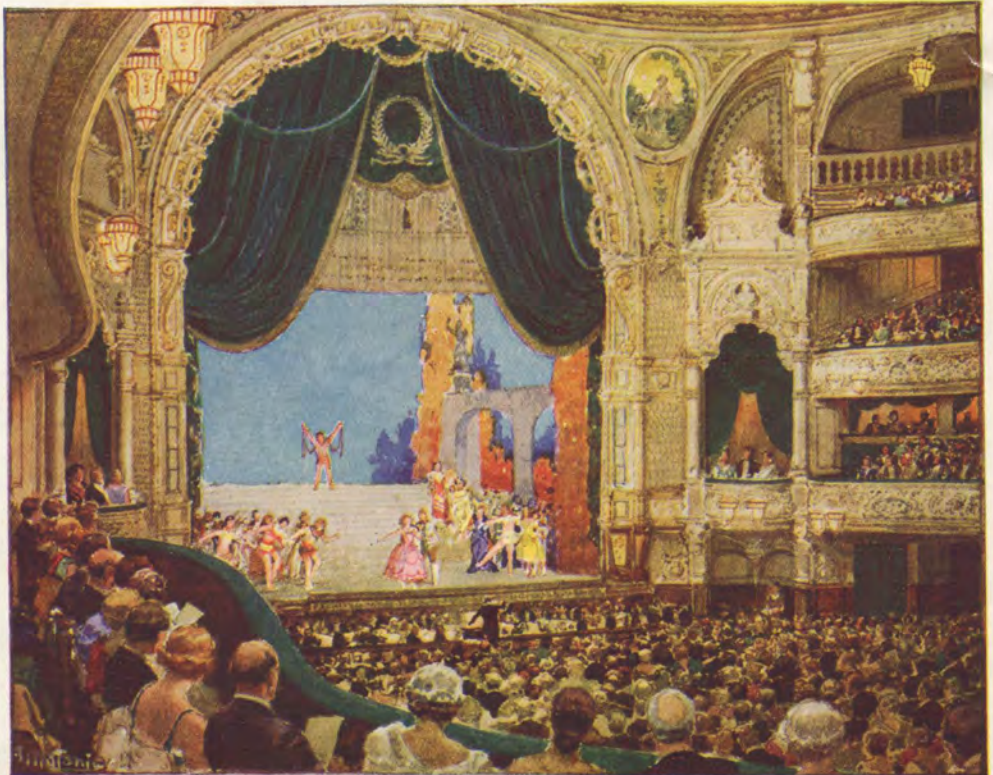
as seen by
Fortunino
Matania, R.I.

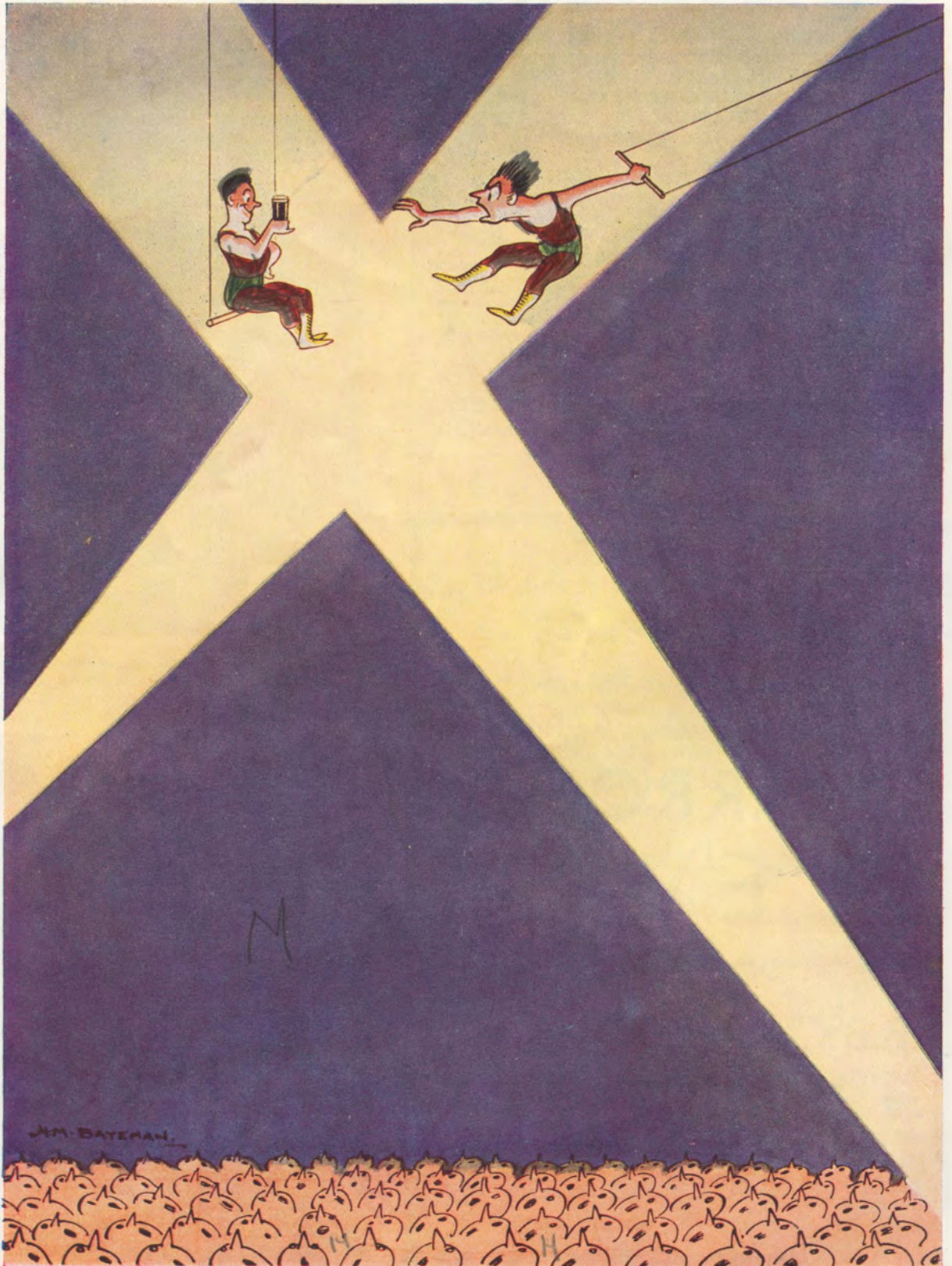
The Palace is one of the most resplendent theatres in the country, and vies with Metropolitan variety theatres for its profusion of stars of the vaudeville stage. The theatre is open all the year round, and performances are given twice nightly. Its acoustic properties are also perfect for films, which are shown on Sunday evenings and occasional matinees.

GRAND THEATRE

specially drawn by
Fortunino
Matania, R.I.

The famous artist has captured the charm and dignity of this lovely theatre to perfection. It is one of the premier theatres out of London, and you can always be assured of seeing West End successes and London Casts at the Grand.





“My Goodness — My Guinness”

NO RUBBING NO DRUGGING

AMAZING RESULTS OBTAINED BY
THOUSANDS OF SUFFERERS FROM
RHEUMATISM, SCIATICA,
NEURITIS, GOUT AND
ARTHRITIS BY
TAKING
OUR

AURUM AMBROSIMUM

THE NEW WONDER FOOD CURE FOR

RHEUMATISM

One
Week's
Treatment
PER JAR
3/- Post 6d. extra

SEVEN WEEKS' COURSE
ONE GUINEA POST FREE

DIRECT FROM MANUFACTURERS

AURUM AMBROSIMUM LTD.

98 CHURCH STREET, BLACKPOOL
or BOOTS, TIMOTHY WHITES & TAYLORS BRANCHES

PALACE VARIETY THEATRE



SYDNEY LIPTON who appears with his Grosvenor House Band at the Palace Variety Theatre this week.

PALACE

MONDAY NEXT, AUG. 21st and WEEK

THREE SHOWS DAILY : 2-30, 6-35, 8-50

BACK AGAIN WITH A BRAND NEW SHOW !

RADIO'S OUTSTANDING SUCCESS,

CARROLL LEVIS

WITH HIS LATEST

EVERY ACT A
BROADCASTING STAR

B.B.C. DISCOVERIES

12 BIG NEW ACTS — EVERY ACT
NEW TO BLACKPOOL

SUPPORTED BY A BUMPER HOLIDAY
VARIETY BILL

BOOK IN ADVANCE. 1/- to 3/-. PHONE ONE.

Reduced Prices at Matinees.



CARROLL LEVIS and his Radio Discoveries pay a welcome return visit to the Palace Theatre next week.



PALACE THEATRE

PROGRAMME



MONDAY, AUGUST 14th and WEEK.

DAILY: 2-30, 6-35, 8-50.

1. **OVERTURE.**
Sam Brough and the Palace Rhythm Boys.

2. **GAIL, MORRO & POWELL,**
Elegance in Rhythm.

3. **LESLIE LESTER,**
Sleight of Hand.

4. **EARLE & FONTAINE,**
International Dancers.

5. **GENE SHELDON,**
with **LORETTA FISCHER**
in "PANTO MIRTH."

6. First Appearance in Blackpool—
SYDNEY LIPTON
and his **GROSVENOR HOUSE BAND**
Featuring **CELIA** and **IVOR DAVIS** (Vocalists)
(By kind permission of Grosvenor House).

Personnel:

Pianist	BILLY MUNN
Bass	IRVINE LEDOR
Drums	BARRY WICKS
1st Trumpet	BILLY SHAKESPEARE
2nd Trumpet	BILLY SMITH
3rd Trumpet	TOM HEATH
Trombone	TED HEATH
1st Sax Alto	FRANK WEIR
2nd Sax Alto (Also Vocalist)	IVOR DAVIS
1st Sax Tenor	NORMAN IMPEY
2nd Sax Tenor	GEORGE PALLAT
Vocalist	CELIA

7. **SELECTION.**
Sam Brough and the Palace Rhythm Boys.

8. **TERINA,**
Tearing her way through Life.

9. **AL BURNETT,**
The Bad Boy of a Good Family.

10. **STANELLI,**
of "STAG PARTY" and "CRAZY CRUISE"
Fame.

11. **AL BURNETT.**

12. **LES OMANIS,**
Acrobatic Stars.

SPECIAL FILM PROGRAMMES in the VARIETY THEATRE - - Sundays at 7-30

NO CASE TOO BAD

CHEVASSE'S

1/3 & 3/-

SKIN & ECZEMA

1/3 & 3/-

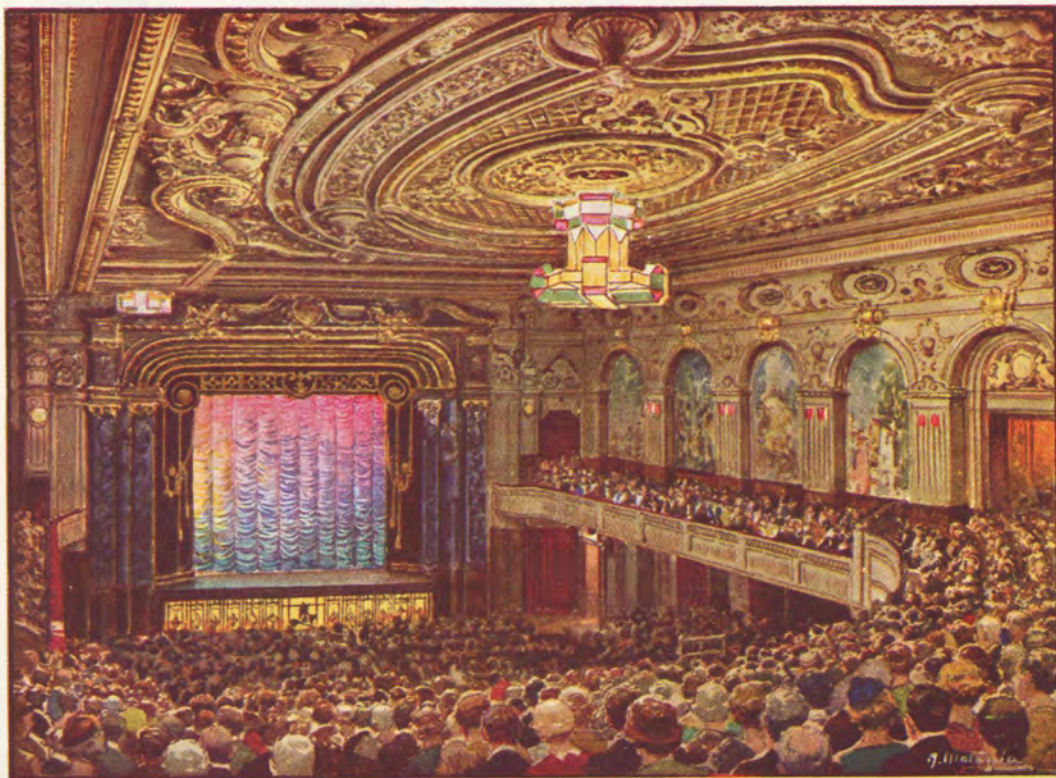
OINTMENT

RECENT TESTIMONIAL

Manchester.
Cured Eczema after 3 years'
suffering with one box of your
skin and eczema ointment. J.T.

ALEX. S.
GALLOWAY M.P.S.

CHURCH STREET, BLACKPOOL.
BRANCHES AT CREWE, MANCHESTER & LIVERPOOL.



PALACE PICTURE PAVILION

by
Fortunino
Matania, R.I.

The art of the cinema is presented in these ideal surroundings with a degree of restfulness and comfort that enhances the enjoyment of patrons to the full. It is renowned for its pre-releases and premier performances of both Hollywood and London Studios.

PALACE BALLROOM

pictured by
Fortunino
Matania, R.I.

A paradise for the dancer which one can visit and participate in its joys when visiting the Palace Picture Pavilion or Variety Theatre. Its attractively illuminated floor is an original feature.



Don't be Vague ask for

Haig



NO FINER
WHISKY
GOES INTO
ANY BOTTLE

A MASTERPIECE OF
THE DISTILLER'S ART

:: SPECIALISTS IN ::
THEATRICAL PRINTING

PHONE } 3220.
2 LINES } 3221.

Ayre & Senior Ltd.
 THE PRINTERS OF BLACKPOOL
 CARTER STREET & B. READS R.P.

COMMERCIAL
AND
GENERAL
PRINTERS

Manufacturers of "Klipto" Ledgers



Floral Hall, Winter Gardens

The Rubber Floor illustrated above was installed 9 years ago and is an example of how well these floors withstand exceptionally heavy traffic and retain their attractive appearance.

Many other examples can be seen in The Tower and Winter Gardens.

The Leyland & Birmingham Rubber
LEYLAND Co., Ltd. **LANCS.**

Tel.: Leyland 81434.

CARSON'S CHOCOLATES & PASTILLES

"Once bitten—twice tried"

PALACE PICTURES



SHIRLEY TEMPLE
RICHARD GREENE

IN

THE LITTLE PRINCESS

IN GLORIOUS TECHNICOLOUR

"The Little Princess" represents for Shirley Temple a major milestone on several scores. It is her first full length film made entirely in the glorious colour brought to perfection by Technicolour experts. It represents the nineteenth feature of her career and the most expensively produced picture in which she has starred.

It has the most impressive and largest cast ever assembled for a Temple picture. It took nearly two months to film—full twenty days in excess of the usual shooting schedule for one of her pictures.

In its exciting sequences Shirley gets the finest opportunity she has yet had to show what a consummate little dramatic actress she is.

During the week of wardrobe and make-up tests before the picture started shooting, a controversy waged between Walter Lang, the director and the Technicolor experts over whether Shirley should make up or not. The colour experts declared that no star had ever appeared in a Technicolour production without the benefit of make-up and that Shirley could prove no exception.

So three tests were made, one with the special Technicolour make-up, one with powder make-up, and one with no make-up at all.

Lang was right. The test of Shirley without artificial colouring proved the best and she went without make-up through the entire film.

For Great Britain, "The Little Princess" is ideal with its English background and predominance of British actors and actresses including Richard Greene, Ian Hunter, Arthur Treacher, Miles Mander, Beryl Mercer, E. E. Clive, Clyde Cook and others.

The Finest Value
at the Keenest Prices

Remember to call at Muirhead & Willcock's next time you are out shopping. There you'll find a wonderful selection of tasty fresh fish, seasonable game and poultry, also fresh fruit, flowers and vegetables. Everything of highest quality at most reasonable prices.

MUIRHEAD & WILLCOCK LTD.

3/5 MAYBELL AVENUE, BLACKPOOL Tel. Blackpool 1746



PALACE PICTURE PAVILION
PROGRAMME



SUNDAY, AUGUST 13th.

AND WEEK

SUNDAY
at 7-30.



THE STANDARD SOUND SYSTEM OF THE WORLD

Daily:
2-30, 6-20, 8-40

THE WORLD'S SWEETHEART IN THE SCREEN'S GREATEST CLASSIC—

SHIRLEY TEMPLE
IN
THE LITTLE PRINCESS

THE CAST:

Sara Crewe.....	SHIRLEY TEMPLE	Amanda Minchin	MARY NASH
Geoffrey Hamilton.....	RICHARD GREENE	Becky	SYBIL JASON
Rose	ANITA LOUISE	Lord Wickham.....	MILES MANDER
Captain Crewe.....	IAN HUNTER	Lavinia	MARCIA MAE JONES
Ran Dass.....	CEASAR ROMERO	Queen	BERYL MERCER
Bertie Minchin.....	ARTHUR TREACHER	Jessie	DEIDRE GALE

Cert. U.

SUNDAY NEXT AND WEEK:
JEANETTE MacDONALD in **SERENADE** (A).

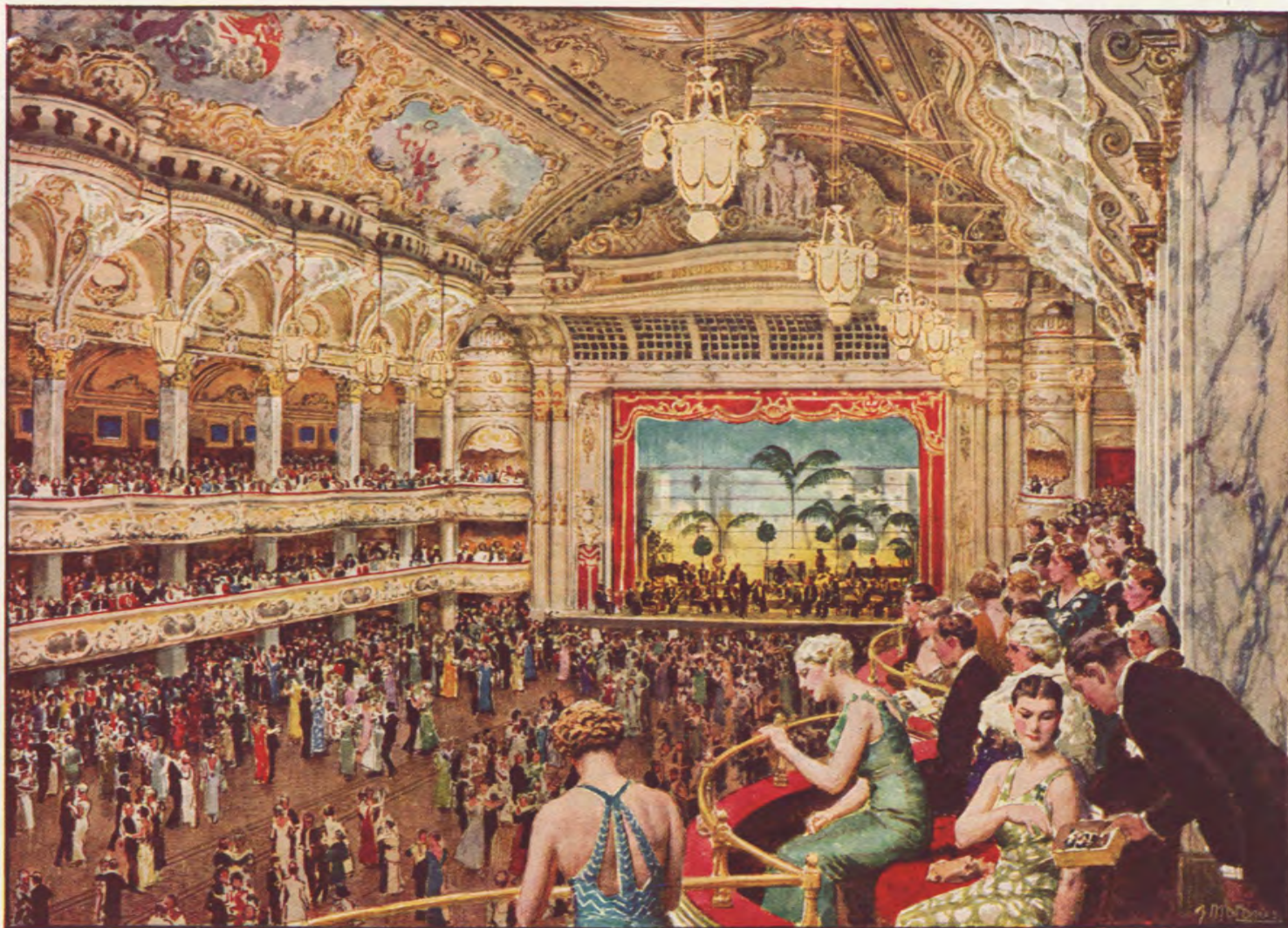
When going to

LYTHAM or **ST. ANNES**

TRAVEL BY BUS ROUTE 11
ALONG THE COUNTRY
ROUTE

OR BY BUS ROUTE 11a
OR 11b ALONG THE
COAST ROUTE

Frequent Services — Cheap Return Fares



TOWER BALLROOM (from an original painting by Fortunino Matania, R.I.)

Every capital of the world prides itself upon its Opera House, but Blackpool is deservedly proud of its famous Tower Ballroom, the beautiful interior of which is second to no other ballroom or concert hall in the world. In addition to the myriads of dancers who have been carried into the seventh heaven of delight whilst dancing on its new parquet floor, the Kings and Queens of song thrill thousands with their singing at celebrity concerts in this wonderful hall. Its famous wonder Wurlitzer Organ and Dance Orchestra are heard broadcasting throughout the Empire, and its annual season's spectacular Children's Ballet is one of the never-to-be-forgotten joys of the millions of visitors to Blackpool.



Telephone : SOUTH SHORE 41038
(TWO LINES)

Telegrams : "PROGRESS, BLACKPOOL"

Queen's Hydro Hotel

SOUTH PROMENADE BLACKPOOL

Appointed A.A. and R.A.G.

Fully Licensed and Up-to-date in every respect
CHEERFUL · COSY · COMPACT

The Cuisine is maintained at the Queen's
recognised high standard.

Bedrooms with Private Bathrooms.

Hot and Cold Running Water in all Bedrooms.

Central Heating and Bedroom Radiators.

Electric Lift all floors.

Permanent Orchestra. Dances and Concerts
during season.

Motorists will find the Hotel Enclosure
very convenient for parking.

Near to Open-air Bath, Principal Golf Links
and several Garages.

Book to Blackpool South Station.



UNINTERRUPTED SEA VIEW

FULL INCLUSIVE DAILY TARIFF 14/6 to 18/6
SPECIAL WEEK-END TERMS on application. Illustrated Brochure from JOHN STRAIN, Resident Manager.

The Right Label

"White Label"

IT NEVER VARIES

Label"

DEWAR'S SUPERIOR WHISKY



GRAND THEATRE PROGRAMME



MONDAY, AUGUST 14th, and WEEK.

NIGHTLY at 7-45.

MATINEES: THURSDAY and SATURDAY at 2-30.

PRIOR TO THE STRAND THEATRE

O'BRYEN, LINNIT and DUNFEE Ltd.

present

ROBERTSON HARE and ALFRED DRAYTON

in a New Farce by BEN TRAVERS

"SPOTTED DICK"

Characters in order of their appearance:

Belle Plumb	JOYCE BARBOUR
Gurney	GUY MIDDLETON
Norton Plumb	ALFRED DRAYTON
Charlie	ROBERTSON HARE
A Policeman	CLAUDE BAILEY
Queenie Deed	JOSEPHINE TRAVERS
A Maid	PAULINE VILDA
Patricia	CARLA LEHMANN
Mike	PATRICK BARR
Clegg	PERCY PARSONS
Blood	FRANK ROYDE
Penny McGuffie	CONSTANCE LORNE
Cook	RUTH BATTY
Park	BASIL LYNN
Miller	HORACE HUNTER

Produced by RALPH LYNN.

ACT I.

The Drawing-room of Norton Plumb's Flat in Lancaster Gate.

Scene 1	Eleven o'clock on a night in Summer
Scene 2	An afternoon a month later

ACT 2.

Gurney's House, the Old Mill, near Maidenhead.

Scene 1	The same evening
Scene 2	Midnight

ACT 3.

Plumb's Drawing-room as in Act I.

Scene 1	An hour later
Scene 2	The following afternoon



ROSS'S

Belfast

GINGER ALE • GINGER BEER
INDIAN TONIC • SODA WATER • LEMONADE

As supplied to all the best bars in Blackpool.

W. A. ROSS & SONS, LTD., BELFAST, IRELAND.



GRAND THEATRE PROGRAMME



—Continued.

Scenery designed by Michael Relph.

Built by John Brunskill.

Painted by The Harkers.

All the Dresses, Suits and Hats worn by the ladies of the cast, have been specially designed and executed by Reville Ltd., 15 Hanover Square, London, W. Electrical Effects by Strand Electric.

General Manager
Stage Manager
Press Representatives

For
O'Bryen, Linnit
and Dunfee Ltd.

{ J. WALLETT WALLER
... .. HENDRIK BAKER
... .. GEORGE ELLIOT
and ANTHONY VIVIAN

MONDAY NEXT, AUGUST 21st, FOR ONE WEEK ONLY.

NIGHTLY at 7-45. MATS.: Thurs. and Sat. at 2-30 (Reduced Prices).

PRINCE LITTLER presents ERIK CHARELL'S

WHITE HORSE INN

WITH

NITA CROFT

as "JOSEPHA"

JACK BARTY

as "GINKLE"

EDDIE CHILDS

as "SIGISMUND"

BRUCE CARFAX

as "LEOPOLD"

AND THE ENTIRE PRODUCTION FROM THE
LONDON COLISEUM

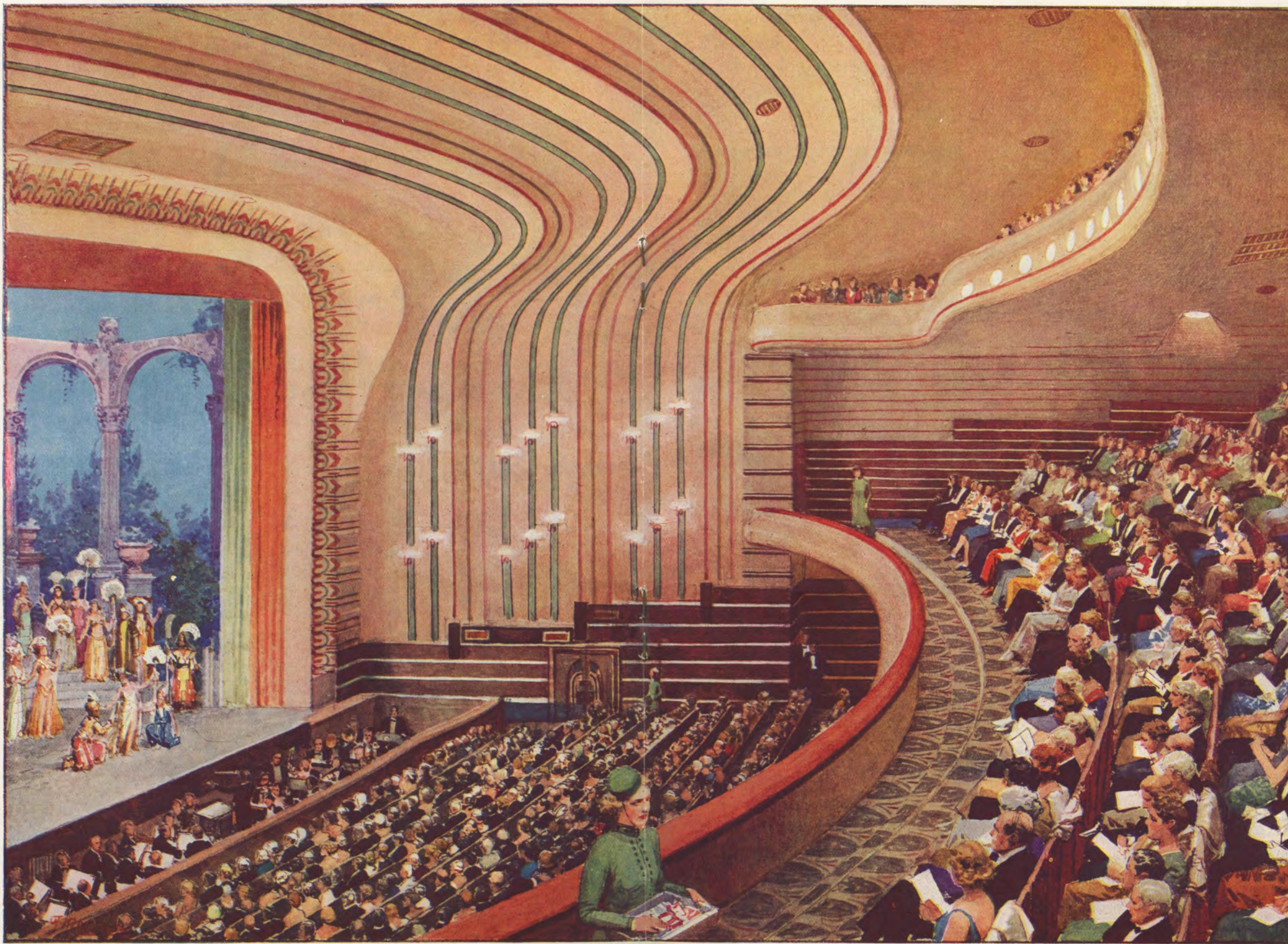
BOOK IN ADVANCE. 6/6, 5/6 and 3/6. Mats. 5/-, 4/- and 3/-. PHONE ONE

Schwepes

SODA WATER, TONIC WATER, GINGER ALE, SPARKLING LIME,
SPARKLING GRAPE FRUIT, GINGER BEER, ETC.

OBTAINABLE AT ALL BARS

BE SURE YOU SAY **Schwepes**



THE NEW OPERA HOUSE—Britain's Wonder Theatre (specially painted by Fortunino Matania, R.I.)

The famous artist's impression of Britain's newest and most beautiful theatre, the new Opera House is not only Britain's most modern and largest theatre, but its stage and auditorium are the finest in Europe. Its spectacular stage productions will be the greatest and most spectacular yet presented.

KEEP FIT

by
Eating



PALATINE CREAM ICES



Palatine Cream Ice, frozen velvet smooth from pure, rich cream, refined cane sugar and your favourite flavour furnishes the energy and nourishment that you need to help fight the fatigue of summer heat.

Insist on "PALATINE" Prize-winning Cream Ices

ICE-CREAM IN ITS FINEST FORM

Obtainable in all the Tower and Winter
Gardens Theatres and Entertainments

PALACE DANCE SALON



FRANCIS COLLINS

Francis Collins and the Palace Rhythmagicians discourse sweet and hot rhythm every evening in the Palace Ballroom, to the delight of dancers and spectators alike. In fact, if you only dance once in a while, Francis Collins' music is the sort that sets your feet a-tingle with the urge to trip a measure on the beautifully sprung floor which has an added fascination in that it is inlaid with illuminated glass panels, over which the dancers move, creating the effect of silhouettes in motion. When you visit the Palace Theatre or Cinema, don't forget to take the lift to the Ballroom.



PALACE BALLROOM

PROGRAMME



MONDAY, AUGUST 14th and WEEK.

2-30 TWICE DAILY 7-15.

Monday, Wednesday and Friday.

1. QUICK STEP Chopsticks
The Birthday of the Little Princess
Patty Cake, Patty Cake
2. WALTZ Home in your Arms
Love's Serenade
3. QUICK STEP Jeepers, Creepers
T'ain't what you do
Our Love
4. FOX TROT A New Moon and an Old Serenade
Let's stop the Clock
My Prayer
5. WALTZ You're the Only Star
One Day when we were Young
6. QUICK STEP Could Be
I get along without you
One Life
7. FOX TROT And the Angels Sing
Transatlantic Lullaby
Strange Enchantment
8. WALTZ To-night is the Night
Sweethearts
9. QUICK STEP Beer Barrel Polka
There's a new Apple Tree
There'll always be an England

INTERVAL

10. MILITARY TWO STEP The Handsome Territorial
Through Night to Light
11. QUICK STEP Sing a Song of Sunbeams
One Sunday Afternoon
Everything happens to me
12. VELETA Little Sir Echo
Old Favourites
13. QUICK STEP Angels never leave Heaven
A Mist is over the Moon
At the Bathing Parade
14. FOX TROT South of the Border
Walking Home Alone
Play, Gipsy, Play
(Piano Solo - HARRY SCHOFIELD).
15. WALTZ Little Golden Ring
I shall always remember you smiling
16. QUICK STEP The Waves of the Ocean
Summer Sweetheart

Tuesday, Thursday and Saturday.

1. QUICK STEP Too Much Mustard
Three Little Fishes
I get along without you
2. WALTZ Home in your Arms
Mexicali Rose
3. QUICK STEP I'm building a Sailboat of Dreams
Promenade
One, Two, Three, Four
4. FOX TROT Wishing
Strange Enchantment
Play, Gipsy, Play
5. WALTZ I shall always remember you smiling
Sweethearts
6. QUICK STEP Our Love
We've come a long way together
T'ain't what you do
7. FOX TROT The Moon Remembered
Let's Stop the Clock
Deep Purple
8. WALTZ To-night is the Night
I paid for the Lie I told you
9. QUICK STEP Beer Barrel Polka
Angels never leave Heaven
Summer Sweetheart

INTERVAL

10. MILITARY TWO STEP The Handsome Territorial
Scotch Medley
11. QUICK STEP Jeepers Creepers
Boogy, Boogy, Boo
Everything happens to me
12. VELETA Little Sir Echo
Shabby Old Cabby
13. QUICK STEP At the Bathing Parade
Gay Masquerade
There'll always be an England
14. FOX TROT They Say
What do you know about love?
Don't worry about me
(Piano Solo - HARRY SCHOFIELD).
15. WALTZ One Day when we were Young
Until we meet again
16. QUICK STEP The Waves of the Ocean
Dancing Toys

FRANCIS COLLINS and the PALACE RHYTHMAGICIANS

M.C.: A. WARNOCK.

EVERNU
COLLAR
SERVICE

Join our "DIVI"
LAUNDRY SERVICE
2/6 in the £
Cash Dividend

DYERS AND CLEANERS
HIGH-CLASS LAUNDERERS

"My Valet", 16 Orchard Road,
St. Annes-on-the-Sea. Tel. 488

Cleveleys Valet Service, 128 Victoria
Road West, Cleveleys. Tel. 2374

22 Church Street, Fleetwood

Ribble Laundry, Lytham. Tel. 6040

Proprietors:

**Blackpool, Princess and Ribble
Laundries Limited**

440 TALBOT ROAD, BLACKPOOL. Tel. 35

WILLS'S
**GOLD
 FLAKE**

THE CIGARETTE WITH PERSONALITY



Fras Drake



OTHER PREMIER ENTERTAINMENTS
 ALONG THE FYLDE COAST YOU
 SHOULD VISIT _____

LYTHAM PALACE

CAFE AND CINEMA

ST. ANNES PALACE

CINEMA, CAFE, BALLROOM AND RESTAURANT

FLEETWOOD ART CINEMA

AND CAFE

THEATRES IN ASSOCIATION WITH THE
 BLACKPOOL TOWER CO. LTD. AND THE
 BLACKPOOL WINTER GARDENS CO. LTD.

YE GALLEON

Winter Gardens
from the painting by
FORTUNINO MATANIA, R.I.

A magnificent replica of the Officers' Quarters on a Spanish Galleon of the Armada period provides a unique and original refreshment lounge with its rich old oak carving. One feels stirring, the spirit of youthful adventure with thoughts of pirates, buried treasure and the Spanish Main.



The RENAISSANCE RESTAURANT

as pictured by
FORTUNINO MATANIA, R.I.

This resplendent restaurant of the Winter Gardens is to Blackpool what the Savoy Grill is to London; along with the Baronial Hall, it is gay with diners and dancers nightly after the theatre, and is a perfect retreat for luncheon. A very modern cocktail bar adds to its popularity.



NEW OPERA HOUSE

PROGRAMME

6-0 — Twice Nightly — 8-45.

Matinee: Each Wednesday at 2-15

CELEBRITY CONCERT. Each Sunday at 7-45 p.m.

BRITAIN'S NEW MAMMOTH REVUE

A MUSICAL LAUGH HIT SHOWERED WITH STARS

"TURNED OUT NICE AGAIN"

Produced by **JACK TAYLOR.**

Music and Lyrics written by **JACK TAYLOR, ARTHUR MERTZ** and **GEORGE FORMBY.**

Scene 1.....**THE DRESSING ROOMS**

The Stage Manager.....**ERNIE GERRARD**

Who Sets the Girls to Work.

Scene 2.....**ERIC and ERIC QUARTETTE**

Scene 3.....**GEORGE FORMBY'S TRAIN ARRIVES**

The Fireman.....**GEORGE FORMBY**

The Girl.....**BERYL**

The Engine Driver.....**ERNIE GERRARD**

Scene 4.....**FRANK PARIS** brings his Famous Mannikins

Scene 5.....**FURS**

The Trappers.....**GEORGE FORMBY**
ERNIE GERRARD

The Compere.....**PETER MARWOODE**

THE DANCE OF THE DOVES by **EDNA SQUIRE-BROWNE**

THE GLAMOUR GIRLS

Scene 6.....**THE RIVAL RECITERS**

GEORGE and BERYL.

Scene 7.....**KEN DAVIDSON** and **HUGHIE FORGIE**

The International Badminton Champions.

Commentator: **JOE TOBIN**



NEW OPERA HOUSE PROGRAMME



Scene 8.....**AT SCOTLAND YARD**

The New Policeman.....**GEORGE FORMBY**

Sergeant-in-Charge.....**ERNIE GERRARD**

Scene 9.....**WEDDING SONGS OF THE NINETIES WITH A
FINALE IN PORCELAINE**

The Singers...**PETER MARWOODE & BEATRIX RICHARDS**

INTERMISSION.

Scene 10.....**AT SPITHEAD**

The Singer..... **PETER MARWOODE**

Scene 11.....**ON THE BOAT DECK**

Nautical Nonsense from **GEORGE FORMBY** and **ERNIE GERRARD.**

Scene 12.....**THE DREAM OF THE SHEIK**

The Spirit of the Hookah.....**LA NUEDA**

Scene 13.....**THE HERONS**

Scene 14.....**MOTHER'S ADVICE**

The Bridal Suite.

The Bridegroom.....**GEORGE**

The Bride..... **BERYL**

Scene 15.....**LULLABIES OF THE WORLD**

The Mother Superior.....**BEATRIX RICHARDS**

The Russian Mother.....**KAY HERON**

The Negro Mother.....**WENDY HERON**

The English Mother.....**JOAN HERON**

The World of Mothers.

Red Indian.....**JOAN COLLEY**

African**MARION MARS**

Turkish **VERA RALPH**

Eskimo **MURIEL MORRIS**

Siamese**TONI HILL**

Dutch**BETH CUNLIFFE**

Mexican**MARGARET GILLON**

Portuguese.....**BETTY LAZENBY**

Dialogue and Special Music by **JACK TAYLOR.**

Russian Lullaby by **ARTHUR MERTZ** and **ROBERT GILL.**

FAMOUS SINCE TRAFALGAR



SEAGERS GIN

100% PURE

SEAGERS
COCKTAILS

NINE CHOICE VARIETIES

4/6 & 5/6 PER FULL-SIZE BOTTLE

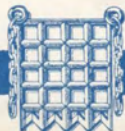
100% PERFECT

SEAGERS
EGG FLIP

The Bracer that Builds you up

5/6 per full-size bottle

TRADE



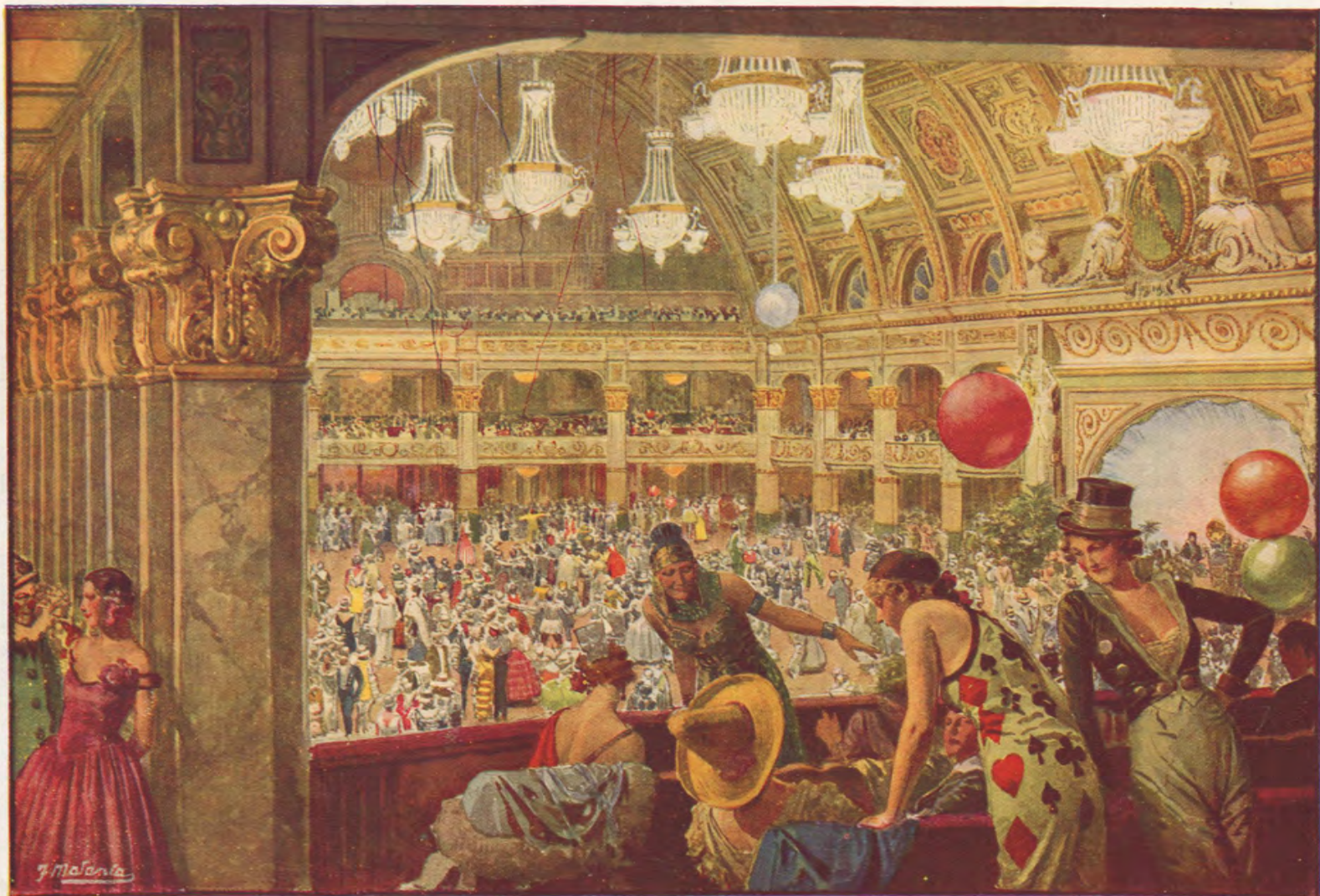
MARK.

THE HOUSE OF SEAGER

DISTILLERS OF FINE GIN

ESTABLISHED 1805

FOR OVER 130 YEARS



GALA NIGHT AT THE EMPRESS BALLROOM (specially drawn by Fortunino Matania, R.I.)

The famous ballroom of the Blackpool Winter Gardens, which can dance over three thousand people simultaneously on its new Wonder Dance Floor, pictured in carnival dress by the famous artist, who has graphically captured the spirit and zest for pleasure of Blackpool's revellers, which presents a spectacle of majesty, colour and dance unequalled in any other ballroom in Europe. Like the famous Tower Ballroom it also has a wonder Wurlitzer Organ. It is here that the world's greatest dancing championships are held annually in May, namely, the British Professional and British Amateur Ballroom Championships.

L M S

WEEKLY CONTRACTS for 'RUN-ABOUT' HOLIDAYS

To OCTOBER 31st.

WEEKLY
RATE

FIRST CLASS

15/9

Residents of and Visitors to Blackpool, St. Annes, Ansdell, Lytham, Fleetwood, and other Lancashire Coast Resorts can obtain:—

WEEKLY HOLIDAY CONTRACT TICKETS

available By Any Train for unlimited number of journeys between the following points:

CONISTON, BARROW, FURNESS ABBEY, WINDERMERE (Lake Side) WINDERMERE (Town), MORECAMBE, LANCASTER, PRESTON BLACKPOOL, FLEETWOOD, SOUTHPORT, and FORMBY. Also on Windermere Steamers to September 25th.

WEEKLY
RATE

THIRD CLASS

10/6

In addition, the Contracts are also available by certain Special Excursions to North Wales and the Lake District, etc., free of charge.

SEE SPECIAL HANDBILLS AT STATIONS FOR FULL DETAILS.

"TURNED OUT NICE AGAIN"—*Programme Continued.*

Scene 16..... GEORGE FORMBY AND HIS UKE

Scene 17 HAWAII
The Singers..... THE FIVE HERONS

Scene 18..... MANLEY and AUSTIN

Scene 19..... "TURNED OUT NICE AGAIN."

FINALE BY THE ENTIRE COMPANY.

The New Opera House Grand Orchestra Conducted by **ROBERT GILL****HORACE FINCH** at the Wonder Wurlitzer.

Musical Director

Stage Director

Wardrobe

Costumes by

Ensembles by

For
JACK
TAYLOR

.....ROBERT GILL

..... ERNEST COLCLOUGH

..... Madame MONA and RUTH RISKE

.....ALEC SHANKS

..... JOAN SHERMAN FISHER

THE FAVOURITE DRINK

"GREEN GODDESS"

(REGD. BRAND)

THE ORIGINAL GREEN WINE COCKTAIL

ON SALE EVERYWHERE

Where to go in St. Annes, Lytham and Fleetwood

Theatres in association with the Tower and Winter Gardens, Blackpool.

St. Annes Palace

SUNDAY at 8-0. DAILY: 2-30, 6-20, 8-40.

Lytham Palace

SUNDAY at 8-0. DAILY: 2-30, 6-20, 8-40.

THIS WEEK'S PROGRAMMES

Monday, Tuesday, Wednesday:

LUISE RAINER FERNAND GRAVET in

THE GREAT WALTZ

Cert. U.

Thursday, Friday, Saturday:

ROBERT CUMMINGS HELEN MACK in

I STAND ACCUSED

Cert. A.

CAFE-RESTAURANT

The Social Rendezvous of the District.

Phone:

St. Annes
900.

Sunday for Four Days Only:

PATRIC KNOWLES, ROCHELLE HUDSON

in

STORM OVER BENGAL

Cert. U.

Thursday, Friday, Saturday:

LUISE RAINER FERNAND GRAVET in

THE GREAT WALTZ

Cert. U.

CAFE OPEN DAILY

Phone:

Lytham
6281

ART Cafe and Cinema - Fleetwood

SUNDAY at 8-0. Daily: 3-0, 6-40 and 8-55.
Special Children's Matinees each Saturday
at 10-30 a.m. and 2-30 p.m.

Sunday for Four Days only:

CONSTANCE BENNETT, ROLAND YOUNG
in

TOPPER TAKES A TRIP

Cert. A.

Thursday, Friday, Saturday:

ROBERT CUMMINGS, HELEN MACK in
I STAND ACCUSED

Cert. A.

Phone Fleetwood 429.

CAFE
OPEN
DAILY

MORNING
COFFEE,
AFTERNOON
TEAS.

SPECIAL NOTICE—BOOKING OFFICE at each of the Theatres for all the Entertainments of the Blackpool Tower and Winter Gardens where SEATS CAN BE BOOKED AT ORDINARY BOX OFFICE PRICES.

WHEN VISITING
LYTHAM or ST. ANNES

TRAVEL by BUS
ROUTE No. 11, 11a or 11b

Telephone 38

Telegrams: "COMFORT" BLACKPOOL

THE CLIFTON HOTEL PROMENADE



Reasonable Charges,
combined with
Good Service,
have made the
"CLIFTON"
the most
successful Hotel
in Blackpool

IDEAL IN SITUATION.—FACING SEA, overlooking North Pier and Talbot Square. Near to Stations and Entertainments.

HOT AND GOLD WATER IN ALL BEDROOMS. Vi-Spring Mattresses. Centrally Heated Throughout. Lift to all floors. Delightful Lounge.

WIDELY FAMED FOR ITS CATERING.—Best Quality Food, well cooked and nicely served. The Meals are worthy of the appetite Blackpool creates.

CHEERFUL IN ITS WELCOME.—The Service is thoughtful, without being obtrusive, with a friendly atmosphere about the whole House.

SPECIAL WEEK-END TERMS

"THE CLIFTON" at all Seasons for long or short Holidays or Business Visits

A.A. & R.A.C. APPOINTED.

Write to Manager for Illustrated Tariff

TELEPHONE:
3914 (4 lines)

EST. 1878

TELEPHONE:
3914 (4 lines)

Fish
Poultry
Game



Groceries
Meat
Provisions

PALATINE BUILDINGS, BLACKPOOL



THE BARONIAL HALL (from Fortunino Matania's Original Painting)

This stately Winter Gardens hall with its gnarled oak beams and rare tapestries belongs to the courtly days of Good Queen Bess and Sir Walter Raleigh. Doubtless a visit to Blackpool is not complete without partaking of dinner or supper followed by tripping a measure on the light fantastic toe in surroundings of such regal charm. A costume ball of the Tudor period of the hall has captured the artist's fancy and provides a picture of sheer delight.

RULES AND REGULATIONS

In accordance with the requirements of the Blackpool Corporation:—

(a) The public may leave at the end of the performance by all exits and entrances other than those used as queue waiting-rooms, and the doors of such exits and entrances shall at that time be open.

(b) All gangways, passages and stairways shall be kept entirely free from chairs or any other obstructions.

(c) Persons shall not be permitted to stand in or sit in any of the intersecting gangways. If standing be permitted at the rear of the seating, sufficient space shall be left for persons to pass easily to and fro.

(d) The safety curtain shall at all times be maintained in working order and shall be lowered at the beginning of and during the time of every performance.

WINTER GARDENS



MYRNA LOY
ROBERT TAYLOR
IN
LUCKY NIGHT

The screen's "Thin Man" heroine and Oxford's "Yank" have been teamed for rollicking fun-making in "Lucky Night," the Metro-Goldwyn-Mayer picture at the Winter Gardens this week.

Myrna Loy is right at home in comedy as Cora Jordan, the girl who runs out on her fourth engagement rather than marry a man she doesn't love.

Robert Taylor, who has played hit roles in such recent films as "The Crowd Roars" and "Stand Up and Fight," now enacts a happy-go-lucky playboy.

An exceptionally able director-producer team was utilized for the filming of this comedy. "Lucky Night" represents the combined efforts of Director Norman Taurog and Producer Louis D. Lighton.

A great cast supports the starring team among them Joseph Allen, Henry O'Neill, Douglas Fowley, Bernard Nedell, Charles Lane, Bernadene Hayes, Gladys Blake, Marjorie Main, Edward Gargan, Irving Bacon and Oscar O'Shea.

Containing twenty-four major settings typical of New York, the action moves from the palatial home of the runaway heroine on through an amusement arcade, police station, night clubs, gambling salons, a fashionable hotel and other scenes. Miss Loy's costumes, by Dolly Tree, consist of new fashions that promise to establish new styles.

In the story, Miss Loy and Mr. Taylor, striking up an acquaintanceship on a park bench after futile searching for work, borrow from a policeman, pyramid that small sum through lucky play and find they've been married after their wild and hilarious "lucky night."

E. A. & M. A. SMITH

& CO., LTD.

High Class Confectioners & Pastry Cooks

MAKERS OF VIENNA BREAD
WHEATEN BREAD AND DIABETIC BREAD

21, 23 & 277 LYTHAM ROAD

DAINTY PATTIES AND CAKES
FOR AFTERNOON TEAS

When in South Shore
Visit our Cafe, 277 Lytham Road
Also 21 Lytham Road

TRY OUR FARM-HOUSE LOAF (starch reduced)

CAKES FOR ALL OCCASIONS
MADE TO ORDER

Established 1900

Tel. 652

AFTER THE SHOW PERFECT
THE EVENING
BY DANCING DURING SUPPER
IN THE WINTER GARDENS WONDER RESTAURANTS
RENAISSANCE RESTAURANT & BARONIAL HALL
NIGHTLY from 9-0 p.m., to THE BARON'S BAND.

If you are already in the Winter Gardens or Opera House, enter the Restaurants from "Ye Galleon"
opposite the Opera House Orchestra Stalls Entrance

WINTER GARDENS GRAND PAVILION
PROGRAMME

SUNDAY, AUGUST 13th.

SUNDAY
at 7-30.



AND WEEK.

DAILY:
2-30 6-20 8-40

THEY LOST THEIR HEARTS ON THE TOSS OF A DICE

MYRNA LOY

ROBERT TAYLOR

IN

LUCKY NIGHT

THE CAST:

Cora Jordan MYRNA LOY
Bill Overton ROBERT TAYLOR
Joe Hilton JOSEPH ALLEN
Calvin Jordan HENRY O'NEILL
George DOUGLAS FOWLEY
"Dusty" Sawyer BERNARD NEDELL
Carpenter CHARLES LANE

"Blondie" BERNADENE HAYES
"Blackie" GLADYS BLAKE
Mrs. Briggs MARJORIE MAIN
Policeman EDWARD GARGAN
Conductor IRVING BACON
Police Lieutenant OSCAR O'SHEA

Cert. A.

SUNDAY NEXT AND WEEK.

ERROL FLYNN, OLIVIA DE HAVILLAND in DODGE CITY Cert. A. (In Colour)

Say Booth's
THE MATURED
DRY GIN



CATERALL & SWARBRICK
C&S
"X-L ALE"
BOTTLED AT THE BREWERY
BLACKPOOL

The best of all!

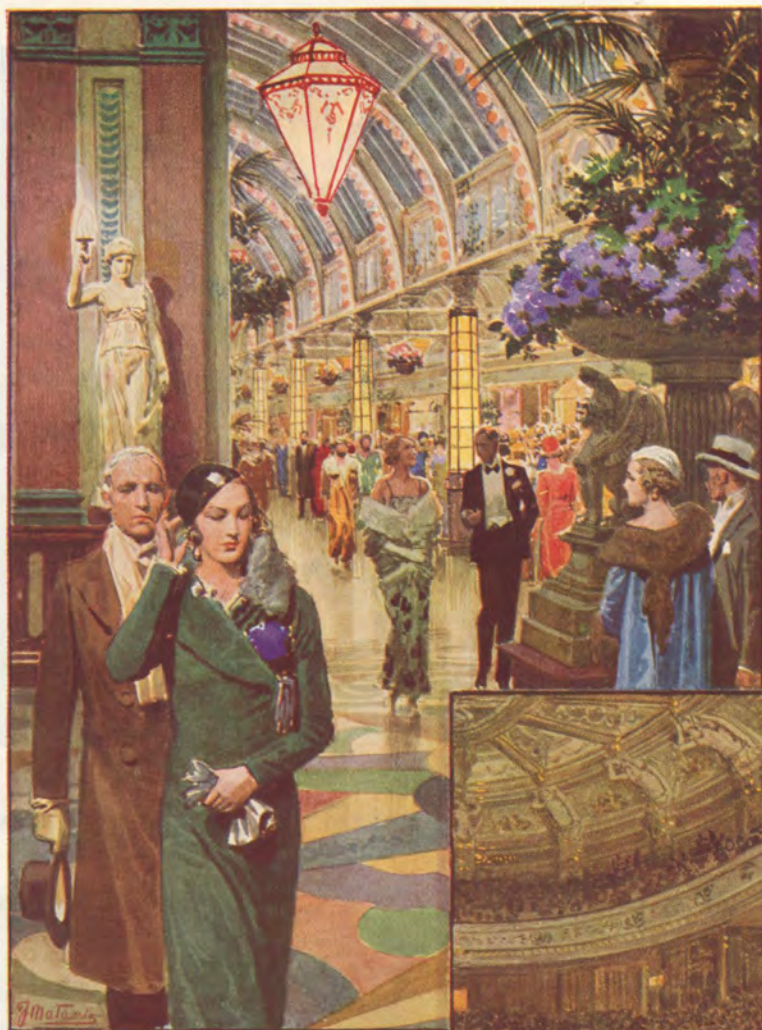
X-L ALE

OBTAINABLE AT ALL THE BARS

THE FLORAL HALL

by
FORTUNINO MATANIA, R.I.

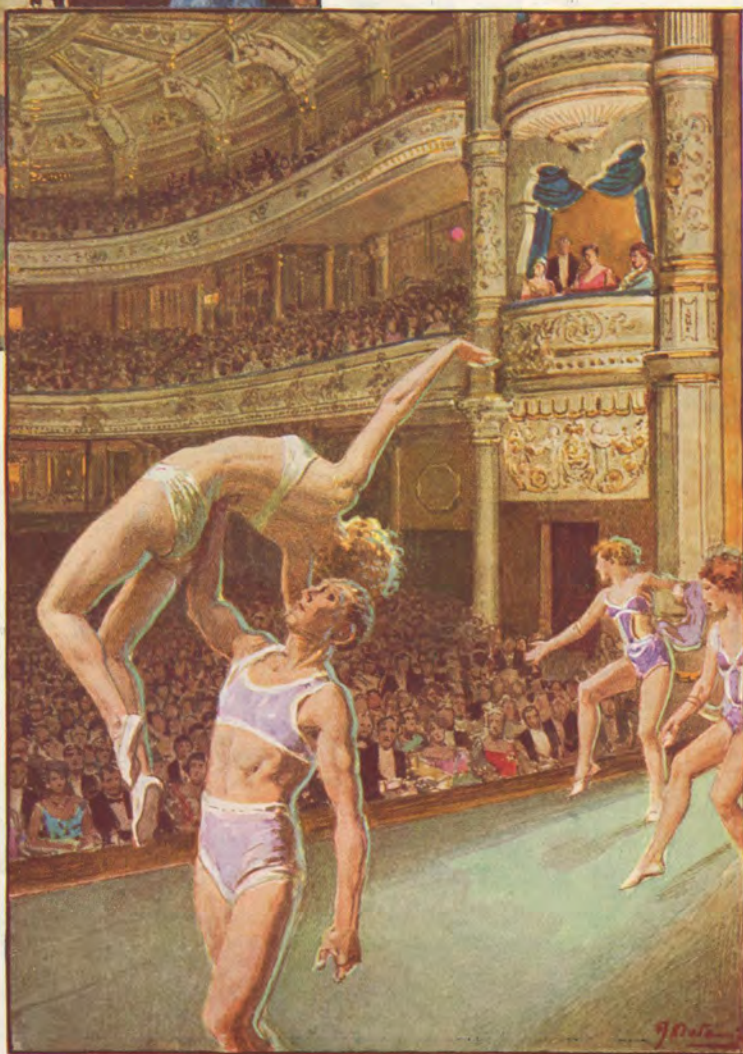
The Main Hall and Promenade of the Winter Gardens, with its thousands of nightly visitors seeking pleasure in the manifold and wonderful attractions, provides an ever-changing kaleidoscope of colour and life.



THE GRAND PAVILION

as painted by
FORTUNINO MATANIA, R.I.

The spacious Winter Gardens Theatre, once famous for its annual spectacular ballet revues, but which is now renowned for its premier presentations of film classics. However, the artist in this picture is thinking of the future and the return of the glory of the living stage.



The Circus Fans' Association of Great Britain

President: SIR WALTER GILBEY, Bart.

Past Presidents:

Lady ELEANOR SMITH :: M. WILLSON DISHER, Esq.
Sir CEDRIC HARDWICKE :: Dame LAURA KNIGHT, R.A.

Vice-Presidents:

C. B. Cochran, Esq. D. L. Murray, Esq.
Sir Noel Curtis-Bennett, K.C.V.O. A. C. McLachlan, Esq.
Sir Edward Mountain, Bart., J.P. F. Mellor, Esq.
Sir William Savory, Bart. Walter M. Buckingham, Esq.,
J. P. White, Esq. C.F.A.A.

Hon. Veterinary Surgeon:

Prof. Sir FREDERICK HOBDAI, C.M.G., F.R.C.V.S., F.R.S.E.

Hon. Chaplain: Rev. Canon ARTHUR HELPS, M.A.

Hon. Treasurer: ALFRED BIRD. Hon. Secretary: A. STANLEY BIRD

Chairman (Council): W. T. R. BECKETT.

Membership open to all true lovers and ardent admirers of the Circus who are prepared to create a true understanding between Circus Artistes and others connected with the Circus and the General Public.

Subscription includes the official Magazine, "THE SAWDUST RING."
For particulars of Membership apply to the Hon. Secretary: 25, Ladbroke Drive, Potters Bar, Middlesex.



Photo: Saidman.

LARRY BRENNAN
CONDUCTOR OF THE FAMOUS EMPRESS BAND

WINTER GARDENS OLYMPIA

BLACKPOOL'S WONDER COVERED AMUSEMENT PARK

NEW 1939 ATTRACTIONS Include

Dr. WALFORD BODIE

The Most Mysterious Man on Earth.

CHING WU

 in his CHINESE THEATRE

Mystifying and Pleasing

MARCO

Has he X-Ray Eyes?

RIDES & GAMES CAFE MILK BAR

SOMETHING FOR EVERYONE

OPEN DAILY.

ADMISSION FREE



Photo: Saidman.

HORACE FINCH
AT THE WONDER ORGAN



EMPRESS BALLROOM PROGRAMME



WEEK COMMENCING MONDAY, AUGUST 14th.

2-30 TWICE DAILY 6-30.

OLD TIME AND MODERN DANCE NIGHT—FRIDAY.

Monday, Wednesday and Friday.

1. QUICK STEP.....There's a New Apple Tree
What goes up must come down—T'ain't what you do
2. WALTZ.....I shall always remember you smiling
Home in your Arms—The only Star in my Heaven
3. QUICK STEP.....The Waves of the Ocean
I'm building a Sailboat of Dreams—Angels never leave Heaven
4. FOX TROTDeep Purple
Gipsy Tears
5. WALTZ.....One Day when we were Young
Shabby Old Cabby
6. QUICK STEP Chopsticks
Walking Home Alone—Jeepers Creepers
7. FOX TROT..... South of the Border
The Masquerade is over
8. NOVELTY DANCE All Change Walk
9. WALTZ.....Little Golden Ring—Mexicali Rose
Tonight is the Night
10. MILITARY TWO STEP...The Handsome Territorial—Comedyland

HORACE FINCH at the Wurlitzer—

Quick Step: Play, Gipsy, Play—Sing a Song of Sunbeams.
Waltz: I Paid for the Lie I told you—Waltz Medley.
Fox Trot: Heaven can Wait—When You are Smiling.

11. QUICK STEP.....Home Cooking Mamma
Hold Tight—Transatlantic Lullaby.
12. VELETA Valse Memories
13. NOVELTY DANCE...The Lambeth Walk and The Park Parade
14. QUICK STEP.....Poor Contrary Mary
Let's Stop the Clock—If I didn't care
15. FOX TROTOver and Done With
New Moon
16. WALTZ..... Sweethearts
Until we meet again—Little Sir Echo
17. QUICK STEP.....Beer Barrel Polka—Summer Sweetheart
Funny Old Hills

Tuesday, Thursday and Saturday.

1. QUICK STEP.....Little Swiss Whistling Song
Home Cooking Mamma
We've come a Long Way together
2. WALTZ.....The Only Star in my Heaven
I paid for the Lie I told you
Shabby Old Cabby
3. QUICK STEP..... Play, Gipsy, Play
Funny Old Hills
There'll always be an England
4. FOX TROT.....The Masquerade is over
Don't worry about me
5. WALTZ.....Little Gold Ring—Mexicali Rose
I shall always remember you smiling
6. QUICK STEP..... Everything happens to me
Summer Sweetheart—Transatlantic Lullaby
7. FOX TROT.....And the Angels sing
Gipsy Tears
8. NOVELTY DANCE.....All Change Walk
9. WALTZ.....Tonight is the night
Home in your Arms
10. MILITARY TWO STEP...The Handsome Territorial—Comedyland

HORACE FINCH at the Wurlitzer—

Quick Step: Jeepers Creepers—Could Be.
Waltz: One Day when we were Young—Little Sir Echo.
Fox Trot: Deep Purple—Over and Done With.

11. QUICK STEP..... Chopsticks
The Corrigan Hop—What goes up must come down
12. VELETA..... Gay 90's
13. NOVELTY DANCE...The Lambeth Walk and The Park Parade
14. QUICK STEP..... The Waves of the Ocean
Angels never leave Heaven
I'm building a Sailboat of Dreams
15. FOX TROT.....I can't get you out of my mind
South of the Border
16. WALTZ..... Until we meet again
My Silent Guitar
17. QUICK STEP.....There's a New Apple Tree
Boogy, Boogy, Boo—One Sunday Afternoon

LARRY BRENNAN and THE EMPRESS BAND
HORACE FINCH at THE WURLITZER ORGAN

M.C.: B. S. HAYWARD, M.I.S.T.D.

Visit the

FAIRHAVEN LAKE and ASHTON MARINE PARK

BOATING - YACHTING - TENNIS - BOWLING
PUTTING and MINIATURE GOLF - - CAFE

TRAVEL BY BUS ROUTE 11a



THE WINTER GARDENS SPANISH COURTYARD (specially drawn by Fortunino Matania, R.I.)

The most beautiful hall in Britain, probably the most picturesque of the Winter Gardens Wonder Halls, has perpetual sunshine by day, and in the evening the wonderful vista of Andalusian Hills and Villages with their tiny hamlets depict a panorama of scenic grandeur by moonlight. At the east side over the balcony the magnificent gilded gates of a Grandee's mansion might have been transplanted from an old-world garden in Granada. The artist has pictured a cabaret interlude, but the Spanish Hall has many uses, from a Conference Hall, accommodating 1,000 delegates, to a Civic Banquet or Private Ball.



1870

1871

1872

1873



1874



GRAND THEATRE



OLYMPIA



ST ANNE'S PALACE



**BLACKPOOL
TOWER
&
WINTER
GARDENS**



ART PICTURE'S
FLEETWOOD

LYTHAM PALACE



THE PALACE

Souvenir Programme