

LUXEMBOURG
NORMANDY : LYONS
PARIS : EIREANN
PROGRAMMES
Apr. 10 - Apr. 16

RADIO PICTORIAL, April 8, 1938, No. 221.
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RADIO PICTORIAL

THE MAGAZINE FOR

3^D

EVERY
FRIDAY

★ "I'M A B.B.C.
TYPIST ..."

Remarkable Interview

MEET GEORGE
FORMBY

By Barry Wells

HITLER'S BLACK
LIST OF MUSIC

ANONA WINN

Story Continued

FROM KERBSIDE
TO CABARET

By B. Martin Marks

BERYL ORDE

POLLY WARD

HELEN RAYMOND

"AUNTIE MURIEL"

ALL THE WEEK'S RADIO
NEWS, GOSSIP, HUMOUR
AND PICTURES

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CAMPBELL

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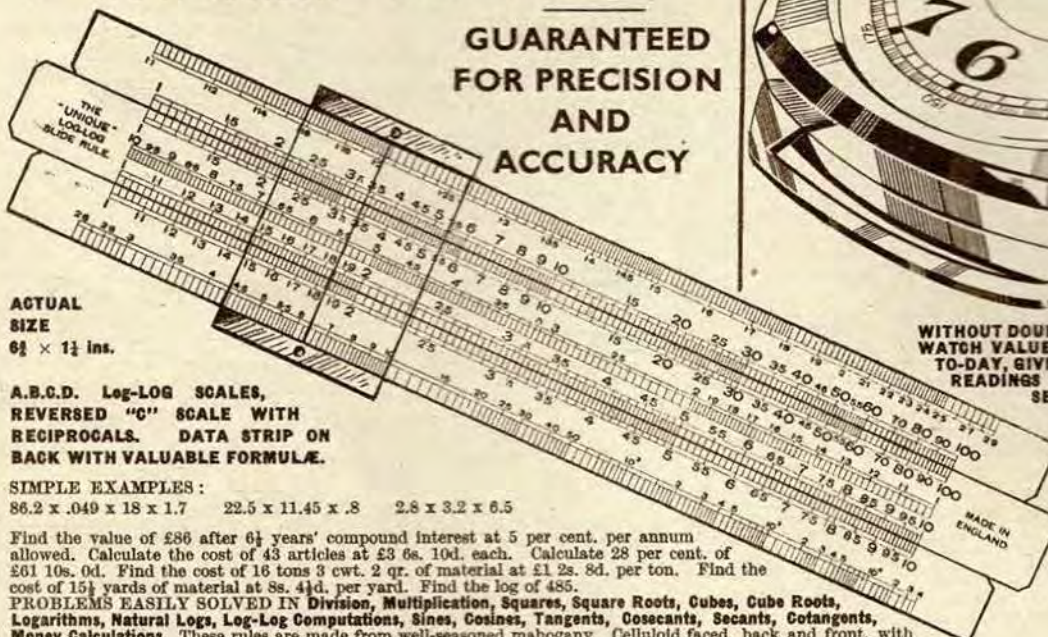
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THERE'S LAUGHTER IN THE AIR!



WISCRACKS by THE WEEK'S WITTIEST BROADCASTERS

WHAT made that comedian change his name?"
 "He was christened Sidney Smith, but he changed his name to Leonard Marmaduke Smith because it was convenient."

"Why?"
 "It matched the initials on his towels."
 By Major and Minor (B.B.C. Music Hall, National, to-morrow, April 9).

IN TUNE

GIRL ASPIRANT (at audition): Of course, you must understand that my voice is not very high.
PRODUCER: That's all right, kid—neither is the salary.
 By Alice Mann (Rinso Radio Revue, Luxembourg and Normandy, April 10).

BLACK OUT

STAGE-STRUCK WENCH: What do you think is the best thing for my face?
BEAUTY EXPERT (after careful deliberation): Complete darkness, madam.
 By Dorothy Carless (in "Rhythm Express," National, April 14).

BUCKED TO DEATH

FEMININE ADMIRER: Do tell me—when you were a real cowboy, did you ride any wild horses?
HILL-BILLYMAN: Yeah, ma'am—on and off.
 By Big Bill Campbell (in the Lushus Jellies programme, Luxembourg, April 11, 13; Normandy, April 12, 16).

TOUCHING

"In this play you portray the role of a multi-millionaire. You're supposed to be worth six millions."
 "Well, how about a couple of bob to rehearse with?"
 By Hughie Green (Horlicks Picture House Master of Ceremonies, Luxembourg and Normandy, April 10).

FRUITFUL

1ST COMEDIAN: How did you get on in that cabaret last week?
2ND COMEDIAN: Oh boy, what a swell audience!
1ST COMEDIAN: High-class bunch, eh?
2ND COMEDIAN: I'll say! They were throwing fruit out of season.
 By Rusty and Shine (Stork Radio Parade, Normandy, April 10).

LAST RESORT

LEADER OF OUT-OF-WORK ORCHESTRA: Don't be down-hearted, boys. We're all hungry now, but maybe this time next week we'll be eating...
VOICE FROM THE REAR: Each other.
 By Peter Yorke (playing in "Sweet and Lovely," Regional to-morrow, April 9).

SUCCESS

FEMININE ADMIRER: I'm so thrilled to meet you in the flesh. I sent you a fan-letter once...
CROONER: Oh, so it was you!
 By The Frazee Sisters (with Morton Downey in the Drene show, Lyons, April 10; Luxembourg, April 10, 15; Normandy, April 13).

PUBLIC-SPIRITED VOCALIST: Oh, doctor, I've lost my voice. Do you think you could get it back for me?
DOCTOR: Yes, I could—but my country comes first.
 By Stuart Robertson (in "Star Gazing," Regional, April 11; National, April 12).

OUT OF DATE

"What's the date to-day, Charlie?"
 "I don't know."
 "But haven't you got the date on that newspaper you're reading?"
 "Yes, but it's yesterday's."
 By Jack Llewellyn (in the D.D.D. programme, Normandy, April 10).

PUTTING 'EM OVER

"Why do they have a bridge on a violin?"
 "That's to get the numbers across."
 By Ambrose (Thé Dansant, Regional, April 14; Lifebuoy show, Luxembourg, April 10).

DAMPING HER ARDOUR

CROONETTE: You know I don't care for these hot numbers. I should be a lot better in something flowing.
BANDLEADER: Especially the river.
 By Billy Cotton (Regional, April 16).

OR WORDS TO THAT EFFECT
 "How's that performing dog of yours coming along?"
 "Oh, I took him to a theatrical manager to-day."
 "What did he say?"
 "Woof! Woof!"
 By Yvonne Ortner (Huntley and Palmer "Gaiety Star," Luxembourg and Normandy, April 10).

EXTRAS ON THE BILL

MALE VOCALIST: No, I don't earn such a lot singing, but now and again I pop out to the film studios and pick up a little extra.
COMPANION: Well, on your salary you couldn't afford to pick up one very often.
 By Anne Lenner (in the Cookeen programme, Normandy, April 9, Luxembourg, April 11).

FLOOR SHOW

CHARLIE: Did I ever tell you how I tried my ju-jitsu on a burglar?
BILL: No?
CHARLIE: Well, I got hold of his leg and twisted it over his shoulder, then I got hold of his arm and twisted it round his neck, and before he knew where he was I was flat on me back.
 By Clapham and Dwyer (another B.B.C. Music Hall treat to-morrow, April 9).

YOUR SIGNATURE-TUNE "GUYED."

No. 5.



CARROLL GIBBONS . . . "ON THE AIR"

STRIP
 "My gosh, that show-girl's costume is a bit scanty, isn't it?"
 "Yeah, but I met a croonette yesterday who told me she was working in a band."
 By Three in Harmony (in the Lux Radio Theatre, Luxembourg, April 10).

STRETCHING A POINT

"So you want to quit the radio and become a boxer? Have you got plenty of wind and a long reach?"
 "I should have—I'm a trombonist."
 By Jack Payne (in "An Hour to Play," National, April 16).

THEN SHE WOKE UP

1ST CHORUS GIRL: When that millionaire proposed marriage to you, I bet you gave your consent right away.
2ND DITTO: No—but I did when I regained consciousness.
 By Eddie Pola (Rinso Radio Revue, from Normandy and Luxembourg, April 10).

WHAT A SELL!

"Here's a good one, Bert. . . . What would you call a banjo that's worn out?"
 "Go on—I'll buy it."
 "Sold!"
 By Stephen Williams (compèring the Boots the Chemists programmes, Luxembourg, April 10, 14).

OUCH!

1ST ACTRESS: One of my college chums is waiting outside the dressing-room to see me.
2ND ACTRESS (acidly): Ask the dear old lady to come in.
 By Wyn Richmond (in the Risla Fun Fair, Normandy, April 10).

HI-DE-HI WORDS

"I told that jazz-mad band-leader I didn't like his swing music, and it came to high words."
 "Did you part friends?"
 "No, he refused to bury the hotcha."
 By Leo Mussi (Horlick's Picture House, Luxembourg and Normandy, April 10).

THMART BOY

TEACHER: Give me a sentence with the word "withe."
NIPPER: I writhe every morning at theven.
 By Harry Hemsley (in West of England cabaret, April 13; Ovaltineys, Luxembourg, April 10).

TIME, PLEASE!

POPPET: What is a Nickel?
JOE: Something in Vinegar.
POPPET: Not a Pickle—a Nickel—a Dime. Now what's a Dime in America?
JOE: Five hours back.
 By Joe Murgatroyd (The "Laugh and Grow Fit" Wit, every morning from Normandy).

ANNOUNCERS



**This
Week's
Gossip
Presented
by
Wandering
Mike**

Those roving eyes! Harry Roy casts an admiring glance on Wendy Claire, 18-year-old "Glamour Girl," chosen out of 3,000 entrants to go with the band to the Argentine. You'll hear Wendy in Harry's farewell broadcast tomorrow, April 9

THOUGH they will accept the risk on film stars' legs, insurance companies in France won't do business on announcers' voices.

So a friend just back from Paris, tells me. Mistinguette, I think, was the first dame to insure her legs for thousands of pounds.

Realising that their voices were their fortune, the French Association of broadcasting announcers have approached insurance companies to try to insure their vocal chords. But up to date there is nothing doing. Voices must be more risky than legs.

WAY back at Savoy Hill, T. C. L. Farrar was the first to announce The Roosters, famous army concert party on the air. That was in 1925.

That was why he was asked to announce The Roosters' last broadcast, exactly twenty-one years to the night after their first show in Salonica. Both he and the original Roosters served during the War in the same Division—the 60th.

Nowadays Farrar is head of an important B.B.C. department, but still finds time to make an occasional appearance at the microphone as "Ajax" in the Childrens' Hour.

From the Coast

BIGGER, better and longer programmes from the seaside for the Summer are taking shape. In the holiday months John Watt is planning to send a regular circus round our coasts.

First a few junior producers and O.B. men will visit a town and tape up all its amusements. Then two days before the date Harry Pepper will arrive to apply the finishing touches.

Most of the gang who usually go abroad for holidays are likely to stay at home this year, and John Watt has promised to project the British seaside on the air.

"Pep" is the Concert Party King, and he is in for a very busy time. From resorts where he broadcast one show last Summer he will be doing three this year with a dance band or two thrown in for luck.

The Man With Pep

HARRY PEPPER gave further evidence of his versatility the other day. Just before the second broadcast of "Snow-White," poor

Teddy Gower, B.B.C. balance expert, did a nose-dive off a rostrum and broke an arm and a couple of ribs. So, at five minutes' notice, Harry took over the knobs, while Teddy was being rushed to hospital.

No wonder that Harry's known, far and near, as "Pep".

I'M not surprised to hear—from a friend in America's Tin Pan Alley—that the bloom is wearing off the "Big Apple" dance over there.

Debutantes say it ruins their dresses—and their escorts' tempers.

Seems they're going back to the less energetic dances, and my Tin Pan Alley correspondent tells me that more and more of the American smart-set are showing strong preference for the waltz.

Trucking

ANOTHER interesting item from my American friend concerns the amazing effect that Benny Goodman's music is having on the "swing" fans...

Opening on Broadway recently, at a Paramount theatre, Benny got his audience so "het up" that they swarmed out of their seats and merrily proceeded to "truck" up and down the aisles!

His latest film is "Hollywood Hotel," so maybe you'll be taking a peep at this boy who's been doing the Peter Pan act on his clarinet!

WORMED my way through a swarm of autograph hunters to chat with Stanelli back-stage at one of his "Stag Party" stage-shows.

Stanelli reveals to me that the B.B.C. have welcomed an idea for his "Stag Party" to hold a Ladies' Night, to which wives and girlfriends will be invited. This is pencilled-in for a broadcast in May.

John Watt Talks

LET me kill all these rumours," said John Watt, when I tackled him about his Summer plans. "There won't be one minute's less light entertainment than at present. Shows will be different that is all."

Take dance music: there will be just as much, but with the "circus" of producers at the seaside we shall hear fewer presented shows. That means more straight stuff. Maybe we shall prefer it. Who can tell?

FOUND Felix Felton knee deep in letters after the last spelling bee.

"Please may I be a B.B.C. bee?" wrote one fair applicant. So please let me warn



Throwing bread to the ducks: a charming family group posed by Jessie Matthews, husband Sonnie Hale and their little adopted daughter Catherine

CAN'T INSURE their VOCAL CHORDS

you that he cannot cope with any more mail. Ideas he is considering for next competition on May 1 are B.B.C. v. Listeners; Foreigners in Britain v. Britain; and Bachelors v. Married.

No Fee For Spelling

Letters he gets from provincial listeners he sends to the Regional headquarters where they make a random choice of competitors. Felix himself chooses the London team from the pile of letters he keeps in his drawer.

All the best things in life are free and no fee is paid to the folk who take part in these programmes. Same time the B.B.C. sees that no "bees" are out of pocket. Generous expenses are allowed.

AFTER Spelling Bees, what next? The B.B.C. must be careful not to flog a good idea to death. Always willing to help, I suggest general knowledge battles. A certain sponsored firm on the Pittsburgh wave-length puts them over with zipp, and they're both funny and exciting. Since almost every newspaper runs such a feature there's obviously keen public interest. No charge for the idea, B.B.C.

Radio's Newest Starlet

SHE'S only seventeen, but she's blessed with all the self-possession in the world. And the name's Ruby Moule. Slim, brown-haired and pleasant . . . radio's newest and most promising starlet.

She's the girl who sent a record of her voice to the B.B.C. and, in a hurry, got an audition; also a date in 'New Voices' in the "Band Waggon" series.

After being chosen to sing the Alice Faye songs in a pre-release of the music of the film of "In Old Chicago", she was signed up by Mark Lubbock to sing in "Song Album" a couple of weeks ago.

Ruby admits to suppressed excitement at her sudden rise to fame, but says that her parents are even more excited.

She has but to sign her name to one of a dozen dotted lines to be sure of £50 a week, but she prefers to wait and let events shape themselves.

"I've got so much to learn," she says. That's why she's turned down stage and film offers.

YET another new name crops up in the personnel of "The Rhythm Sisters", much chequered harmony trio, which, thanks to broadcasts with Jack Harris's band, seems to be floating into smooth waters.

Leader Kaye Munro Smythe and Vicki Roberts still remain. Newcomer is Diana Le Bourdais, slick, dark and easy on the eye. But don't let her name fool you . . . she can't even talk French!

Diana and Vicki met in the chorus of "Oh! Letty", the Sydney Howard show which ran at the Palace Theatre and they joined up with Kaye when the latter found out that joining the "Molly, Marie and Mary" act did not work out so well from her point of view.

Engagement Party

SO Felix Mendelssohn, Luxembourg's Cafe au Lait bandleader, has, as we forecast in these columns, taken the plunge. At midnight on April 3, at an amusing party flung at his home and attended by many radio stars, he became engaged to Angela Inez Diego.

Romance began when Felix dropped into Angela's beauty salon for a manicure. "The wedding," says Felix, "will take place next year." I must save up for some confetti. . . .

SEEMS a pity that the B.B.C. has decreed that no more semi-pro-dance bands are to broadcast from Midland Regional, for there are some first-class combinations in Birmingham and Coventry which come under this category.

Whereas there are comparatively few full professional bands in the Midlands.

If the B.B.C. extends this ban to artistes, there will be hardly any broadcasting of plays and features at all in the regions. As it is, there are now quite a number of actors who make more out of broadcasting than they earn in their everyday job of work.

And the B.B.C. obligingly arranges evening rehearsals to suit their convenience.

Because She had Cheek

IT'S surprising what cheek will do for you. Take the case of twenty-five-year-old Winifred Scott, ex-Southend waitress, now in line for radio stardom as singer with Don Rico's Gypsy Orchestra.

One day last year Don Rico's band was playing at the Southend bandstand. Winifred's colleagues persuaded her to send a note to Don. The note read thus: "Please, Mr. Rico, may I sing 'Because'?"

"Because of what?" thought Don, and ignored the request. But her cheek appealed to him, he relented and invited her to sing from the bandstand later in the week. The crowd fell for her head over heels.

So Don persuaded her to give up her job and sent her to London to study. Now she's being trained by the famous Frank Titterton. Frank, Don, and Winifred's tram-driver husband think she's terrific.



Ain't she saucy? Close up of Evelyn Dall, Ambrose's star vocalist—hear her this Sunday in the Lifebuoy programme from Luxembourg



New photograph of Suzanne Botterell and Harry Phillips, both well known as radio singers and composers. Harry sings with Joe Loss, Bram Martin and Al Collins. Suzanne's best known songs are "I Need You," "Farewell Heaven," "Goodbye to Summer" and "Here Am I"

LISTEN to-night to Dave Frost's band playing in "When You and I Were Dancing" (with Judy Shirley singing). Because the B.B.C. has increased Dave's time from twenty to forty minutes thereby proving that it thinks the band is good. And when the B.B.C. admits a band's good, it's news . . .

HARRY LEADER, who is never quite happy unless he's recording under an assumed name (though he does record under the name of "Harry Leader and his band"!) has just made his 3,000th disc in three years. Can anyone touch that?

LOOK out for a new number from the pen of Michael North, called "Dusty Treasures". And when you hear it you might like to know that it was written in a hospital, when Michael was smitten with scarlet fever.

AMONG modern listeners, the name of Philip Ridgeway has become almost a legend. Philip (whose famous Parades laid the foundation for many modern light entertainments on the air) has been too busy touring to visit the studios. But at last he is coming back.

On May 28 he is to act as chairman in "Palace of Varieties"—and, as he's appearing in a London music-hall that night, he'll have to change into the chairman's garb in a car. On June 11 he'll be bringing his famous Parade into another of the "Palace of Varieties" shows.

"HE Had To See Susie" is the title of a bright and breezy, though quite nonsensical novel written by Rodney Pye. Chief interest to this department is that "Rodney Pye" conceals the identity of Rodney Hobson, one of the clever team of radio writers responsible for such sponsored broadcasts as "The Ovaltines", and many other radio shows.

Please turn to next page

This Week's Gossip Continued



Engaged—Felix Mendelssohn, broadcasting band leader, composer of dance tunes and manager to many radio celebrities, and Miss Angela Diego, beauty specialist

SOMETHING entirely new is to be offered by the Horlicks Picture House broadcast from Luxembourg and Normandy on Easter Sunday.

When the show was recorded before an audience of 1,000 at the Scala Theatre last week it obviously created a deep impression. Scenic and lighting effects fitted the moods of the music.

Divided into four distinct quarters of an hour, the programme starts with an Easter parade of martial music followed by a selection of Easter spirituals sung by Niela Goodelle and Robert Adams. Next the music from "The Miracle," the prayer from "Hansel and Gretel," Handel's Largo and a dramatic recitative by Wilfred Lawson. The show closes on cheerful note with songs from "Snow White and the Seven Dwarfs."

JOHAN BENTLEY, Luxembourg assistant announcer, is always having his leg pulled, even by his youngest friends.

He has a young English friend in Luxembourg, aged exactly three years. John went round to pay him a visit the other day.

"Oh, Uncle John, you have got a horrid dirty face!" he said.

As a matter of fact, I agree with the young man, as John is naturally dark and with his coating of tan he looks like a beachcomber in the wrong part of the world.

Luxembourg in Spring

IN connection with the series of programmes on Luxembourg as a holiday resort which have now started, the Government has produced a booklet in English giving the prices of all the hotels in the Grand Duchy; it will be sent free and post free to anyone caring to write to Ogden-Smith for it.

Strangely enough, though Luxembourg is now carpeted with wild lilies of the valley, it does not produce either primroses or bluebells; but cowslips abound. Another thing that everybody looks for in May and June is the wild strawberry. They grow so prolifically that they are even sent to Brussels for sale. And the taste of a wild strawberry is something to talk about.

Versatile

ALFRID VAN DAM—maestro of the Macleans Highlights on Parade series from Luxembourg every Sunday evening at 9 p.m.—claims the proud title of Britain's most versatile conductor.

He has conducted opera, symphony, stage band, dance band, made a weekly B.B.C. broadcast during the last four and a half years, and, of course, has recorded as well.

Fitness plays an important part in every band-leader's life. During the seven years Van Dam was at the Trocadero, Elephant and Castle, he never missed a single day through illness.

On one occasion he was carried from the theatre on a Saturday evening with pleurisy, but was playing again on Monday!

When last Christmas, the "State"—Europe's largest cinema—was opened, it was Van Dam who was chosen to play there.

Macleans booked him for six months for broadcast advertising, and owing to his great success, they are retaining him for a further long period.

His latest triumph is that he has been asked to conduct *Aida*, when it will be produced in the near future at the largest hall in England.

Oh yes, he's versatile, all right!

JOE MURGATROYD, the Lad fra' Yorkshire, who broadcasts those Laugh-and-Keep-Fit breakfast-time programmes for Kolynos, had this letter from a listener the other day:

"My small son, who, when I am having a meal, will insist on having a 'taster' of everything I am having, worried me a bit too much while I was having breakfast one morning, so I said, 'Hey, 'oppit.'

"He immediately replied, 'Oh yes, that's the lady who plays the piano for Joe Murgatroyd.'"

Ingenuity

JUST as I was congratulating Birmingham on acquiring Jim Tovey as an announcer, comes the news that he has decided to throw in his lot with the I.B.C., where he will probably get a good deal more scope.

And he is just the man to take advantage of all his opportunities.

There is a classic story of his ingenuity which they still tell at North Regional. Jim was compèring an outside broadcast from a theatre, where a comedian started to relate a "blue" gag, which the engineers recognised and faded him out.

Jim Tovey promptly leapt into the breach with the announcement, "There is a revolver shot on the stage now, and as this would blow out all our valves and send the transmitter off the air, we'll go back to the stage when it's safely over."

Not bad for a spur of the moment explanation!

IT has been estimated that there are more brass band performers visiting the Birmingham studios nowadays than all the rest of the outside radio artistes put together.

And the reason lies in the fact that a survey of listeners' letters of the past year revealed that brass bands are the most popular item in the programmes.

No doubt you swing music fans are quite disgusted at the idea—but you should have written in and said so.

Until you do, it seems that a long procession of colliery bands, works bands and the like will continue to trail its brassy way through the Broad St. studios.

LAATEST news from the Bryan Michie Fan Club is that Bryan recently gave a tea party to all members living near enough to attend Finsbury Park Empire.

The annual sub. to this club is 1s., and its secretary is Miss Betty Smith, 23 St. Kilda Road, Ealing, W.13.

YOU'LL soon be hearing Dan Donovan and his new band (which, of course, discourses sweet music at Lansdowne House) on wax. They made their first discs a week or so ago for H.M.V.

Another first record with H.M.V. has been made by Paulo, the Singing Clown, who recently made a personal hit in "Palace of Varieties."

Crowd Noises

BBROADCASTING night is always crowded at the Hammersmith Palais de Danse, but the other Thursday the dancers had a special thrill.

At half past eleven when the red light had faded, Tommy Woodrooffe took the floor. He wanted the dancers to help to make some crowd records.

First they cheered, then they muttered, registering anger. Oscar Rabin rested while the dancers did their stuff.

After several "shots" the B.B.C. were satisfied and the "boys" struck up again.

Lionel Marson, B.B.C. announcer, celebrated his fourth B.B.C. birthday this week. Here he is with his spaniel "Ruggles"—real name, "Good Sport of Ware," one day, his master hopes, to be a champion



FOUR YEARS AN ANNOUNCER

HITLER'S BLACK LIST of Music!



"Rhapsody in Blue"—Mendelssohn's "Spring Song"—many of Hollywood's most famous hits—these are never heard in Germany now. Hitler has forbidden them to be broadcast because they were composed by Jews! Here is the story of Hitler's radio purge

By

HERBERT HARRIS

THE sweet strains of "The Spring Song," with their clean, peaceful breath of the country air, would indeed sound odd these days amid the thumping martial airs with which the German radio whips up the inherent fighting spirit of the new, proud "German Empire."

Yet even if "The Spring Song" were as rousing and belligerent as "The Marseillaise," it would be blue-pencilled out of the German radio programme—and so would "The Overture to a Midsummer Night's Dream" and "Elijah."

Why? Because these were the works of Felix Mendelssohn, who, even though a native of Hamburg and later one of the leaders of German music, was the son of a Jewish banker, and grandson of Moses Mendelssohn, the great German philosopher who became known as "the Socrates of the Jews."

In the insane march of the Nazi anti-semitism, even music is being purged of the Jewish influence. Immortal composers, long since dead, are black-listed. The immortality of their work is neither here nor there. Only blood counts. They were Jews, and their music must be thrown on the scrap-heap along with books by German-Jewish writers.

The undying compositions of Offenbach, though he was a native of Cologne, must be silenced by the Jew-hating leaders of the new German culture. The man who wrote "Tales of Hoffmann" and seventy operettas among the greatest of their kind was a Jew.

How can the Nazis sit back and applaud the work of Jewish composers? That would make them look ridiculous. Yet more ridiculous still is this research into the "stock" of geniuses of another century, which must be tiring to the Nazi underlings responsible. Its absurdity defies description!

The dashing and colourful arias of Meyerbeer's operas cannot be listened to and enjoyed by a "true Aryan." Meyerbeer, too, must be slashed into non-existence by the sharp edge of the Swastika, for Jakob Meyerbeer—though a native of

Berlin—was, like Mendelssohn, the son of a Jewish banker.

Some of the great Viennese waltz composers were Jewish. They helped to make Vienna, Gay Vienna of yesterday, the musical centre of the world. To-day Vienna is Hitler-minded, absorbed suddenly into the new Germany—the Germany that has forgotten its musical traditions and thinks only politics and jingo-patriotism.

Poor Vienna. The training-ground of many great composers, the Mecca of musical dreamers. Gone are the days when the Herr and his Frau danced to the lilting waltzes of Strauss, when even the military uniforms of the Imperial ballrooms seemed to harmonise with the melodious rhythm of the music.

Here, ironically enough, as in the great German centres of music, the Jewish composers learned their art from German teachers, like the great Vogler. The young Jewish and German composers spent their academy days together, for the Germany of old knew no racial hatreds and encouraged and inspired the work of each newcomer to the realm of music, whatever his blood or creed.

What will the world think of Hitler and his Jew-hating disciples if they permit the Nazi radio to sponsor Jewish music while they continue to hound the Jewish scientists and writers out of Germany? Yet how can the radio of the new Reich avoid the broadcasting of music of Jewish origin?

It will mean that German listeners will hear no musical extracts from the latest Hollywood films, because Hollywood is something like two-thirds Jewish. And Germany has scarcely any film production of its own, because the industry it had, the stars it had, have been driven out of sight by the race-revolution.

It will mean that at least fifty per cent of the popular dance-tunes echoing round the world will be "unfit for German listening," for Tin Pan Alley is almost populated by Jewish composers.

It will mean that the brilliant music of contemporary composers like the late George Gershwin (whose "Rhapsody in Blue" is one of the greatest gifts to modern music) and Irving Berlin is not to assail the delicate ear of the "true Aryan." It is the work of the "despised Jews."

Can Hitler purge the radio of the Jewish influence in music?

German broadcasting has changed suddenly from a group of privately owned companies into a politically controlled system of iron-bound

centralisation, under the rule of the Minister of Propaganda. All the Jews holding positions in German radio were instantly dismissed when the Nazis came into power. Jewish musicians, Jewish performers must get out or starve.

But the sudden reformation went further even than that. A wave of patriotic fervour swamped the accepted ideas of culture's internationalism. The German product must come before all else. Listeners must be drenched in all things German, as though to impress them that the Reich was self-sufficient in art and culture as well as in everyday commodities.

Important to the Propaganda Ministry was the type of music "put across" whenever the Führer pulled off another coup. Something pompous and brassy and militaristic to lend a "background" to Germany's saviour. Certain songs liable to "soften" the German listener and make him pacifist were added to the black list. The censorship of certain songs appeared at first inexplicable. That they were "soft" is the only explanation.

Meanwhile, fortunately, the rest of the world still believes that genius is international, something to be shared by all nations. Good music belongs to the finer side of man, entirely apart from the fevered sphere of politics and rearmament . . . and dictators!



SPOTLIGHT ON A MUFF! *Pretty, appealing Polly Ward, pantomime princess and musical comedy heroine whom you have heard in Continental radio programmes, demonstrates how flattering beautiful furs can be. Polly co-starred recently with George Formby in "Feather Your Nest"*

What I Think of the Programmes

Why does the B.B.C. broadcast two widely popular items at the same time? Why have heavy drama at peak listening periods? Why not real "robust alternatives"? These are the questions asked by GARRY ALLIGHAN

ON programme planning the B.B.C. spend, and depend, heavily. It is a Department all to itself. It has its own Director complete with stenographer, wall-charts and a battery of telephones.

Room 515 is the headquarters of "Planned Programmes" with Charles Siepmann in charge. Only one task faces this Department—the arrangement of programmes so that there are constant "robust alternatives" and all are satisfied.

Nothing of the kind happens—often. Hardly a day passes without my listening being spoiled for me by bad arrangements of programmes.

Radio drama on Sundays is usually gloomy stuff. Common sense tells you that it should be broadcast at an hour when people who want gloomy stuff can have it, without robbing those who don't want the sun taken out of Sunday.

Instead of which, the Programme Planners schedule crepe-hung drama for the 6 to 7 period. That is the peak hour for Sunday evening and yet the Great Brain Trust in Room 515 select it for Swedish drama and Shakespearian plays.

Time and time again the Planners schedule a programme of great popular appeal, at a time when, on the other wavelength, there is an equally popular programme.

At least once a week I have had to keep a set going in two rooms and dodge from one to the other to criticise the two chief programmes of the night. How can one seriously listen in such circumstances?

And those "robust alternatives," which Gladstone Murray so wisely invented years ago. Since his departure that sensible policy has been jiggered about with until it is not the same thing.

Because two items have different names, Room 515 regard them as of different characters. And so the alternative to the Bournemouth Municipal Orchestra on National most Wednesday afternoons is the studio orchestra on the Regional wavelength.

That is not an alternative. Nor is an acute spasm of chamber music an alternative to a sonata recital. Nor is Swedish drama an alternative to a Talk on some serious subject.

I know the titles are different. And the wavelengths are different. And, sometimes, the character of the programmes is different.

What is the same is the audience. It has not yet occurred to Room 515 that the type of mind that appreciates chamber music is the type of mind that appreciates a sonata recital. And the lover of heavy drama is the lover of serious talks.

It is *alternative appeal* that Room 515 has to get



Programme planning is a Department all to itself—Room 515—with Charles Siepmann in charge

By Garry Allighan

Every week our radio critic uses his "vitriol-filled pen" on the shortcomings of B.B.C. and sponsored programmes. If you agree with him, write to him—if you don't, write all the same!

providing alternatives at times that clash. If a broadcast for Group 1 (as above) ends at 7 p.m. and is followed by a broadcast that can only appeal to Group 2 it is idiotic to provide Group 1 with an alternative on the other wavelength if it starts at an hour which means broken listening.

Room 515 will excuse themselves by explaining that one broadcast lasts 45 minutes as against the other running for an hour. Maybe; but has not Room 515 ever heard of Talks, interludes, recitals and other broadcasts that last 15 minutes? Could not one of those follow the 45 minute broadcast so that it ends at the same time as the hour session on the other wavelength?

Or am I being dense? Are there some involved complexities, some confusing intricacies which my poor, inferior brain cannot apprehend? Or are there?

And while I'm in the mood, don't stop me. I turn my vitriol-filled pen on to the Continental programmes. Let's see if they can take it.

Let them understand that they start off with a big handicap. Listeners have an instinctive resistance to them because they are sponsored. They have to be extra-good to overcome that prejudice.

And are they? I do not think they are. I think that when they are good, they are not intrinsically good but only good by comparison with the B.B.C. programmes. And not always then.

In any such judgment of comparative values the criterion must be an identical article. It is as wrong to compare an expensive sponsored programme with a typical B.B.C. programme as it is to compare the "pull" of a Rolls-Royce engine with that of a "baby" car.

Continental sponsored programmes must face comparison with American sponsored programmes. And, as a result of the boom in all-wave sets, that is exactly what they are facing.

They do not emerge from the comparison any too well. The truth is that for five or six years Continental sponsored programmes have had it all their own way. They only had the B.B.C. to beat: now they are up against the Americans.

I shall have cause to enlarge on this point of view in greater detail in subsequent articles. For the moment I mention one respect in which the Continental sponsored programmes lag behind the American sponsored programmes.

More than ninety per cent. of the Continental offerings are constructed of material that can only aim at the lowest intelligence. They are the mental pabulum of servant girls and office boys.

Do the sponsors think that servant girls and

ROOM 515 MYSTERY

busy on. Roughly speaking, the body of listeners is divided into two groups. They are:

(1) Those who enjoy broadcasts which require a conscious act of the intellect to enjoy and (2) those who prefer broadcasts which involve no conscious act of the intellect to enjoy.

That classification will divide programmes into two categories. It does not mean that those in the first group have no relish for light entertainment. I consider that thoroughly to enjoy Gillie Potter requires a conscious act of the intellect. That also explains why I meet people who do not appreciate the Western Brothers.

That classification should be the basis of the

policy of "robust alternatives." Such stupidities as clashing heavy drama with a serious Talk would not then occur.

Another of the minor stupidities in programme "planning" is staggered alternatives. I can see no valid excuse for them.

This stupid method of scheduling the programmes accounts for the infuriating experience of listening to an enjoyable orchestral concert from 8 to 9 p.m. and then, at the end, switching over to the other wavelength where there is a play you want to hear only to find that it started at 8.45 and you have missed the first part.

It should be obvious to the learned occupants of Room 515 that there is no sense in

office boys form a good purchasing public? If so, they have quite a lot to learn about the art of salesmanship in addition to the art of entertainment.

American sponsors have realised that the best spenders are adults with full-grown minds. That is why symphony orchestras, famous statesmen, eminent educationalists and celebrated authors broadcast sponsored programmes that appeal to the sense as well as to the senses.

Why do most of the Continental sponsors broadcast as if their public consisted of morons? Why not try something that might be calculated not to repel intelligent listeners? After all, even intelligent listeners are purchasers. Why should they alone be neglected?

High NOTES



I took no part on the stage in my revue, but oh, dear me . . . the worries of the harassed author! The "nerves" I suffered sitting in front on the opening night were far worse than anything I have ever experienced behind the footlights!

When *The Hour Glass* worries were over I trekked back to Savoy Hill, where John Watt was now installed as a producer. Harry Pepper was not then on the staff of the B.B.C. but he and Doris Arnold were beginning their popular "two-piano" partnership in those shows of John's.

Bryan Michie was the "effects man" and I treasure the memory of Bryan kneeling in an old iron bath pushing a roller-skate to and fro at increasing speed, to represent a "train background" for "Beyond the Blue Horizon"! Did we have fun?

Soon after this the B.B.C. grew out of its Savoy Hill home and the present Broadcasting House came into being. Shortly before the change over I received a telephone call to go and see the man who is now the Television Chief—Mr. Gerald Cook. At that time he was head of outside broadcasts and very closely concerned with all dance band broadcasting.

Jack Payne was ending his long run as "resident" B.B.C. dance band leader, and someone new was on the way to open up in the new Broadcasting House.

Gerald wanted me to meet the new band leader. He was a shy individual. He'd received a telegram from the B.B.C. some time previously, when he was music director of some well-known railways hotels.

It was, of course, Henry Hall. Before he left the B.B.C. to tour on his own with a band, he had played something like 40,000 dance tunes in five years!

When he joined the B.B.C. Henry thought it might be a good idea to have a girl singer with his orchestra. This was quite an innovation at that time, and even Henry did not contemplate having a feminine voice with the band regularly.

For this reason he wanted an established broadcaster to sing not only fox-trots, but all types of songs and to come along only occasionally.

So it came about that I was the first girl to sing

TELEPHONES and microphones are pretty important in the lives of most of us . . . telephones especially, where I am concerned! Good news has come to me so often over the phone that I get a thrill of anticipation every time the bell rings.

I remember that my first conversation with Archie de Bear, the famous producer of the original *Co-optimists*, was by telephone. Archie was then preparing a new revue, *The Chelsea Follies*, to go on at the Victoria Palace and had been listening in one evening when I was broadcasting in a radio revue. To cut a long story short the broadcast led to my introduction to Archie—and an engagement for the *Chelsea Follies*.

Nervo and Knox were the stars of the show and made a terrific hit . . . and it was, I believe, as a result of this show that they afterwards became part and parcel of the Crazy Gang. The same production was the beginning of Naunton Wayne's success in London.

My job was to sing a song—which I wrote myself. I had a Cockney character sketch, and was also a Japanese lady in a burlesque of *The Mikado*. We played to big audiences for seven months among whom one night were the Duke and Duchess of York, who seemed to be greatly amused by all our comedians, not forgetting "Monsewer Eddie Gray."

Nervo and Knox, sociable as ever, usually had a big crowd of interesting visitors to their dressing-room, and it was there that I first met Amy Johnson—just after the triumph of her Australian flight.

Throughout the run of the stage show I was not allowed to broadcast, which meant that I was "off the air" for at least ten months. When the *Chelsea Follies* ended I was writing the book for a revue, *The Hour Glass*, the following production at the Victoria Palace.



Greetings from Herbert Wilcox and Anna Neagle! Anona tells the story of her friendship with Anna and how she once taught her "mike mannerisms".

OF MY LIFE

By

ANONA WINN

Continuing her brilliant story, Anona Winn, famous radio soprano, looks back at some treasured recollections—Bryan Michie as "effects man," her first broadcast with Henry Hall, "Songs from the Shows," first time at the Palladium, and many other incidents and friendships, happy and sad

with Henry Hall at the B.B.C. My first broadcast from the new Broadcasting House in Portland Place was singing *I Give My Heart*, from *The Dubarry*, with Henry's orchestra.

Then John Watt devised a series which was to become extremely popular and which certainly did a lot to enhance my own radio reputation—*Songs from the Shows*.

Out of the first twenty of these I was in eighteen and it was invariably the same "gang" who took part in them. A very funny thing happened over the series once. There was Olive Groves, George Baker, Reginald Purdell and myself. Reggie and I sang duets, and one young lady was led by this to link us in romance.



It was in the dressing-room of Nervo and Knox, famous members of the Crazy Gang, that Anona first met Amy Johnson

She was a "fan" of Reggie's and very ardent about it, for she found his phone number and rang him up one day. Mrs. Purdell answered the ring and said: "Mr. Purdell is out . . . this is Mrs. Purdell speaking . . ."

"Oh . . ." came back the voice of the disappointed "fan." "Oh—you—you're really Anona Winn, aren't you?"

At this same period I was free-lancing on records for practically every gramophone company, sometimes under an assumed name for the cheaper makes!

I had never been quite so busy in my life before and for eighteen months at least I did not put on a make-up nor step on to a stage—I had my face continually in front of a "mike."

Martyn Webster—now at the Birmingham station—was at Broadcasting House and he gave me a chance to work out a burlesque "radio impressions" act in one of his programmes. I did it twice over the air and thought I should never do that particular performance again. How wrong I was!

The telephone again! Once more an unknown quantity at the other end of the line.

"I don't know you from a big black dog," said the voice, and I couldn't help smiling. "My name is Herbert Wilcox. I've had 'flu and spent some hours listening to radio programmes. You make listening easy. Would you teach a few of those microphone tricks to Anna Deagle? She is to sing in a film *The Little Damozel* going into production soon, so it is urgent. Come down to Elstree and see me to-morrow . . ."

That was the beginning of a friendship with Anna which had a queer coincidental touch last Christmas when we were both rehearsing *Peter Pan*, Anna for the Palladium production, and I for a sixteen weeks tour.

We learnt our "flying" together on the same mornings and did a simultaneous tremble at the first ascent!

Coaching Anna in "mike mannerisms" led to my writing the lyrics for her songs in the film. Ray Noble wrote the music . . . remember *What More Can I Ask?* and *Brighter than the Sun?* Before he went to the United States in 1934 Ray was considered one of the greatest jazz-recording artistes in this country . . . now he's known as "top radio dance maestro" in America, and expects to return home again this summer.

We had been associated in our work at the B.B.C. and it took us only a short time to complete the two songs for *The Little Damozel*. When the film was nearing completion Herbert Wilcox—or "H. W." as we called him in the studios—called me into his office.

"As you know, I've just made Jack Payne's first film, *Say it With Music*. This is to have its first presentation at the Dominion Theatre in a fortnight's time. I want to put on a replica of a B.B.C. studio and do an hour's stage show with B.B.C. artists for the film . . . would you care to be one of them?"

My mind flashed back to that radio burlesque I had done in Martyn Webster's programme.

"Will you take a chance on my making good with an act I've never tried in public?"

H. W. never shies at taking chances . . . so there I was booked to do a single "act" for the first time in my life. In addition it was arranged that I should sing *What More Can I Ask?* as myself, and start a bit of "song-plugging" in advance for *The Little Damozel*.

The "gamble" came off. Within three days I found myself snowed under with offers for music-halls and cabaret and Columbia signed me up exclusively for gramophone records.

Once more I was back in the whirl of stage life . . . all because of a telephone call from a man who didn't know me "from a big black dog"!

Then I got married, to Freddie Lampert, the theatrical producer. We went to Le Touquet for our honeymoon—but another telephone call interrupted that, too! It was John Watt this time. A new stunt was being prepared, the first Radiolympia. Rehearsals had already begun when I arrived back in London.

On the day we opened with the Radiolympia show a man came up to me, one of the commissionaires, and remarked brightly, "I read in the paper that a girl in this show has just got married . . . what's her name . . . oh, yes, Anna May Wong!"

The same day a "fan" stopped my husband as he was entering Olympia and said: "You're Mr. Anona Winn, aren't you? Would you take her in my autograph book?"

I'm afraid it took all his sense of humour to swallow that one. . . .

After our ten days at Olympia the show was booked *en bloc* for the Palladium, and I think this must have been the first time microphones raised their heads in the footlights of that theatre.



During a "Songs from the Shows" broadcast: Anona cemented her growing radio reputation by these extremely popular programmes

Radiolympia brought me also my first film job, and after that I was re-booked to do my single act at the Palladium, and had the thrill of my young life when I saw my name going up in lights over this, the mecca of all music-hall artistes!

Around the same era I was in a series of broadcasts from Radio Luxembourg. In these Adele Astaire was the "commère." She was the most amusing and delightful person to work with, this sister of the nimble-footed Fred, whom you may have seen on the London stage with him before her marriage to Lord Charles Cavendish.

Our broadcasting sessions were very happy times and we developed a number of little impromptu jokes that were *not* in the script, to the joy of the sound engineers and of Fred Hartley who was conducting and accompanying my songs!

It may seem absurd to you—but up to this time I had never met Christopher Stone at the B.B.C. I was introduced to him for the first time when I was singing in a West End cabaret and he was in the audience.

I was glad of the opportunity to thank him for some of the nice reviews he had given my records . . . but after our meeting he wrote of me in a newspaper article: "One can tell Anona Winn is a singer by the shape of her face . . ." or words to that effect.

I've never had the courage to ask him what he meant exactly!

At the weekend I used to slip away down to our house at Angmering-on-Sea and run around there in old clothes and a dilapidated garden-hat with a pair of ancient sandals on my feet.

One day a youth stopped me just outside our garden gate and asked for an autograph—and I have never forgotten the look on his face when he saw my toes poking through the broken meshes of my sandals. . . .

He looked quite sorry for me.

Life seemed very rosy for me at this time. Plenty of interesting work . . . happy home . . . happy married life. But only eighteen months after our marriage my husband died. I was ill myself at the time with bronchial pneumonia and the shock nearly finished me.

I was sent away by order of the doctors to find sun and a change of scene on a cruise and I sailed away from Tilbury on a February day in 1935 in a snow-storm, bound for Spain. A month later when I returned, through one of the worst storms ever known in the Bay of Biscay, a radio message was brought to me.

"Can you broadcast on Saturday evening in Music Hall?" I still felt miserable and depressed and hated the idea of taking up the threads of life again . . . and into the bargain I was awfully seaisick.

"Send a reply saying No!" I told my mother who was with me. Knowing, however, Please turn to Page 37

**LONG WAVE
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programmes*

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MOM GETS WORRIED!

Says GERTRUDE NIESEN,

America's glamour girl, who tells you here some of the hair-raising thrills of her career. She is to broadcast again on April 12, at 9.40 p.m., on National.

HURRY—quickly—I'm due on the air in five minutes."
I shouted the words to the chauffeur. Our car had just crossed over Brooklyn Bridge. We had only a few minutes to make the trip to the studios in mid-town New York.

That chauffeur was certainly obedient. He swung round corners on two wheels. Red lights didn't worry him. He swerved to the wrong side of the road. We were whizzing down the main high-way at sixty miles an hour.

Sirens shrieked behind us. The police!
"Keep going," I shouted excitedly: "I've gotta make the studio."

We pulled up outside the doors. The police car jammed on its brakes and skidded a block.

I was out of the car in a twinkling with the cops chasing me into the building.

"Hey, lady, we want you," they yelled.
"Sorry—I'm too busy."

I dodged round corridors and nipped into the studio just as the announcer was saying: "And here's Miss Niesen looking as languid, cool and beautiful as ever, to sing to you."

The cops waited until after the broadcast. I had to do plenty of explaining!

There was often this rush when I was doing vaudeville and radio work. I had to make a 40 minutes dash from Brooklyn to a theatre in 57th Street, New York, in twenty minutes!

In the end I hired an ambulance. Fully dressed, with nurses and attendants, we screamed through the city. We jolted wildly and I was forced to lie on the stretcher to prevent myself being bruised.

The ambulance drew up outside the theatre. A crowd collected.

There were amazed gasps when I came out in evening dress, cool and bejewelled!

Lucky accidents have helped me to success. When I left school I picked a theatrical agency at random from the classified telephone book and went up to ask for work. As I walked in, I heard the manager complaining over the telephone that they couldn't find impersonators.

So there and then I decided to be a vocalist and impersonator. After a few weeks at the Riviera Club, Rudy Vallee asked me to sing on his radio hour. What a break! I did three impersonations—Marlene Dietrich, Lupe Velez and Lydi Roberti.

Next day a radio critic made a bad mistake—but it was a lucky chance for me. "Rudy Vallee was lucky last night," he wrote, "to have three famous guest stars on his programme in person."

Walter Winchell made a wisecrack about it, saying that I must be good if critics couldn't detect me from the real article.

At the Municipal Opera House, St. Louis, I was appearing in a production at an open air theatre. I took the part of a blonde menace—and my entrance on the stage was down a steep flight of stairs in view of the audience.

Now, it was drizzling slightly that day, which

didn't worry the audience who were enthusiastic fans. I was wearing a chartreuse satin gown with a long train, costing a thousand dollars. (By the way, ten dressmakers had worked on it for two weeks. That will give you an idea of how grand it was!)

Well, I preened down these stairs in my magnificent finery. They were very slippery and I dreaded falling any moment. However, I reached the bottom and was just congratulating myself on a difficult feat—when my legs slipped from under me, and I landed with an echoing thud on the stage.

There were over nine thousand people in the audience and no one laughed! There was just a long-drawn, sympathetic "ooh" from all sides. When I realised I was not hurt, I burst into fits of laughter. The audience joined in. I performed the rest of the walk across the stage as though I was walking on a tight-rope. The part of my gown which was exposed to the audience had a big, clammy stain all down one side.

It's an expensive business being a torch singer. They tell me that I'm the highest-paid artiste of that type in the States. But I couldn't tell you how much I earn. Daddy knows all about that. He's my manager.

Here's the headache side of the budget. I spend £6,000 a year on frocks; £800 on photos for fans; £500 on footwear; £250 on secretarial work; £150 on 9,000 Christmas cards; £250 on stockings; £100 on hair; £500 on incidentals such as lingerie and millinery.

My biggest thrill of my visit to England was when I sang over the B.B.C. the other night in the *Monday Night at Seven* programme. The officials were so polite and courteous. When time ran short at the end of the programme and my song had to be faded out, the announcer made the cutest apology which, I thought, was so typical of the nice treatment we visitors receive in British studios.

Now I'll have to leave you, folks, as I'm off for my daily swim. This swimming is an important part of my voice training. I swim so much under water that mom gets worried, wondering if I am going to come up again. But it's splendid for lung power—and I need plenty of that, because in several songs I have to hold a note for eighteen bars.



The highest - paid torch singer in America—Gertrude Niesen, the girl with the lush, haunting voice and languid beauty.

BERYL ORDE'S home means a great deal to her. She lives with her mother and sister and her exceedingly active recreations include ping-pong and gymnastics!



A new hat provides Beryl with a thrill



Nicely, Beryl! She prefers the world topsy-turvy



Ready for a spot of listening-in with her mother and sister

All dressed up and Somewhere to go



Typing her script before rehearsal

Playtime
for
BERYL ORDE
Glimpses of a Famous
Radio Mimic and
Comedienne at Home

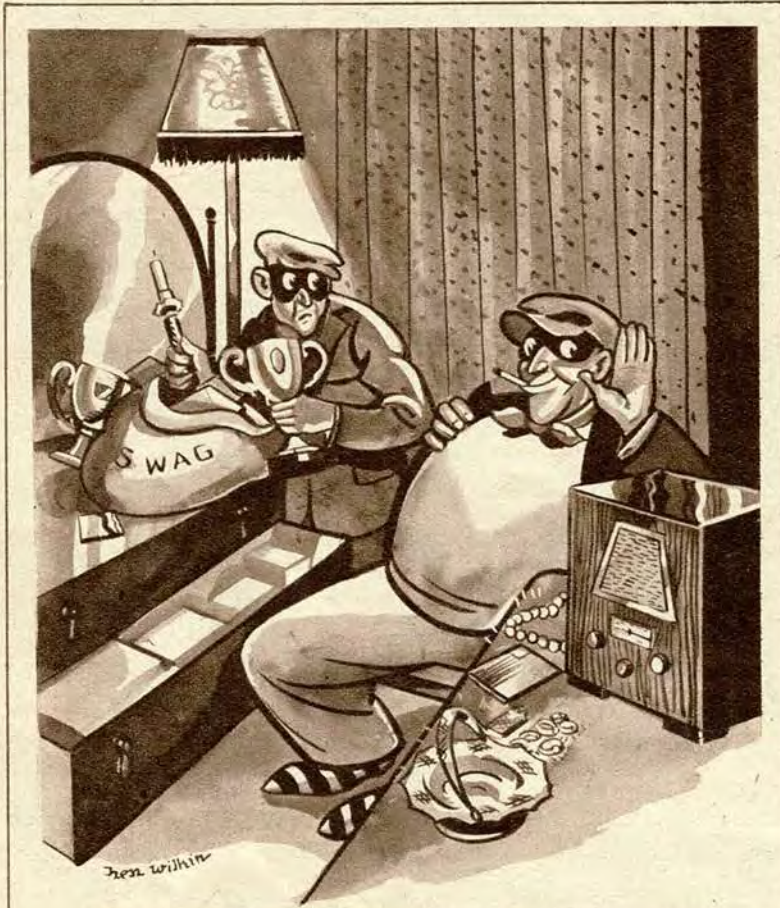


Surrounded by her most treasured possessions—her family of mascots



She's hot stuff at the other end of a ping-pong table

THE FUNNY SIDE OF RADIO



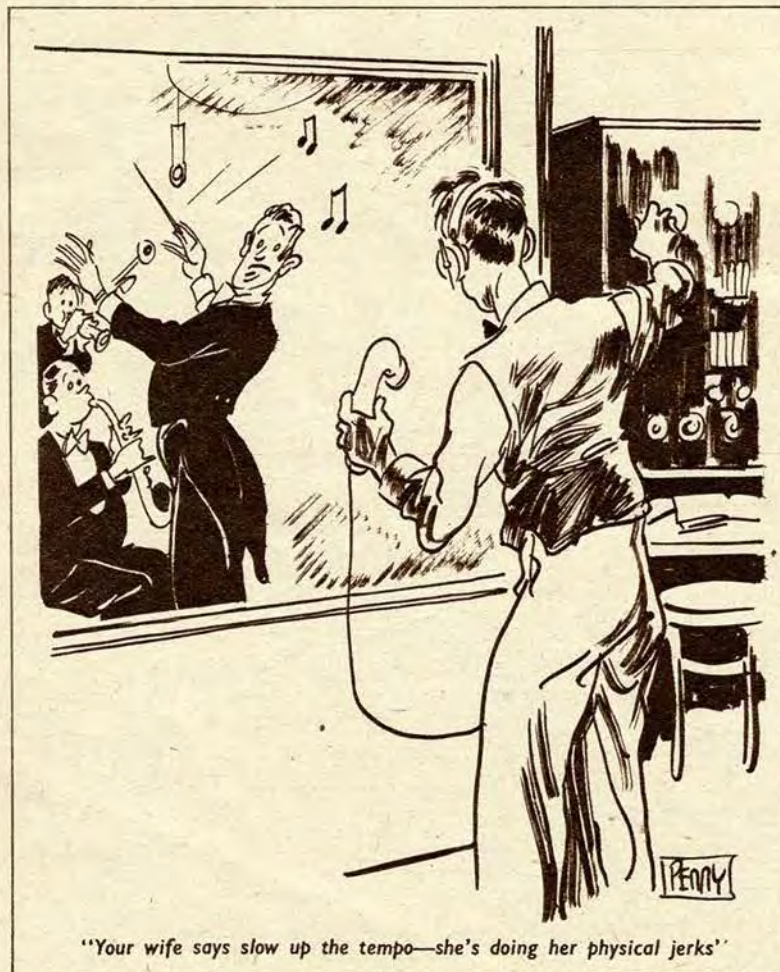
"Wot's the idea of switching the wireless on, Bert?" "Oh, I just wants to know the price of bar gold and silver"



"You see, they're broadcasting 'The Farmer's Wife' to-night"



"They don't make sets now like they did in the good old days"



"Your wife says slow up the tempo—she's doing her physical jerks"



"The wife must have washed it in soap and water again"



The producer (extreme right) and his players

FROM KERB TO STUDIO

Street Entertainers from London's theatre queues and pavements will gather in a B.B.C. studio on April 11 for another "Kerbside Kabaret." Here is the story of these picturesque shows

by B. Martin Marks

LONDON'S buskers bring another show to the Studio" is a phrase that has been heard many times on the air, and on April 11 London's Buskers are presenting a band show.

It all started as a joke. One night, when dining with Eric Maschwitz, the current evening's radio programme was being discussed. I remarked, jokingly, that I could get a better show off the streets than some I had heard on the air.

Maschwitz at once took me at my word, and a few days later I received a contract from the B.B.C. Variety Department, containing roughly the following words: "... for the above-named sum you shall produce, rehearse and contact the artistes..." As I had only been inside the B.B.C. on two occasions previously, and then only to the offices, it looked like a big job to me!

The question of a title had not been settled, and after considering a great many, I eventually decided upon *Kerbside Kabaret* for my show. After all, it was alliterative and straight to the point!

A few days later I had a telephone call from Bryan Michie, who informed me that he had been assigned to help me at the broadcasting end. So one of my worries was over. I started my talent hunt. In addition to entertainers I wanted a high-speed street salesman to compère the show. After visiting most of the street markets I discovered a man selling pocket binoculars. When I had at last convinced him that I was serious in my proposition, he agreed to do the show—and very good he was.

The first show consisted of artistes from the London queues. I wanted the spirit of the show to be friendly, and arranged that on the evening of the broadcast we should all have a cheery meal together at the local pub. That meal was one of the most memorable events of my life.

Many people had told me that "buskers" were an aggressive, rude and lazy set of people. This is a gross libel. When my show was over I prayed that it would meet with approval, and so give me the opportunity of getting to know these people better. My prayers were answered and a contract arrived for a show six weeks later.

The word "Busker," by the way, is not used by these street performers. They call themselves "Jogars," though I have as yet been unable to ascertain why. They take their work very seriously. They are reduced to working in the streets in many different ways, but one and all hope for better times and keep a cheery outlook.

From the point of view of broadcasting, one of the luckiest of these people was a young girl "blues" singer. She had a job in a shirt factory, but could not earn enough to buy her sick mother the extras she required. I heard her on her second evening out in the streets. After her broadcast she was invited to make some gramophone records by a well-known company, and she is to be the guest artiste of my next broadcast.

On Christmas Eve I presented a singer who was keeping her unemployed husband and two children

from starving by "busking." A music teacher who had heard her singing was giving her free lessons to enable her to improve her position. Thanks to the newspaper publicity given to the show, she was provided with a free Christmas dinner and numerous gifts.

Old age and unemployment have all helped to swell the ranks of street entertainers. In London there are two types of "busker," the queue workers and the street workers. The queue workers are usually soloists and visual entertainers, such as paper-tearers, cartoonists and ventriloquists. Incidentally, I had a ventriloquist on the air who was undoubtedly one of the most brilliant I have ever seen. We stood within two feet of him during the broadcast and could not see his lips move.

The suburban street workers are mostly the combinations and pairs. Their best times are early mornings at the railways, and mid-day at busy shopping centres.

There are many little tricks of the trade which help them. For instance, to have a dog always increases the collection, and these animals are usually very well treated and cared for. Certain tunes seem to give better results than others. Hykin's Serenade is a special favourite.

In the studio the buskers are grand. "Mike fright" is an unheard of thing amongst them and once they are convinced that they do not have to play full out, everything goes on in great style.

I have had both humorous and anxious moments during these broadcasts. On one occasion there was the little mouth organist who would not play unless he wore his gaily coloured jockey cap, and the vocalist who just could not sing without beating time with his foot. There was also the "funny" man who had some forbidden words in his original act, and had to be continually rehearsed to remind him to leave them out on the air.

In the current show I am attempting a new idea—a Kerbside Orchestra. My leader is a man who in his time has conducted some of the best musical shows in the West End. He now has a stall in Caledonian Market.

My friend, Jose Norman, the well-known composer, has written a Busker's Waltz for the occasion and if repeat performances are given, this waltz will be our theme tune.

Since the first Kerbside Kabaret, there have been several shows given with the name "Kerbside" or "Busker," but I believe that mine is the only one that uses only genuine street entertainers.

In a few years' time the buskers will have left the streets. The police are making it very difficult for them, and considering modern traffic conditions one can appreciate that point of view. But while they are here, I would like you to consider them, not as beggars or lazy good-for-nothings, but as genuine artistes trying to exist.

CATARRH SUFFERERS

GENUINE FREE TRIAL OFFER

Every reader who is a victim of Catarrh cannot fail to be interested in the Robinson Catarrh Treatment. By sending a letter or a postcard to the address at the end of this announcement, you will receive a specially informative handbook entitled "The Conquest of Catarrh," which will tell you, in Mr. Herbert Robinson's own words, how he banished his Catarrh, and how, in collaboration with experienced chemists, he formulated this new scientific treatment so that all other sufferers can share the use of this Important Health Discovery and so say good-bye to their Catarrh for ever, as did Mr. Robinson, who was a former life-long martyr to this distressing complaint. With the handbook you will receive a Free Trial Supply of the Robinson Catarrh Treatment consisting of:—

(1) A supply of Fume Distillate Capsules designed to give instant relief in every case, however severe and stubborn.

(2) A supply of Mucus Solvent to neutralise Hyperacidity and dissolve the Catarrhal germ-laden mucus in throat, stomach, and other organs.

(3) A supply of Mucus Eliminant to expel poisonous mucus and excess acids from the system, purify the blood stream, and bring about a wholesome condition of internal health and cleanliness.

All the above will be sent to you Absolutely Free and Without Obligation upon receipt of your request. Please mention the name of this paper and Write Now to—The Proprietor, Associated Laboratories, First Avenue House, High Holborn, London, W.C.1.

TAKE A PAIR OF SPARKLING—

wisecrackers: two girls never at a loss for an answer—or a song. Add one announcer who can take a joke—even if he can't see one. Give them a quarter of an hour on the air. And what's the answer? One of the snappiest, most tuneful programmes in radio.

Four mornings a week you can hear—

THE MILTON SISTERS

They're on the air from

NORMANDY

Thursdays 9.15-9.30

Saturdays 9.45-10.0

LUXEMBOURG

Tuesdays 9.45-10.0

Fridays 9.30-9.45

(Transmissions from Normandy through I.B.C.)

MILTON PROPRIETARY LTD.,

John Milton House,

10-12 Brewery Rd., London, N.7



Trim all-in-one suit in white cotton for tennis or squash

MOST of us who spend all day in an office use the extra hours of daylight in the evening for playing tennis or taking some form of outdoor exercise, so let us get our tennis clothes ready good and early.

Whatever your build or age, to look your best on the tennis court you must be neat. Incidentally, the knowledge that you are looking your best will give you confidence and help you to play your best.

If you are young and slim you will probably wear shorts. These can be plain or pleated, but it is very important to get the pattern that suits you exactly. For spring wear you will probably have flannel shorts with a short-sleeved woollen jumper, but later on you will want something cooler—something that will wash well.

Nothing looks nicer than cotton or linen, but in the past we have been nervous of using these materials for our sports clothes because after the first wash they were apt to shrink in odd places, completely spoiling the shape and fit. Now a new process has been developed which will save us all these worries. Cotton and linen materials are shrunk to zero, then tested for quality, colour fastness, and shrinkage. If they come up to the required standards they are sold with the Rinso Wash-Tested-Sanforised-Shrunk seal.

Sports Clothes that Fit

A few weeks ago I was lucky enough to visit the Rinso Wash-Testing Laboratory where these Sanforised materials go through every imaginable test. There is even a machine which tests the breaking point of a fabric where you might put your elbow through it; and if your elbow would go through too easily—well, that particular material fails in its test.

Ready-to-wear models are made in this tested fabric, too, so whether you make your own shorts or buy them, look for the Rinso Sanforising seal and you can be sure that they will fit just as well at the end of the season as at the beginning.

If you find it difficult to keep a tidy waist-line, have your shorts and top made in one. These all-in-ones always look neat, and are very practical. Larger people would be wise to wear a well-tailored frock for tennis. Be careful to buy these tested materials and then there will be no need to leave bulky turnings to let out after the first wash.

Last summer the smartest society women set the fashion for cycling holidays. This season I hear that boys' shirts are to be the thing to wear on these cheap, healthy and delightful tours. But a word of warning—be careful your shirt is tested and won't be ruined by a sudden downpour, or by home washing in hard water *en route*. Send

GETTING READY for Summer

Go gay with cotton—on the courts, in the house, for the evening, says our Fashion Expert, ANNE TEMPLER

me a stamped, addressed postcard if you want to know where these shirts can be obtained.

Cotton for Evening

We do not spend every evening playing games, so we must look at the rest of our wardrobe. These long summer evenings when we dine by daylight are a great trial for our evening clothes. Dresses which we have worn in the winter and which still look lovely and glamorous under the bright lights suddenly seem tired when exposed to the cold light of evening. Here again, tested cottons come to our rescue. They are made in all sorts of lovely designs and colours, just the thing to look bright and gay in the evening, and not only are they inexpensive to make, but they are inexpensive to look after. When they begin to look slightly dirty they can be washed in the ordinary way.

If you are tall and like tailored lines, have a printed cotton with long, tight-fitting sleeves and a high neckline. If you prefer frilly clothes, have a muslin or organdie frock with a wide billowy skirt and a tightly fitting bodice.

For evenings at home you must have a housecoat! This can be made in all sorts of cheerful colours, and is wonderfully comfortable to slip into.

Weather prophets forecast a hot summer. Let us hope they are right, and that we really will be able to enjoy our thin clothes! Cotton or linen will be used for all occasions. For day wear we shall have short-sleeved cotton frocks, with printed cotton coats to wear over them; for travelling we shall have tailored linen suits; and for beach wear, cotton slacks or shorts with gorgeous printed wraps to slip over them. Start planning your summer wardrobe now!



Crisp white cotton with a gay design makes this attractive buttoned-down-the-front housecoat—and (whisper it) what a useful evening gown for the lighter evenings!

HE'S the "BILL" in "HILL-BILLY" BIG BRIGHT BREEZY CAMPBELL Bright Breezy Cheerful

OH they're tough, mighty tough, in the West!" Yes, sir, but there's something about the entertainment that they put over in the wide open spaces of Canada that strikes a chord in the hearts of us City folk. Like a gusty breeze it blows over the air and sends the dust and worries of city life packing.

Prime distributor of entertainment that brings a breath of the West is Big Bill Campbell, well known for his B.B.C. shows and for the big music-hall act which has lately been touring Britain.

But it's been left to the proprietors of Lushus Jellies (Lushus by name, and luscious by flavour) to capture Big Bill and his merry men for a regular series of broadcasts. Hear them from Luxembourg on Mondays, Tuesdays, Thursdays and Fridays; and from Normandy on Tuesdays and Fridays.

In Bill's office the other day I heard a special record that had been made of the first of these programmes. Believe me, they're going to be terrific. Rousing hill-billy choruses, gales of good-humoured philosophy by Bill himself and solos by Jack Curtis. There's going to be nothing "smart" and "sophisticated" about the Lushus Jelly programmes. You'll hear the newest hill-billies cleverly mixed up with those that have endured since the men of the backwoods first began singing. The accent throughout will be on sincerity; the songs will be the folk songs of the West.

Big Bill Campbell is himself a personality second to none in radio. He's the sort of man you look round at when you see him walking in the street. He stands well over six feet in height, is broad in proportion and invariably is smoking a cigar. A real "He-man." I can never quite get used to seeing him in a lounge suit and trilby hat. If ever a man was cut out for a sombrero, neckerchief, cotton shirt, chaps and spurs, it's Bill. He ought always to carry a couple of revolvers. In fact, the stage Big Bill Campbell—if you've seen him in his outfit—is the real Bill. After all, he's had a life packed with hard, two-fisted adventure as you'll soon learn, because Bill, at the moment, is busy writing his life story which will begin exclusively in RADIO PICTORIAL on April 22.

Lushus Jellies, made by the sponsors of this exciting series, are unique—they are the only jelly having what is known as a "flavour bud" and in that "bud" lies the secret of their delicious taste. For it is nothing more nor less than a hollow cone of crystallised sugar and imprisoned in it, kept fresh and flavourful, is the captured and concentrated flavour of real fruit. There can be no evaporation of flavour for the "bud" is sealed, only dissolving when hot water is poured on it.

In the Lushus Jelly broadcasts you'll hear two grand singers. One is Jack Curtis, short, dapper, with a neat black moustache and a flashing grin. Jack was one of the original Canadian Bachelors, an act which you may remember with Les Allen. Curtis is equally at home with the simple, sentimental ballads so strangely delighted in by men of action such as the backwoodsmen, and the rollicking, humorous type of song which is ideal for the band to join in. I think Jack's singing—whether of a song like *The Last Round-up* or *Home on the Range*, or of a number like *I'm an old Cow-hand* will get you.

Another ace-card up Big Bill's sleeve is his other singer, Chief White Eagle. The Chief is a real redskin, but don't imagine him as a wild man of the West rushing around with a tomahawk and dressed in feathers and beads. Actually, Chief White Eagle is a young man who has passed through University and has decided to devote himself to a career of singing. The blood of his Redskin ancestors flows deep in his veins and few but he could bring out the emotion buried deep in the songs of the West.

Listen for these new Lushus Jelly programmes. They are real; they are vivid; they are different. The famous "Yes, sirs" of Big Bill Campbell are going to bring the Golden West into your very homes. Hill-Billy time will be looked forward to in future.



Helen's charming evening gown in midnight blue (left) is cut on simple lines, while the smart black day dress has gold tassels at the neck and waist.



Kind to blondes is the close-fitting cap, which Helen wears with her silver fox. Note the "sparkle" at the neckline, which relieves the plain effect.



Another walking dress in black, this time with a basque effect, and (below) suede sandals are Helen's choice for chic and comfort.

No. 9 fashionfotos

HELEN RAYMOND

(Popular Vocalist often heard in Horlicks Picture House)

GOLDEN-HAIRED, golden-voiced croonette with many star outfits, Helen Raymond has a fashion message for blondes.

"Keep it plain," she says, and you can see how she carries out her motto in these pictures taken exclusively for RADIO PICTORIAL. In addition to fair curls, Helen has a flawless complexion and an attractive figure, medium height. What more can a girl want?

Black for morning, gold for afternoon, midnight blue for evening is Helen's choice, and whether she is wearing a silver fox fur or a simple day dress, her accessories are all plain and good. Shoes, especially, she likes neat and comfortable, but you will notice she doesn't sacrifice chic to comfort, as the neat sandal shoes in black suede (circle below) testify.



Bronze and gold thread material makes Helen's afternoons bright (left) and when she goes out in this up-to-the-minute mink bolero, (right) she wears a hat with touches of colour on it.



WAYS with WEDDINGS



MRS. JOE LOSS MAKES THE PERFECT BRIDE

Brides have a fashion of their own, and Mrs. Joe Loss, who married the famous bandleader on February 27 (see them in the circle) made a perfect picture, with her three bridesmaids in pale blue chiffon

Anyone who is preparing to play a prominent part during the wedding season can pick up valuable hints from Mrs. Loss' wedding scheme. The styles, for instance. You'll get a far better effect in your bridal group if the style silhouettes of bride and maids are contrasting. A sheer pencilled line for the bride, as worn by Mrs. Loss, looks perfect against the full-skirted bridesmaids. A link-up is essential, too, with material, foundation style or flowers.

Society brides-to-be are choosing period styles. They're hard to beat if you want originality coupled with charm. The slender bride can wear a full skirt to grand effect in a Victorian bridal group. Taffeta will stand out best. The tightly moulded bodice should finish in either a stand-up neckline or one of the square variety. The latter for short necks. Long sleeves have huge puffs on the shoulder-line.

Victorian bridesmaid gowns look best in old-world rose or lavender shades. The skirt should be straight in front with fullness—almost to a bustle—behind. A plain, single-breasted coatee, in Victorian style with short puffed sleeves and a basque flowing from the nipped-in waist "makes"

HERE comes the bride! Dignified and lovely, she pauses for a moment, making a perfect picture against the billowing frocks of her bridesmaids. Her ivory satin gown shimmers in the spring sunlight and the breeze catches her thrown-back veil of Brussels lace. She is now Mrs. Joe Loss, formerly Miss Mildred Rose. Her wedding was the dream-come-true of every engaged girl.

Mrs. Loss had her ivory satin gown made on simple lines, offset by a heart-shaped neckline and closely fitting shirred sleeves. Tiny buttons ran down the back of the frock to the waist-line, there giving place to a train, three yards long. Brussels lace formed a head-dress, halo-shaped.

The bride's bouquet was made of orchids and lilies of the valley. Pure white camellias were carried by the bridesmaids. All three attendants in the Loss wedding were grown-ups and wore pale blue. In style, too, their gowns formed a charming contrast to the sheer, stately lines of the bride's frock, giving her an excellent background. Short blue chiffon coatees with long, very full sleeves, gave way to billowy skirts. High necklines were a feature of the bridesmaid's gowns—yet another contrast to the bride. Their head-dresses were attractive little white caps, finishing almost in a point.

MY FAVOURITE RECIPE

By Jane Carr
(Famous Radio Comedienne)

JAPANESE SALAD

JANE CARR likes dishes which are healthy, appetising, and original; in fact, good for you and fun for you. Her favourite dish is an interesting salad. Try her salads, and you'll never call bunny-food a boring dish again.

Japanese salad is her first choice. Wash and dry a lettuce so that it's really crisp. Spread the leaves in a shallow bowl or plate. Arrange finely chopped apple and pineapple on your lettuce leaves. Miss Carr finishes off her salad with mayonnaise. Some people prefer whipped cream. Both are equally good, it's just a matter of taste. You can also add grapes to the salad if you wish.

Carr Salad Number Two is, I am assured, definitely good! Start with lettuce again and prepare quarters of orange. Spread the quarters on the lettuce and add sliced tomatoes, cucumber and beetroot. Finish the dish with a thin layer of cress. For a special occasion, introduce melon in small cubes.

Apart from mixing fruit with your green salad, remember that cheese, either grated or in small chunks, is by no means out of place.

Nowadays salads have ousted the apple from its place in the slogan "An apple a day. . . ." A salad a day won't be unappetising or dull made the Carr way!

RINGS ON HER FINGERS

The most thrilling ring a girl can have—her engagement ring—needs careful choosing, and Pat Taylor, vocalist, and Tessa Deane, radio musical comedy star, give you some helpful hints

I WAS eavesdropping, outside a studio. A jewelled-hoop was the centre of attraction and I listened-in quite boldly. "She's always drawing attention to her engagement ring. . . . But it doesn't look very attractive on her somehow," I heard someone whisper. I peered to get a close-up of the offending article. The ring was quite a beautiful one. Set in platinum, the sapphire cluster spread in an oblong shape along the important finger.

I went into committee with Pat Taylor. "It doesn't suit her hand," was Pat's immediate comment. "On long fingers that shape would look grand, but small hands should wear rings with one or two small stones set round the ring. They don't shorten the fingers. And coloured nails don't go with coloured stones!"

Choosing an engagement ring which will both suit you and remain fashionable during the years you'll wear it, is not the simple business you may imagine. Remember Pat Taylor's advice for a start. Remember, too, to fill in Bravington's coupon on page 40 for some interesting information to help you in your choice.

When selecting your stone, remember that diamond clusters are always safe. Mrs. Joe Loss chose a square-cut diamond mounted on a narrow platinum hoop. Lovely Tessa Deane votes for sapphires with diamonds in a neat, small cluster. Sapphires are grand if you wear blue and its toning shades—particularly good for blue-eyed blondes. Sophisticated Pat Taylor says rubies and emeralds are in fashion. If you're dark and wear black, browns and dark rich shades, rubies or emeralds are a good choice. They won't be out-of-date at your golden wedding. Another stone-of-the-minute is the opal. This, too, will last. It

matches everything from a colour viewpoint and it's original. The boater makes a perfect head-dress. Get it of coarse white straw, squared, inch-deep crown and two- to three-inch brim. Finish with veiling to match the frock, draped round, tying in a bow at the back.

If you prefer a straight silhouette for the bridal gown, substitute satin or crêpe for the taffeta. Deck your bridesmaids in full skirts for contrast. Try white organdie embroidered in rose or lavender. The full skirt should give way to moulded bodice with square neckline and short puffed sleeves. Use the same boater head-dress and finish the ensemble with wide sash and long gloves.

The Empire style, with its sheer line, high waist and square or heart-shaped neckline, is another spring favourite. Bridesmaids' skirts in this style are best slightly slit at the sides. A halo of net, Juliet cap, or top-knot of flowers are three effective head-dresses for the Empire style. Green, blue, yellow and mauve are good shades to choose.

Wedding flowers are picked almost as carefully as the gowns themselves these days. Victorian bridesmaids should carry posies of flowers in shades which match the general colour scheme. Finish off each posy with a long-tailed ribbon bow. For the bride, a bouquet of white and red roses or carnations always look good.

The Empire style calls for sheaves of flowers rather than posies or bouquets. Lilies are perfect for the bride, while her bridesmaids can carry sheaves of almost any long-stemmed flowers, according to which best suit the colour scheme.

Whatever styles you choose for your wedding, select them with an eye for future use. Correctly chosen, spring and summer bridal gowns make excellent evening frocks.

Read this article again! If you absorb the hints, your husband-to-be, on your wedding day—if he ever had any doubt about it—will know he hasn't made a mistake.

Miss Taylor stresses the point that when choosing the setting for your engagement ring, you must think of the wedding ring. It doesn't matter whether they're mounted on platinum or gold from a fashion angle—and both are likely to remain popular. But engagement and wedding rings mounts must match.

The two rings should be much the same width, too. Tessa Deane votes for the narrow hoop every time. She would choose for a wedding ring a plain, narrow platinum. Engraved and faceted wedding rings are popular just now and look very attractive. See that the engraving is small and neat and you won't tire of it through the years. Gold, platinum and white gold—this last is untarnishable—are there for your choice.

Jewellery makes a perfect wedding gift from groom to bride. It's everlasting—carefully chosen. Tessa Deane suggests a bracelet to match the engagement ring. And if your husband-to-be can be brought up to scratch about the bracelet, ask your family for earrings or a straight-bar brooch to match. Far better to get the set all at once to ensure a perfect match. Now's your chance!

"What about the poor groom?" I asked Tessa. "Doesn't he get a gift, too?" Of course! From the bride he'd probably appreciate a pair of platinum cuff links with perhaps dress studs to match. Men usually prefer plain cuff-links with a monogram. Alternatively, monogrammed cigarette cases or lighters are always gratefully received.

And remember—to set off your rings to their best advantage, see that they decorate a well-groomed hand.



Conducted by AUNTIE MURIEL, the North's most popular Children's Broadcaster

HELLO, EVERYONE!
Here is a good joke sent me this week by Hilda Shale (Birmingham):

SMALL BOY: "Why do giraffes have such long necks?"

ZOO KEEPER: "So's they can't hear all the silly questions people ask!"

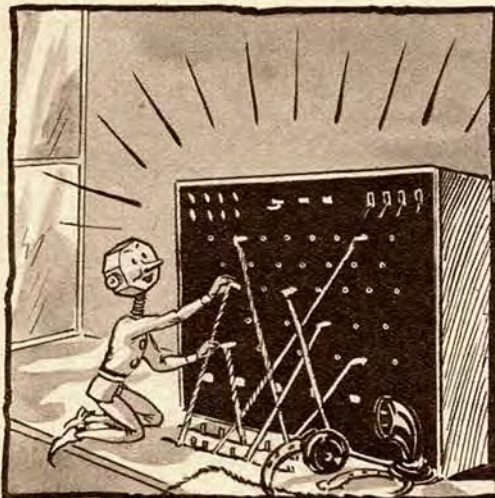
Thanks for sending it, Hilda, and for all the nice things you say about the RADIO PICTORIAL Children's Corner.

I'm afraid I cannot tell you when Mick the Micrognome was born, Jack Powers (London). I should think he came into existence at about the same time as wireless, but most likely nobody knew about him. It was just lucky that I happened to spot him!

I hope you will all enjoy doing the conjurer's competition this week. It is quite easy to see the missing articles if you move the page round and round at different angles and look very carefully, making a note of each article as you find it. More next week, from

Yours affectionately,

Auntie Muriel



Mick had a grand time taking the switches out and plugging them into different holes

ADVENTURES OF A MICROGNOME

Mick Does a Switch

DURING his wanderings round Broadcasting House, Mick the Micrognome has always wondered what was in a certain little room where he could hear a voice saying, "Just a moment, please," or "I'll put you through to Mr. So-and-So," or "Hold on a moment, please."

The funny part of it was that he could never hear any other voice. The young lady seemed to be talking to herself! So Mick decided to await his opportunity to go inside and investigate.

The moment arrived quite soon, for one day he was passing, and, wonder of wonders, the door was open and no one in the room! In two ticks our little friend was inside and had jumped up on the table, to stare at a most extraordinary looking apparatus. It was like a big upright box made of metal, and it was full of little holes. Some of the holes were filled with fascinating looking orange coloured switches, to which were attached long rubber pieces of piping.

"Now what on earth can those be?" murmured Mick, and for the next few minutes he had a grand time taking the switches out and plugging them into different holes. Then he heard the telephone operator returning, and hid.

The young lady placed some earphones on her head, and became occupied with all sorts of little flicking lights and buzzing noises. She seemed to be in a great state over something, and was rapidly becoming redder and redder in the face.

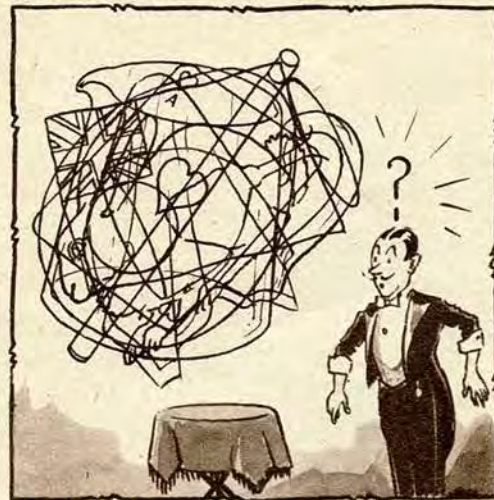
"I'm so sorry, Captain," she was saying. "But I didn't cut you off. It must have been a fault on the line. I'll re-connect you." And very fiercely she plugged in a switch. Immediately afterwards she said: "Who is that, please? Sir Archibald? I didn't mean to put you on to Variety. . . . Yes, sir, I'll give you the Education department at once." "What's that, Mr. Handley? I've given you Education? Oh, so sorry. . . . Here's Variety now. You're through!" This sort of thing went on for so long that Mick felt quite sorry for the poor girl and wondered how she could have made so many mistakes.

The telephone operator is still looking for the person who came in while she was out of the room and plugged all the switches into the wrong holes. . . . But I don't suppose she'll ever guess who it was!

More about mischievous Mick next week

COMPETITION

FIND THE CONJURER'S ARTICLES



THE conjurer at the party was not a very good one. In fact, he managed to get all his tricks mixed up! Can you sort out the articles and write down what they are? Send in your efforts on postcards only not later than April 14 to Auntie Muriel, RADIO PICTORIAL, 37 Chancery Lane, London, W.C.2, and I will award four half-crowns for the first four correct solutions received in the neatest handwriting. (Age will be taken into consideration.) Be sure to give your full name, age, address, and school, and number the articles you have discovered.

Another Exciting Competition Next Week

For the Results of the "FIND THE BAND LEADER" Competition, please turn to page 37

ZOODDITIES

The Snufflesniff
Is such a funny animal I'm told.
They call it that
Because they say it always has a cold!



A Good Feature - Good Teeth!

Sound teeth are essential to good health and good health is essential to beauty. Brush your teeth with Euthymol and you help to guard your health, for Euthymol keeps clean your mouth, teeth and gums. It is an antiseptic tooth paste that dentists have been recommending for over forty years. Buy a large 1s. 3d. tube from your chemist or send for a 7-day free sample.

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Euthymol TOOTH PASTE

WHY NOT JOIN US?

- EVERY SUNDAY MORNING—
- EVERY SUNDAY AFTERNOON—
- EVERY MONDAY MORNING—
- EVERY TUESDAY MORNING—
- EVERY THURSDAY MORNING—

The CARTERS CARAVAN

SETS OUT ON "THE OPEN ROAD" SONGS—DRAMA—MUSIC

Remember the times and the stations:

RADIO LUXEMBOURG (1293 metres)
11.15 a.m. every Sunday; 8.45 a.m. every Monday; 8.30 a.m. every Thursday.

RADIO NORMANDY (212.6 metres)
2.45 p.m. every Sunday; 9.0 a.m. every Monday; 10.15 a.m. every Tuesday; 10.15 a.m. every Thursday (except first Thursday in month).

You'll be switching on to an entirely new kind of musical show! The Carters Caravan will fascinate you with Music, Song and Drama—the brightest show on the air. You and your family must listen-in to this programme.

Listen to "The Open Road" programme sponsored by the makers of

CARTERS Brand LITTLE LIVER PILLS

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FREE TO LADIES

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I AM A B.B.C. TYPIST

"B.B.C. INTERNAL CIRCULATING MEMO: Private and Confidential." That's the sort of thing I have to type in my daily job—private and confidential messages to the B.B.C. staff. They say a woman can't keep a secret, but for my £3 10s. a week I have to keep secrets of almost national importance.

That's why I'm proud of my job. I had two decent commercial jobs before this, one as a junior and the next as a secretary in a shipping office. But I don't want to leave the B.B.C. It's the happiest job of all.

I saw it advertised in the "smalls"—just when I was looking out for another job, as the slump in the shipping world had already caused our firm to sack about half a dozen juniors and clerks.

I have learned since that all the B.B.C. secretarial jobs are advertised, so it's no use just writing in and getting put on the waiting list. Thousands of girls have done this—but I've found (since trying to introduce a girl friend of mine to B.B.C. work) that all appointments are made through the Staff Controller, and all jobs are advertised.

I like my job for many reasons.



By special arrangement, Jean Melville, once B.B.C. staff accompanist, was allowed to keep her job after she was married

The security of it is comforting in these days of sudden sackings. In my three years at the B.B.C. I've not known any permanent girls sacked. Several have left to get married, and two have gone to even higher paid commercial jobs. But nobody has been sacked. And many of the girls have been there eight or nine years.

The pay is good. Most of the girls get between £3 and £4 10s. I believe some juniors and temporary girls are taken on at £2 to £2 10s., but even that is well above the average rate for temporary staff.

I suppose the pay is good because generally only the best girls are chosen. I know that sounds snobbish, but, having been through the mill myself, I know what I'm talking about. You don't get any cheap, film-struck, heavily made-up girls on the B.B.C. staff. It seems to me that the B.B.C. chooses "tailor-made" types of girls—tall rather than short and dark rather than blonde—neat rather than fashionable.

I was in a quandary when I had my letter asking me to go up for an appointment. I just had nothing to wear. My own three office frocks were shabby.

I rubbed my nose on the "guinea shop" windows, and decided I wouldn't buy another cheap frock. I spent £4 out of my last savings in a neat grey costume, and I treated myself to a pair of 8s. 11d. stockings—the most I'd ever paid for stockings till then.

Armed with these good new things, I felt a different girl. And when I went before the selection committee I was doubly glad I hadn't chosen anything cheap and shoddy. Don't let me make you think that the B.B.C. chooses only well-dressed girls; but it does make a difference what you wear, and first appearances do count.

I found that one of the first conditions of employment is that you must be 100 per cent. British. Then, when you go before the staff committee, they ask you a lot about your old school, your examinations, shorthand speed and your family life.

They didn't ask me for any references. After all, some 2,000 secretaries have already been chosen, and they get to know how to sum up a girl. I believe there are at the moment some 780 secretaries in London and the Regions.

One of my best pals is a girl in the Birmingham office. I had to speak to her on the 'phone a lot, and she came up to London for her holidays last year. Since then we often take cheap week-end excursions to see each other.

The hours are not too long—9.30 to 5.30. But I seldom get away before 6.0, as I like to stay and get everything cleared up. Some of my friends work in the Variety, Press and Programme offices. They never get away before 6.30 or so, especially when there's a rush on. But the work is so interesting that they don't mind, and, anyway, there are a lot of compensations.

I am soon going to get engaged. Perhaps in another three years I shall be married, and will have to think about leaving—for not unless you have a "key" job are you allowed to hold it after you're married. Few secretaries ever do, though, of course, the "uppers" like Miss Melville



The B.B.C. has its own matron, who keeps an eye on the health of the staff. (Right) A view of the general office after the day's work

and Miss Benzie kept their jobs—but then that's because they were on the regular staff and were indispensable.

But, engaged or no, you can't have "callers." John used to wait for me in the vestibule until one of the receptionists began giving him fishy looks! If you want to see the boy-friends of the B.B.C. girls—then look in the shadows of the doorways of the church over the way and of Queen's Hall.

That's where the beaux lurk—unless maybe you're "dated" for tea at a certain little coffee shop only a few yards away.

You're not encouraged to bring your boy-friend into the canteen, which is supposed to be for staff only and important visitors. I have my lunch there every day, because not only is it cheap (you can get a good meal for eightpence

if you serve yourself, cafeteria-style), but you do see a lot of interesting people.

Why, even Sir John Reith has been in there once or twice. And when you see the lights flashing on the pillars to call the stars and officials back to rehearsal, it does make you realise that this broadcasting is always going on: and then I go back to my afternoon's ordeal with the typewriter with a queer thrill of pride.

In a room only two floors away they're speaking to Australia and India on the Empire programmes, while I'm working.

You get three weeks' holiday with pay; if, at any time, you feel ill, they're very good to you. There's a Miss Freeman in charge of us—she's the Women's Staff Supervisor—tall, blonde and understanding, the very nicest type of disciplinarian.

Of course, there's the matron who renders first-aid and sends round the anti-flu tablets during the winter to prevent an epidemic. And there are two rest-rooms where we can go and lie down for a while if we get a headache.

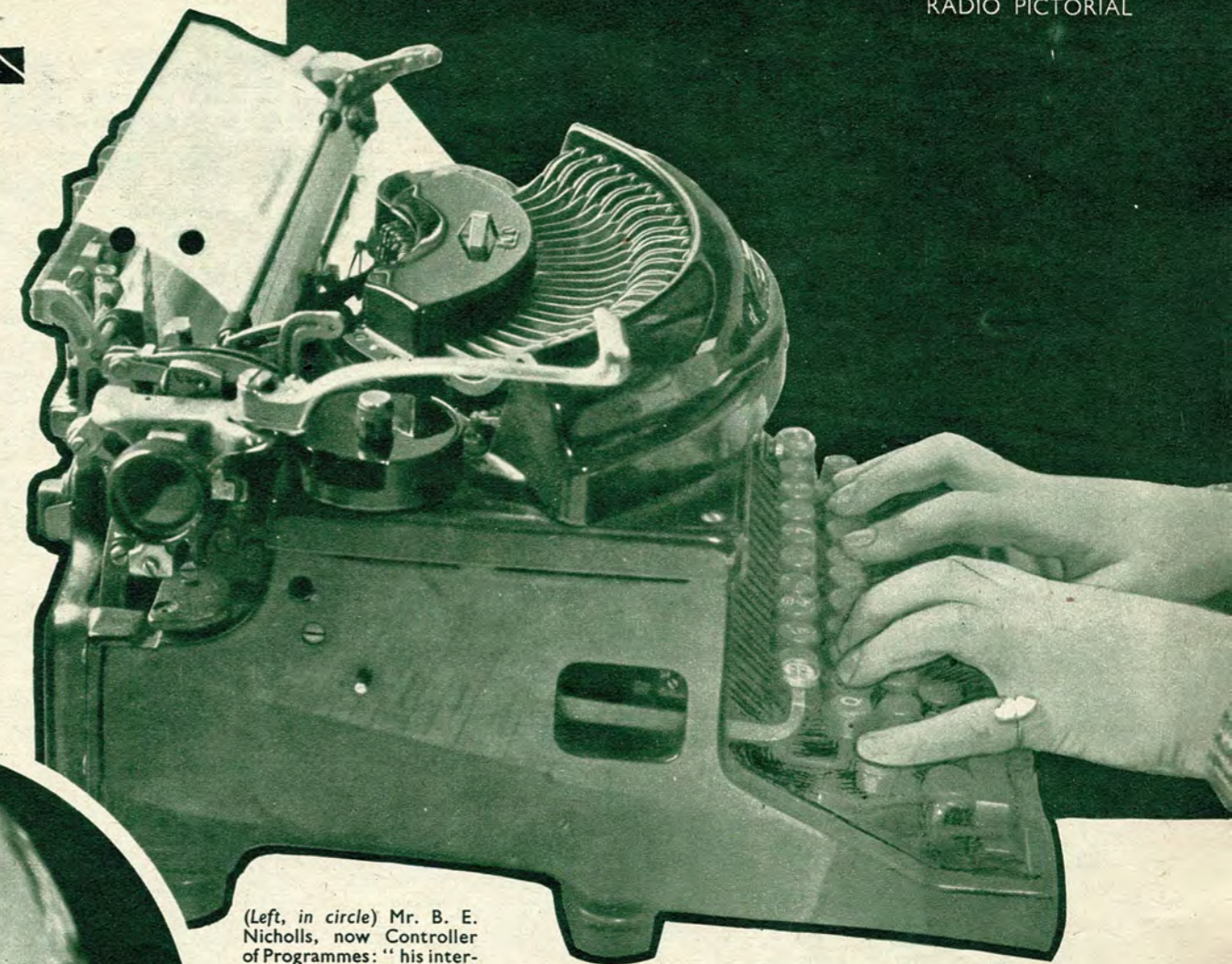
Some of the offices on the Portland Place side are very noisy, and I like working on the other side—the side facing Langham Street. At the moment we are all over the place, for they're pulling the old houses down next door (oh, shades of those long, tiring climbs and walks through to the other offices from B.H.!), and some of my friends are over the way in St. Georges, some are in Scotts and others are right round the corner, five minutes' walk away, in Brock House, Great Portland Street.

The only danger of working on the Langham Place side of B.H. is that you sometimes get cups of tea—well, tea if not the cups!—thrown out of the window. Tea comes round at any time between 3.30 and 4.30 (never more shall I have to make my own office tea, in grimy kettles on a gas ring!), and we buy reels of tickets to last the week.

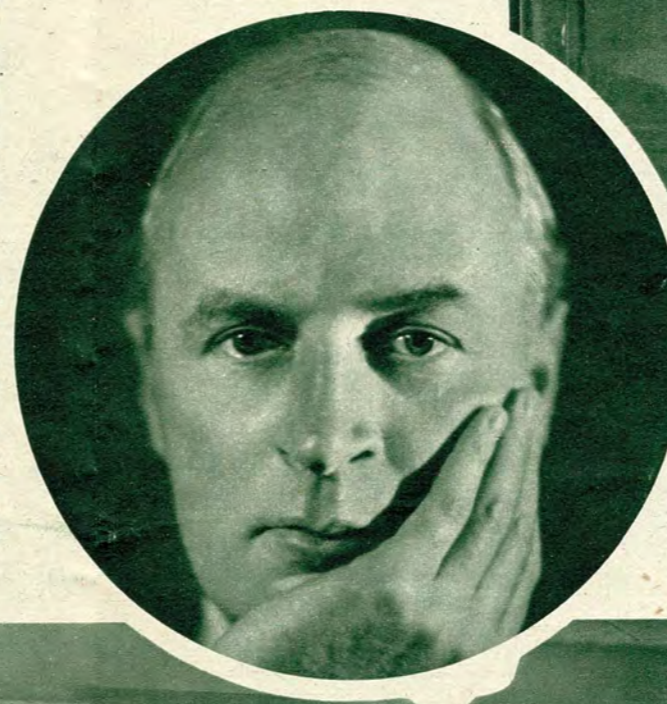
In some of the offices upstairs they go on talking, let their tea get cold, and then in a rage throw the stuff out of the windows. I suppose it's against some B.B.C. rule, but it still goes on.

We have to go to Miss Freeman if there's anything wrong, but our real "boss" now is Mr. T. L. Lochhead, who used to be the chief account-

[It is against the rules for a B.B.C. employee without permission to write articles about her work, but we have received this interesting account, written by a responsible radio journalist as told to him in various interviews and conversations, which we publish for its undoubted interest—Editor.]



(Left, in circle) Mr. B. E. Nicholls, now Controller of Programmes: "his inter-house notes were dreaded!"



ant. He took over the C.A.'s (Controller of Administration's) job from Mr. Nicolls last month. I only met Mr. Nicolls four times in three years, but his inter-house notes were dreaded!

One of the nicest things about the job is the pension. They take 5 per cent. of your salary (yes, even the typists) and add almost an equal amount to it. Then it's put away in an insurance scheme, so that we get pensions when we leave. Or, if we leave to get married, we can take a lump sum in cash out of the fund.

This means I don't need to bother about saving for a rainy day—though, as my meals are cheap, and as I spend at least 20 week-ends in the year down at Motspur, I don't spend a lot.

The Motspur Park club is a boon. I wish every firm had a properly run club like this. The notices are posted up during the week, and we can play tennis and hockey and nearly every sort of game down there. If it's wet there's table tennis—and wet or fine I like going down there because the club rooms are so airy and comfortable, and it's like being on holiday.

There's been a lot of talk about the secretarial staff being represented on this staff union—I expect you've read about it in the papers. Well, my experience is that typists on the B.B.C. haven't much to grumble at. But, all the same, we're being included in one of the councils.

There's to be a council for the weekly-paid London staff and catering staff, and another for the monthly-paid staff, including all the clerical staff, which means us!

The best jobs at B.H. are those of the chief secretaries—the best in pay, anyway. But most of the heads have more than one girl, and it's generally the junior who gets all the fun, even though she does get £1 a week less. She doesn't have to take so much dictation, or take the blame when things go wrong.

Oh, yes, things do go wrong. A friend of mine does the news bulletins, which have to be specially typed in triple spacing. She thought she was going to get the sack a while ago. Coming up in the train in the morning, she read that the foreign exchange market was in a panic about the previous night's B.B.C. news on the franc.



"The highest was 151½ and the lowest 148½" was what she'd typed, and apparently the true position was that the franc had stood at 153½ by 5.30 the night before! Hundreds of clients had rushed to their brokers, the papers said—but when she got to the office it was the News department who got the kicks, and not my friend. Her typing was accurate!

I spent a term in the copying section, where they copy out and make roneos of all the radio scripts for variety and plays. Miss Helweg used to let me have play-scripts to copy, and they have to be done in a special way, so that they can mark cues and microphone instructions on them. They are done on long foolscap sheets, and there are six copies made of each. It isn't such interesting work as being a secretary in an office, but you do feel you're helping the programmes in a small way! And you get a kick when you hear the stuff broadcast after you've typed it.

I had some "home-work" recently! Sir Stephen Tallents was sending round forms for various people on the staff to fill in. About 1,500 of us, including typists, were asked to listen-in and then put on the forms what programmes we liked, and make criticisms.

That's the nearest I've got yet to building a programme. But there's time—and opportunity. After all, Miss Isa Benzie was only a secretary once. She was typist to Major Atkinson, who used to be the B.B.C.'s foreign director. She was so good they made her an assistant, and when Major Atkinson moved to another job they made her the first woman foreign director.

I know she used to study foreign languages every spare minute of the day. Well, when I'm not at Motspur I spend my evenings in an amateur repertory company. Because one day I'm going to leave this B.B.C. typewriter for good, and be a producer. You wait and see!

In Next Week's RADIO PICTORIAL:
"If Hollywood Ran the B.B.C."
by John Newnham

B.B.C. PROGRAMME GUIDE

VARIETY

THOSE exuberant bachelors who are at once the pride and worry of Stanelli are throwing another *Bachelor Party* on **APRIL 13**, National. There'll be Stan, **Jim Emery**, **Norman** ("Old Teeth and Trousers") **Long**, **Russell** and **Marconi**, and **The Three Musketeers**. **Ernest Shannon** will be making his first radio appearance with the Bachelors and, as guest artiste, you'll hear an act that has just come from Australia, **Harry Kahne**, **The Multiple Mind Man** (get your pencils and papers ready for his act). No R.S.V.P. required for this party. . . .

Lucan and **McShane** are making their first studio broadcast for six years in *Music Hall*, **APRIL 9**, National. **John Sharman** has also mustered **Turner Layton**, **Major and Minor**, **Clapham and Dwyer**, **Syd Walker** and **Richard Murdoch**. This programme is to be paid the great compliment of being relayed to America; you can expect plenty of laughs.

Two ace singers come into *Monday at Seven*, **APRIL 11**, National. "Hutch," that dusky King of Heart-Throb, and dainty **Phyl Robins**, bringing with her her 17-year-old pianist discovery, **Bert Waller**. **Judy Shirley**, **Tom Webster** and **Inspector Hornleigh** will be present as usual.

On the same night you'll hear a variety feature starring *The Kerbside Orchestra*, drawn from London's theatre buskers. Producer Marks is still looking for a gutter-drummer. A sophisticated cabaret is booked for **APRIL 12**, National, with



Bryan Michie comes to tea with you next Monday. Mind you remember to receive him!

The Three Admirals, **Ronnie Hill** and, providing the Home Office play ball, that new lovely, **Niela Goodelle**.

Fill the pot and butter the muffins, for **Ernest Longstaffe** is bringing you some *Friends to Tea* on **APRIL 11**, Regional. And what gay guests! **Bryan Michie** will draw his chair up, and with him will be **Al Bowly**, **Bob** and **Alf Pearson**, **Bert Weston**, **Michael Moore** (that man's never himself!), and two who never wear out their welcome, **Rae Jenkins** and **Fred Alexander**.

On **APRIL 12**, Regional, there'll be a relay from **Holborn Empire** and, on the same night, you can switch to **North Regional** and hear one of **Frank Terry's** sparkling *Pleasure on Parade* shows from the **Grand Theatre, Doncaster**. Listen particularly for **Jack Murray** and **Connie Hobbs**. They're good.

One of the best musical plays ever put out from the North is to be revived on **APRIL 14**, Regional. It's *Gallery Goddess*, written by **Joyce Lustgarten** and with music by **Henry Reed**. **Vera Lennox**, who has been busy touring in a play called *As Husbands Go*, will again take the lead, with that busy and brilliant vocalist, **Patrick Waddington**. **Campbell** and **Wise** and **Giles Playfair** will be in the cast again and I want you all to make a point of hearing this show if only because of two beautiful character-

Star of "Stargazing":
Anna Neagle



Herbert Wilcox (left) watches the final make-up of **Anna Neagle** for her role in "Victoria the Great"

isations by **Audrey Cameron** and **Joan Littlewood**, as the garrulous gallery-girls.

Another *Fol-de-Rols* show on **APRIL 9**, Regional, and a variety show from **Midland**, which Regional will catch, on **APRIL 13**. In this you'll hear that slick accordionist, **Tommy O'Hara** and also the **Three Jays**, a clever harmony trio.

Turn over to West for *Variety in Miniature*, **APRIL 12**, because there's a bill of lesser-known but excellent artistes, consisting of **Harry Evans** and a Piano, **Billy Pound**, **The Crazy Fiddler**, **Len May** on the xylophone and the **Berkely Lockier Sextet**, led by **Norman Brooks**.

PLAYS—FEATURES—TALKS

DIFFICULT to know quite where to begin in this section. There's a mass of good things in store this week. Outstanding, perhaps, is *Stargazing*, **APRIL 12**, National, **APRIL 11**, Regional. Spotlight will be put on the amazing rise to fame of **Marjorie Robertson**, ex-chorus girl, whom you all know and admire as **Anna Neagle**, screen star.

I've known **Anna** for several years and can honestly say that she is just as unassuming, sweet and good to know now that she is famous as when she was just striving for a break. Her rise from gym mistress to film stardom, via dancing championships, and chorus work with **Cochran** and **Charlot**, will be traced.

Supporting **Anna** will be **Anton Walbrook**, with whom **Anna** starred in *Victoria the Great*, **George Allison** (**Anna** is a keen Arsenal football fan), **Kay Stammers** (the tennis champ. was at school with **Anna**), **Stuart Robertson** (her singer brother), **Mimi Ruby**, **Herbert Wilcox** (did ever man create a star more surely than **Wilcox** created **Anna**?), and the voice of **Jack Buchanan**, who gave her her first break.

Felix Felton produces *The Cabinet of Dr. Caligari* on **APRIL 12**, National, in the B.B.C. Experimental hour. Brrrr! Anticipatory tingles can already be felt down the spine. This is based on a grim essay in the macabre which shocked the film world in 1920. Did you see

Conrad Veidt, **Lil Dagover** and **Werner Krauss** in this story of a lunatic asylum superintendent who exercises an uncanny influence over the inmates, sending one of them on many gruesome missions?

The Microphone is at Large with **S. P. B. Mais**, **APRIL 12**, Regional, and will visit **Southam**, in **Warwickshire**. This is a recorded version of the programme which will be heard on **Midland** the night before.

Do you believe in mermaids? Evidence for and against their existence is put forward by **John Pudney**, **APRIL 13**, Regional, in the second of his *Fact or Fiction?* series, and another excellent series will begin on **APRIL 12**, National. This will consist of dramatised versions of famous fictional detectives. The first will be **Sherlock Holmes**, and **Conan Doyle's** famous story, *Silver Blaze*, will be presented.

The Gang-Smasher enters on the second of his exploits on **APRIL 11**, National, and, on the same day and wavelength, there will be a feature dealing with the steamship *Great Western*. This commemorates the history of the first steamship ever to engage in regular trans-atlantic crossings.

I like the sound of another of **John Pudney's** programmes on **APRIL 10**, Regional. *Folly to be Wise* consists of thirty minutes of nonsense rhymes, from such masters as **Lewis Carroll**, **Hilaire Belloc** and **Edward Lear**. You'll hear the recorded voices of **Jack** and **Claude Hulbert** in this programme.

There are three talks that should appeal, though their subjects are very different. On **APRIL 12**, National, the music critic, **Ernest Newman**, talks on *The Dream of Gerontius*, which will be broadcast later in the week: **APRIL 15** (Good Friday), National, brings **Commander A. B. Campbell** to the mike to talk about *Easter Island*; and on **APRIL 13**, Regional, **Barney Heron** proposes to debunk the legend of "feminine intuition."

The magic voice of **John Gielgud** has lured much money to the box-offices of many theatres. Can it lure money from your pockets on behalf of the **Royal East Sussex Hospital, Hastings**? He will talk on the week's Good Cause, **APRIL 10**, National. It being **Palm Sunday**, the **Dean of Durham** will give an address, **APRIL 10**, National, and on **Good Friday, APRIL 15**, National and Regional, the **Archbishop of Canterbury** will talk on **Holy Week**.

“Hutch” stars in this week’s “Monday at Seven” :: Bryan Michie in “Friends to Tea”
 Anna Neagle is the Heroine of this Week’s Star Programme :: John Gielgud makes an
 Appeal :: Peter Yorke Returns



Sweet heroine of “Rhythm Express”—Dorothy Carless

DANCE BANDS

THIS being Holy Week there is rather less dance-music than usual, yet there are many interesting treats in store for those whose blood responds both to hotcha and sweet melody.

High spot to me is the return of Peter Yorke and his band in *Sweet and Lovely*. His is the sort of melody that seeps into your brain and soothes your worries away. Sam Costa and Helen Raymond will vocalise (APRIL 9, Regional).

But, of course, you may prefer the vo-de-oh-do department. Harry Roy supplies it, APRIL 9, National. He’ll have with him that pocket wonder, Little Johnnie Green, who is soon to be conducting an eight piece swing outfit composed of boys.

Stop Dancing . . . for tunes old and new, APRIL 13, National, is being broadcast from North Ireland and will have those excellent artistes Percy Waterhouse, Frank Rea and James Moody, among others. Vocals will be supplied by Mary Johnston, James Johnston and Anna Meakin.

On the same day and wavelength you can hear *Band Waggon* (yes, folks, Big Hearted Arthur Askey will be there!), with Charles Smart playing the organ instead of Foort, and on APRIL 14, National, *Rhythm Express* again chugs its way along the rails of Melody, Romance and Humour. Of course, Benny Frankel’s band will be playing, and besides The Rhythm Brothers and Dorothy Carless, Lyle Evans (better known to you, perhaps, as “Your Old Friend Dan”) will be in the cast.

APRIL 14, Regional, brings Ambrose to play for *The Dansant*. Admirers of the brilliant orchestra are certainly getting their moneys’ worth these days, because Ambrose’s dates are frequent.

Jack Harris’s band from Ciro’s has the late-night session on APRIL 9. Diana Miller, Elsie Carlisle and Fred Latham are the vocalists,

RECORDS OF THE WEEK

Edgar Jackson’s Selections
 For Everybody

The Week’s Tune Hits

(Under this heading will be found regularly the best recordings to date of tunes not previously mentioned in this review, but which are becoming hits.)

“Snake Charmer” and “Gypsy In My Soul” by JACK HARRIS and HIS ORCHESTRA (H.M.V. BD5345).

“Waterlilies In The Moonlight” by ROY FOX and HIS ORCHESTRA, coupled with “For You Alone” from the film “Let’s Make a Night Of It” (H.M.V. BD5307).

For Swing Fans

BOB CROSBY and HIS ORCHESTRA—“Royal Garden Blues” and “Squeeze Me” (Decca F6622).

and The Rhythm Sisters will also probably be appearing.

Jack Jackson gets the late session on Monday, Maurice Winnick on Tuesday, Joe Loss on Wednesday and Michael Flome on Thursday. There is no late night music, of course, on Good Friday.

No lack of organ music this week, either. Reggie Dixon plays on APRIL 9, National, and Reggie Foort on the same day, Regional; as well as on APRIL 11, National. Reginald Porter-Brown plays the organ of the Forum Cinema, Southampton, on APRIL 12, National.

This week’s dance-music seems to me to be adequate, but not inspired. Johnny Rosen, Vincent Ladbrooke, Billy Cotton, Alex Freer, Reg Pursglove and Joe Kaye seem to me to be a few leaders who, lately, have been somewhat neglected.

MUSIC

ON APRIL 13, Regional, Stanford Robinson will conduct the B.B.C. Theatre orchestra in a production of *Faust*. The narration has been written and will be spoken by Wilfred Rooke-Ley and Robinson, Rex Haworth, Gordon McConnell and Charles Groves have shared the production.

“Robby” will also conduct the B.B.C. Theatre Orchestra in a programme called *Reverie*. Sweet music is the theme, as the name implies. APRIL 9, National.

Ernest Newman’s talk should whet your appetite for the production on Good Friday, APRIL 15, of *The Dream of Gerontius*, by Elgar. Broadcast from Queen’s Hall, it will be conducted by Sir Henry J. Wood and will be in two parts, separated by the News Bulletin. Parry Jones will be Gerontius, Harold Williams the Priest, and Muriel Brunskill will also be starred.

On APRIL 10, National, Jan van Der Gucht, and Henry Cummings, with Berkeley Mason at the organ, will sing *The Crucifixion* oratorio, by Stainer, accompanied by the B.B.C. Chorus B. A concert broadcast from the Handel Festival at Stuttgart will be heard on APRIL 12, Regional, and on the same day, but from National, Leon Goossens, principal oboe of the London Philharmonic Orchestra, will play Gordon Jacob’s concerto for oboe with the B.B.C. Orchestra, conducted by Malcolm Sargent. Debussy’s *Symphonic Suite Printemps* will also be in this programme.

Albert Sammons on the violin, with William Murdoch, gives a sonata recital on APRIL 9, National, and a programme called *One Piano—Four Hands* is on Regional on the same day and will be played by Alec Rowley and Edgar Moy. Constant Lambert conducts the B.B.C. Orchestra, with Jean Pougnet, violinist, on APRIL 10, National and Esther Fisher gives a piano recital on APRIL 13, Regional.

The Air Council have “graciously allowed” the Central Band of H.M. Royal Air Force to give a concert on APRIL 14, Regional, and on APRIL 15, Irene Scharrer gives a pianoforte recital.

Listen for a Peter Dawson ballad recital on Good Friday, National, and light orchestras you may care to note are Harry Davidson (remember how he made our Saturday lunch-time melodious for so long?), APRIL 10, National, Sandler and his Viennese Octet, APRIL 12, National, Fred Hartley and his Sextet, APRIL 15, National, Walford Hyden and his Magyar Orchestra, APRIL 10, Regional, Eugene Pini’s Tango Orchestra, the same day and wavelength and Mantovani and his Tipica Orchestra on APRIL 15, Regional.

SPORT

F. J. Findon and Alan Hess will spend to-morrow afternoon (APRIL 9, National) at Donington Park, Lincolnshire, commentating on the British Empire Trophy motor race. With mikes placed at strategic points along the course you’ll hear the roar of the cars as well as an exciting commentary on the progress of the race.

But football fans will turn up their noses at motor-racing, and, instead, make a point of hearing a running commentary on the England v. Scotland football match at Wembley. George Allison takes the first half of the game and Tom Woodrooffe follows the lemons.

Many people are Woodrooffe fans, even though sport hardly interests them: if you are one, make a date on APRIL 13, National. He’ll be commentating on one of the chief events of the Imperial Services Boxing Championships at the Empress Hall, Earls Court.

The nose-bleeding game bores you? Perhaps you prefer skittles? Dock-workers and city workers will fight out a match at Talbot House, Tower Hill, on APRIL 13, National. Charles W. Garner, already famed for his darts commentaries, will have the job of bringing skittles to life on the air.



Spend a few minutes of your

afternoon with four Huntley and Palmers OSBORNE BISCUITS — and help yourself to complete enjoyment of the evening’s entertainment.

Afternoon Fatigue — that worrying feeling of faintness and weariness which overcomes you during the afternoon — is disagreeable and harmful. But you can easily avoid it if you give yourself the nourishment of Huntley and Palmers OSBORNE BISCUITS.

Every morning put four OSBORNES in your handbag or pocket. At four o’clock your need of them will be great. They will give you the extra energy for finishing your day and spending your evening in a more cheerful mood. Four OSBORNES every afternoon — and they cost you only a penny a day.

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LISTEN IN TO ‘The Gaieties’ Luxembourg every Sunday 12.45 p.m. Normandie every Sunday 3.30 p.m. Don’t forget the ‘Best of Everything’ programme from Luxembourg every Tuesday at 4.30 p.m. (Normandie transmission through I.B.C. Ltd.)

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Chief Announcer : Mr. S. P. Ogden-Smith

Assistant Announcers : Mr. S. H. Gordon Box and Mr. John Bentley

SUNDAY, APL. 10

- 8.15 a.m.** Request Programme
- 8.30 a.m.** **GEORGE FORMBY**
with a strong supporting cast, including "Beryl" and John Firman's Orchestra
A terrific series of laughter and song programmes.—Presented by the Proprietors of Feen-A-Mint.
- 8.45 a.m.** Your Old Friend Dan
Singing his way into the home.—Presented by the makers of Johnson's Wax Polish.
- 9.0 a.m.** George Elrick
Maclean's Laughing entertainer, and His Band.—Presented by the makers of Maclean Brand Stomach Powder.
- 9.15 a.m.** Fifteen Minutes of Variety
At the Café Au Lait, featuring Felix Mendelssohn and His Orchestra, George Barclay, and guest artiste: Francis Maddox.—Presented on behalf of Nestlé's Milk Products Limited.
- 9.30 a.m.** Master O.K. the Saucy Boy
Presented by the makers of O.K. Sauce.
- 9.45 a.m.** Showland Memories
A musical cavalcade of theatreland, past and present, with Edward Reach, Olive Groves and the "Showlanders."—Presented by California Syrup of Figs.
- 10.0 a.m.** Old Salty and His Accordion
Today: Old Salty is saved by a whale.—Presented by Rowntree's Cocoa.
- 10.15 a.m.** **CARSON ROBISON AND HIS PIONEERS**
continue their popular hill-billy broadcasts.—Sponsored by the makers of Oxydol.
- 10.30 a.m.** Favourite Melodies
Presented by the makers of Freezezone Corn Remover.

GEORGE FORMBY

with a strong supporting cast including "BERYL" and JOHN FIRMAN'S ORCHESTRA

Feen-a-mint presents George Formby in a terrific series of programmes of laughter and song! Here is the reason for George Formby being Britain's most popular comedian! No one can resist the inimitable Formby sense of humour!

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THE DELICIOUS MINT-FLAVOURED LAXATIVE THAT KEEPS YOU FIT

Normandy transmissions arranged through the I.B.C. Co., Ltd.



Enid Stamp-Taylor, too well-known to need introducing herself, introduces "My Friends the Stars" on Sunday at 7.45 p.m.



Beecham's Reunion features Hughie Diamond with Jack Payne's Band at 9.15 p.m. on Sunday



"Our Gracie" gives us a programme of new songs in the Fairy Soap programme on Sunday, at 2.45 p.m.

- 10.45 a.m.** The Brown & Polson Cookery Club, with Mrs. Jean Scott, the president, giving helpful talks. Supported by Quentin Maclean at the organ.
- 11.0 a.m.** Elevenes
With Geraldo and Diploma.—Presented by the makers of Diploma Cheese.
- 11.15 a.m.** THE OPEN ROAD
Presented by Carters Little Liver Pills.
- 11.30 a.m.** Luxembourg Religious Talk (in French)
- 12.0 (noon)** Calvert's Front Page
Re-creating the most outstanding events of the world.—Presented by Calvert's Tooth Powder.
- 12.15 p.m.** The Rowntree Aero Show
Harry Roy and Bill Currie in the lighter side of life, with the famous band "Swings" it.—Presented by the makers of Rowntree's Aero Chocolate.
- 12.30 p.m.** Peter the Planter
On behalf of the blenders of Lyons' Green Label Tea presents Back Stage, with Sir Seymour Hicks, with Derek Oldham, Dennis Van Thal and his West End Theatre Orchestra and full company.
- 12.45 p.m.** **HUNTLEY & PALMER'S**
present
"The Galeties" with
Leslie Henson
Roy Royston
Ginger Matthews
Yvonne Ortnor
George Neil
Robb Currie
The Gaiety Rhythm Boys
with
The Gaiety Star Orchestra
The whole show written and devised by Douglas Furber and Leslie Henson

- 1.0 p.m.** **LUX RADIO THEATRE**
featuring
Teddy Joyce and His Orchestra
Introducing
"The School for Stars"
with the highlights from the film
"The Green Light"
Presented by the makers of Lux.
- 1.30 p.m.** Ovaltine Programme of Melody and Song
- 2.0 p.m.** The Kraft Show
Directed by Billy Cotton, featuring Mary Lawson and Fred Duprez, with Peter Williams, Alan Breeze, Jack Doyle and Naughton and Gold.—Presented by The Kraft Cheese Co., Ltd.
- 2.30 p.m.** Fred Hartley and His Orchestra
Brian Lawrence and John Stevens revive for you Songs You Can Never Forget.—Presented by the makers of Johnson's Glo-Coat.
- 2.45 p.m.** Thomas Hedley & Co.
proudly present
MISS GRACIE FIELDS
in a programme of new songs and at least one old favourite, with some homely advice about Fairy Soap.

- 3.0 p.m.** **MORTON DOWNEY**
The Golden Voice of Radio in a new series of popular songs and ballads.—Presented by the makers of Drene Shampoo
- 3.15 p.m.** Waltz Time
With Billy Bisset and His Waltz Time Orchestra, Esther Coleman, Hugh French and The Waltz Timers.—Presented by Phillip's Dental Magnesia.
- 3.30 p.m.** Black Magic
"The Ace of Hearts" Orchestra in a programme for sweethearts.—Presented by the makers of Black Magic Chocolates.
- 3.45 p.m.** **ALBERT SANDLER AND HIS TRIO**
Compered by Stephen Williams
Presented by Boots the Chemists.
- 4.0 p.m.** **HORLICKS PICTURE HOUSE**
Master of Ceremonies: Hughie Green
Dick Powell (voice of)
Vic Oliver
Niela Goodelle
Leo Mussi
Rhythm Brothers
and
The Horlicks All-Star Orchestra
under
Debroy Somers
Presented by Horlicks.
- 5.0 p.m.** Ray of Sunshine Programme
Compered by Christopher Stone.—Presented by the makers of Phillips' Tonic Yeast and Betox.
- 5.30 p.m.** The Ovaltineys
Entertainment especially broadcast for the League of Ovaltineys, with songs and stories by the Ovaltineys and Harry Hemsley, accompanied by the Ovaltineys Orchestra.—Presented by the makers of Ovaltine.
- 6.0 p.m.** **AMBROSE AND HIS ORCHESTRA**
featuring
Evelyn Dall
Max Bacon
Vera Lynn
Alan Marsh
and
The Manhattan Three
Presented by the makers of Lifebuoy Toilet Soap.
- 6.30 p.m.** **RINSO RADIO REVUE**
featuring
Jack Hylton and His Band
Alice Mann
Sam Browne
The Henderson Twins
Peggy Dell
Tommy Handley
Compered by Eddie Pola
Presented by the makers of Rinso.
- 7.0 p.m.** Announcing a new series of thrilling dramas centred round the characters of Inspector Brookes of Scotland Yard and his son, Dick. "The Castle of Doom"—concluded.—Presented by the makers of Milk of Magnesia.
- 7.15 p.m.** Eddie Pola and His Twisted Tunes. A programme of twisted words and music.—Presented by the makers of Monkey Brand.

- 7.30 p.m.** **EXCERPTS**
from the Midnight Cabaret, from the Grosvenor House Hotel, London, one of the most fashionable rendezvous of society.—Sponsored by the makers of Danderine.
- 7.45 p.m.** Dinner at Eight
Enid Stamp-Taylor introducing "My Friends the Stars," with the C. & B. Dance Band, directed by Sydney Lipton.—Presented by Crosse & Blackwell, Ltd.
- 8.0 p.m.** **PALMOLIVE PROGRAMME**
with
Olive Palmer
and
Paul Oliver
- 8.30 p.m.** Luxembourg News (in French)
- 9.0 p.m.** Highlights on Parade
With Alfred Van Dam and His Gaumont State Orchestra, and Wyn Richmond.—Presented by Macleans, Limited.
- 9.15 p.m.** **BEECHAM'S REUNION**
with
Jack Payne and His Band
with
Peggy Cochrane
Ivor Davies
and
Hughie Diamond
Compered by Christopher Stone
Presented by the makers of Beechams Powders and Germolene.
- 9.45 p.m.** On the Air
With Carroll Gibbons and The Savoy Orpheans and Anne Lenner and George Melachrino.—Presented by the makers of Colgate Ribbon Dental and Shaving Creams.
- 10.0 p.m.** **A SERENADE TO MELODY**
Featuring
Jack Jackson and Orchestra
with
Barbara Back
and
A "Star of To-morrow"
Presented by Pond's Extract Co., Ltd.
- 10.30 p.m.** **QUAKER QUARTER-HOUR**
featuring
Carroll Levis
and His Radio Discoveries
Alfred Coomber (Concertina)
Eric Twigg (Vocalist)
Philip Rivers (Whistler)
Clarrie Travis (Vocalist)
Benny Craven (Yodeller)
Presented by Quaker Oats, Ltd.
- 10.45 p.m.** The Coty Programme
Presenting John Goodwood. A new programme of haunting melodies, beauty information, and John Goodwood, astrologer and student of the stars, who will tell you how the planets shape your destiny.
- 11.0 p.m. to 12.0 (midnight)** Request Programme

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TIME TABLE OF LUSHUS BROADCASTS

RADIO LUXEMBOURG

Mondays, 4 p.m., from April 18.
 Tuesdays, 9.45 a.m., from May 24.
 Thursdays, 4 p.m., from April 21.
 Fridays, 9.30 a.m., from May 27.

RADIO NORMANDY

Every Tuesday, at 9 a.m., from April 19.
 Every Friday, at 9.15 a.m., from April 22.

Transmissions from Radio Normandy through I.B.C. Ltd.

IT'S A SPARKLING SHOW OF MIRTH AND MELODY

The big star of the Lushus show will be Big Bill Campbell. Assisting him will be Jack Curtis, the "Cowboy Songster," Chief White Eagle, the full-blooded Indian chief with the full-blooded tenor voice, and all Bill Campbell's famous Hilly-Billy Boys. Songs, wisecracks! Hilly-Billies played as only Big Bill's band can play them!

YOU MUST TRY 'LUSHUS' FLAVOUR-BUD JELLIES

Open a Lushus Jelly carton. Buried among the crystals you'll find the "flavour-bud"—a hollow cone of crystallised sugar holding the sealed, fresh flavours of raspberry, strawberry, wild cherry, orange, lemon, or lime. All the flavour is kept till the jelly is actually prepared. The Lushus pantry tray of six cartons (all the six flavours) costs 2/3d.; single packet, 4½d. Ask your grocer for all the other exciting Lushus foods—"FANCY FREE" Dessert, "SWEET MYSTERY" Chocolate Malted Dessert, and "Fruit Cocktail" Marmalade.



"The Secret's in the Flavour-Bud"

Lushus FLAVOUR-BUD JELLIES

G. HAVINDEN, SOLE BRITISH DISTRIBUTORS, 9 QUEEN VICTORIA ST. LONDON, E.C.4

RADIO LUXEMBOURG'S PROGRAMMES

Continued from page 24

MONDAY, APRIL 11

- 8.0 a.m.** **Waltz Time**
With Billy Bissett and His Waltz Time Orchestra, Escher Coleman, Hugh French, and The Waltz Timers.—Presented by Phillips' Dental Magnesia.
- 8.15 a.m.** **HORLICKS**
"MUSIC IN THE MORNING"
Presented by Horlicks.
- 8.30 a.m.** **The Alka-Seltzer Boys**
Featuring Browning & Starr.—Presented by the makers of Alka Seltzer.
- 8.45 a.m.** **THE OPEN ROAD**
Presented by Carters Little Liver Pills.
- 9.0 a.m.** **MELODIES FROM THE MASTERS**
Comped by Peter Heming
Presented by the makers of Kolynos Tooth Paste.
- 9.15 a.m.** **THE HAPPY PHILOSOPHER**
A new programme of particular interest to all dog lovers. Both adults and children eagerly await the arrival of their old pal
The Happy Philosopher
Presented by Bob Martin, Limited.
- 9.30 a.m.** **WITH THE IMMORTALS**
A musical problem, introduced by Orpheus
Presented by the makers of Bisodol.
- 9.45 a.m.** **Keeping House with Elizabeth Craig.** Introduced by Peter the Planter.—Presented by Lyons' Green Label Tea.
- 10.0 to 10.30 a.m.** **THE COOKEEN PROGRAMME**
With
Carroll Gibbons and His Boys
Anne Lenner
and
George Melachrino
Guest Artists: Abe and Mawruff and Anne Ziegler
Comped: Russ Carr
Presented by the makers of Cookeen.

Cadbury Calling!

★ CLAP HANDS—HERE COMES CHARLIE KUNZ



CHARLIE KUNZ
famous pianist
and band leader

JUDY SHIRLEY
popular Radio singer

Cadbury Calling on TUESDAYS—to bring you CHARLIE KUNZ, wizard of the piano. Judy Shirley and Cyril Grantham will sing.

Don't forget MR. PENNY and REGINALD DIXON on Saturdays

Tuesday Morning
RADIO
8.45 a.m. LUXEMBOURG
RADIO
8.0 a.m. NORMANDY
Radio Normandy transmission arranged through International Broadcasting Company Limited.

APRIL 12

- 3.30 p.m.** **BIG BILL CAMPBELL**
and
His Hilly Billy Band
Presented by the makers of Lushus Table Jellies.
- 3.45 p.m.** **Concert of Light Orchestra.**
Music
- 4.0 p.m.** **Fireside Memories**
A programme of "worth-while" music.
—Presented by the makers of Coalite.
- 4.15 p.m.** **Thé Dansant**
- 4.30 p.m.** **The Family Circle**
Gramophone records compered by Christopher Stone.—Presented by the makers of Phillips' Tonic Yeast.
- 4.45 p.m.** **Marmaduke Brown**
The lovable, eccentric inventor and his patient wife, Matilda.—Presented by the makers of Phillips' Dental Magnesia.
- 5.0 p.m.** **BORWICK'S LEMON BARLEY CONCERT**
- 5.15 to 5.30 p.m.** **Rambles in Luxembourg.** A musical tour with a descriptive talk on the places of interest in the Duchy of Luxembourg. "Guide," Mr. S. P. Ogden-Smith.
- 6.30 to 7 p.m.** **Request Programme**

TUESDAY, APRIL 12

- 8.0 a.m.** **"Hutch"**
Romantic singer of world renown.—Presented by Phillips' Dental Magnesia.
- 8.15 a.m.** **The Alka Seltzer Boys**
Featuring Browning and Starr.—Presented by the makers of Alka Seltzer.
- 8.30 a.m.** **Household Hints by Mrs. Able**
Presented by the makers of Vitacup.
- 8.45 a.m.** **CADBURY CALLING**
and presenting:
Reminiscing with Charlie Kunz (playing melodies with memories) and
Judy Shirley and
Cyril Grantham (singing for you).
Announcer: Maurice Denham
Presented by the makers of Cadbury's Milk Tray Chocolates.
- 9.0 a.m.** **MUSIC ON THE AIR**
Presented by the makers of Kolynos Tooth Paste.
- 9.15 a.m.** **WITH THE IMMORTALS**
A musical problem, introduced by Orpheus
Presented by the makers of Bisodol.
- 9.30 a.m.** **Brown & Polson Cookery Club.** Club news and cookery talks by the president, Mrs. Jean Scott.
- 9.45 a.m.** **THE MILTON SISTERS**
Dinah Miller and
Pat Hyde
with their entertaining announcer
Bob Walker and
Arthur Young
at the piano.
Presented by the makers of Milton Denture Powder.
- 10.0 a.m.** **"Fit as a Fiddle"**
Presented by the makers of Castorets Brand Tablets.
- 10.15 to 10.30 a.m.** **HAPPY DAYS ARE HERE AGAIN**
Rinso presents: Sandy Macpherson at the organ of the Empire Theatre, Leicester Square.
- 3.30 p.m.** **Concert of Music**
By the Luxembourg Station Orchestra, directed by Henri Pensis.
- 4.0 p.m.** **Fifteen Minutes of Variety at the Cafe au Lait,** featuring Felix Mendelssohn and His Orchestra, George Barclay, and Guest Artist: Ralph Sylvester.—Presented on behalf of Nestle's Milk Products, Limited.
- 4.15 p.m.** **Station Concert**
- 4.30 p.m.** **Huntley & Palmers**
present
"THE BEST OF EVERYTHING"
Programme arranged and compered by Christopher Bouch
- 4.45 p.m.** **Marmaduke Brown**
The lovable, eccentric inventor and his patient wife, Matilda.—Presented by the makers of Milk of Magnesia.
- 5.0 p.m.** **The Colgate Revellers**
Presented by the makers of Colgate Ribbon Dental and Shaving Creams.
- 5.15 to 5.30 p.m.** **Request Programme**
- 6.30 to 7.0 p.m.** **Tommy Dallimore and His Band.**

WEDNESDAY, APRIL 13

- 8.0 a.m.** **The Charm of the Waltz**
Bringing you each week a melodious quarter of an hour of waltz music.—Presented by Phillips' Dental Magnesia.
- 8.15 a.m.** **HORLICKS**
"MUSIC IN THE MORNING"
Presented by Horlicks.
- 8.30 a.m.** **Station Concert**
- 8.45 a.m.** **GOOD MORNING**
A visit from
Albert Whelan
bringing a song, a smile and a story.
Representing the makers of Andrews Liver Salt.
- 9.0 a.m.** **The Biggest Little Programme**
Starring: Louise Browne, Peggy Desmond, Paul England and Monia Litter.—Sponsored by Rowntree's—the makers of Kit Kat Chocolate Crisp.
- 9.15 a.m.** **THE HAPPY PHILOSOPHER**
A new programme of particular interest to all dog lovers. Both adults and children eagerly await the arrival of their old pal
The Happy Philosopher
Presented by Bob Martin, Limited.



Jill Manners is the charming vocalist in the Stork Radio Parade at 10 a.m. on Sunday

- 9.30 a.m.** **Ann French's Beauty Talks**
Presented by the makers of Reudel Bach Cubes.
- 9.45 a.m.** **Radio Favourites**
Presented by Brooke Bond Dividend Tea.
- 10.0 to 10.30 a.m.** **THE STORK RADIO PARADE**
Presented by the makers of Stork Margarine from the stage of the Union Cinema, Kingston-on-Thames.
Featuring
Al and Bob Harvey (Comedy and Vocal) and Jill Manners (Vocalist)
With Phil Park and Jack Dowle at the organ.
Directed by Harold Ramsay
Announcer: Bob Walker
- 3.30 p.m.** **BIG BILL CAMPBELL**
and
His Hilly Billy Band
Presented by the makers of Lushus Table Jellies.
- 3.45 p.m.** **Maclean's Musical Matinee**
Presented by the makers of Maclean's Peroxide Toothpaste
- 4.0 p.m.** **Variety**
- 4.30 p.m.** **The Family Circle**
Gramophone records compered by Christopher Stone.—Presented by the makers of Phillips' Tonic Yeast.
- 4.45 p.m.** **Marmaduke Brown**
The lovable, eccentric inventor and his patient wife, Matilda.—Presented by the makers of Phillips' Magnesia Beauty Creams.
- 5.0 p.m.** **CARSON ROBISON AND HIS PIONEERS**
continue their popular hill-billy broadcasts.
Presented by the makers of Oxydol.
- 5.15 to 5.30 p.m.** **Station Concert**
- 6.30 p.m.** **Quality Street Programme "That Reminds Me."** An attractive assortment of melodies and memories.—Presented by John Mackintosh & Sons, Ltd.
- 6.45 to 7.0 p.m.** **Tommy Dallimore and His Band,** from the Studio.



Singing for You—Cyril Grantham croons with Charlie Kunz on Tuesday at 8.45 a.m.

THURSDAY, APRIL 14

- 8.0 a.m.** **The Charm of the Waltz**
Bringing you each week a melodious quarter of an hour of waltz music.—Presented by Phillips' Dental Magnesia.
- 8.15 a.m.** **HORLICKS**
"MUSIC IN THE MORNING"
Presented by Horlicks.
- 8.30 a.m.** **THE OPEN ROAD**
Presented by the makers of Carters Little Liver Pills.
- 8.45 a.m.** **GOOD MORNING**
A visit from
Albert Whelan
bringing a song, a smile and a story.
Representing the makers of Andrews Liver Salt.
- 9.0 a.m.** **MELODIES FROM THE MASTERS**
Comped by Peter Heming
Presented by the makers of Kolynos Tooth Paste.
- 9.15 a.m.** **Oliver Kimball**
The record spinner.—Programme presented by Bisurated Magnesia.
- 9.30 a.m.** **Brown & Polson's Cookery Club.** Club news and cookery talks by the president of the Cookery Club, Mrs. Jean Scott.
- 9.45 a.m.** **Keeping House with Elizabeth Craig.** Introduced by Peter the Planter.—Presented by Lyons' Green Label Tea.
- 10.0 a.m.** **Maclean's Morning Melody**
Presented by the makers of Maclean Brand Stomach Powder.
- 10.15 to 10.30 a.m.** **HAPPY DAYS ARE HERE AGAIN**
Rinso presents Sandy Macpherson at the organ of the Empire Theatre, Leicester Square.
- 3.30 p.m.** **THE MEDICINE CHEST**
A programme of tunes and tonics devised by
Boots the Chemists
Comped by Stephen Williams
Guest Artists: Raymond Newell
- 4.0 p.m.** **Fireside Memories**
A programme of "worth-while" music.—Presented by the makers of Coalite.
- 4.15 p.m.** **G.P. Tea-time**
George Payne & Co., Ltd. present a Cavalcade of Memories (1879-1937).
- 4.30 to 4.45 p.m.** **Marmaduke Brown**
The lovable, eccentric inventor and his patient wife, Matilda.—Presented by the makers of Milk of Magnesia.
- 5.0 p.m.** **Masters of Rhythm**
With Neal Arden.—Presented by the makers of Feen-a-Mint.
- 5.15 to 5.30 p.m.** **Station Concert**
- 6.30 to 7.30 p.m.** **Tommy Dallimore and His Band,** from the Studio.

FRIDAY, APRIL 15

- 8.0 a.m.** **Hutch**
Romantic singer of world renown.—Presented by Phillips' Dental Magnesia.
- 8.15 a.m.** **Record Review**
Presented by the makers of Parmint.
- 8.30 a.m.** **Chivers Concert**
Featuring Mrs. Cambridge (Christine Barry).—Presented by Chivers & Sons, Ltd.

Please turn to page 29

Swing Time

IS
ICUMEN

IN



ROY FOX



MARY LEE



DENNY DENNIS

Put on your clock at night, and put on your wireless in the morning for a new tonic in entertainment—'SWINGING IN THE BATH TUB.' Hear Roy Fox and his famous band making their first continental

broadcast—with Denny Dennis and Mary Lee in a programme of swing melody and mid-summer madness. Here is music to set you humming in your bath, humour to bring you out of your shell, and songs to start the day off with a swing.

Switch over to 'SWINGING IN THE BATH TUB' from Radio Normandy every Thursday at 8.15 a.m., and on Fridays at 9.0 a.m. from Radio Luxembourg. Announced by Roy Fox, and presented by the makers of Reckitt's Bath Cubes.

Normandy transmission arranged through the International Broadcasting Company Limited.

Reckitt's Bath Cubes

The programme that goes with a *Swing*

STORK RADIO PARADE

Directed by that Star Organist

HAROLD RAMSAY

from



THE UNION CINEMA, KINGSTON-on-THAMES

Wisecracks and Whoopee Mirth and Melody

in front of a real audience

STORK RADIO PARADE

NORMANDY: Sundays, 11.15—11.45 a.m.

LUXEMBOURG: Wednesdays, 10—10.30 a.m.

Normandy Transmissions through I.B.C. Ltd.

LANCASHIRE LAD MAKES GOOF!



Meet . . .
**GEORGE
FORMBY**
(*Feen-a-Mint's
New Star*)

By
BARRY WELLS

and films were beginning to nibble. Now, of course, as well as being a popular sponsored and B.B.C. radio star he has starred in many films, *No Limit*, *Keep Your Seats, Please*, *Feather Your Nest*, *Keep Fit* and *I See Ice*. The latter film is the first Formby vehicle that has had a showing in a "first-run" West End cinema. The West End rarely takes kindly to the unashamed slapstick which Formby puts over so well.

George has not changed one bit with success. He earns more money, of course, and is able to gratify his tastes in high-powered cars, but he is still the same good-humoured, unrutzy, retiring fellow that he always was.

It still takes about three hours of unremitting toil before a journalist can persuade him to let fall a single fact about George Formby. But he'll talk about Beryl. Oh, yes!

Because Beryl, whom you'll be hearing in these forthcoming broadcasts, and who "taps" like a veritable female Fred Astaire, is far more important to him than electric light signs, publicity, contracts, autograph hunters or any of the trappings of stardom.

She's his wife.

They met when they were both appearing in the same show up north. And she gave it as her considered opinion that, as an artiste, George was pretty terrible. I can imagine that wide grin of his when he heard her say so. His placid good humour would not have been ruffled a bit. He probably strummed a couple of bars on his ukulele, went into a song and dance and asked her out to tea!

Gradually they became friendly and then one day George decided that she must be his wife. So he went and serenaded her one night at her home . . . and he kept on plonking his ukulele until she said "Yes!"

When they got married George had £70 in debts . . . and no money to meet them. Beryl had no debts, and exactly £70 in the world. So the two things sort of cancelled out and, broke to the wide, they married.

The going was pretty hard, as you can imagine. They toured the country in shows and as a separate act. They worked small halls and lived in bed-sitting-rooms. But, all the time, George's popularity was increasing. The time was to come when Beryl would be able to give George a huge Packard motor-car as a birthday present while, in turn, George was able to give her the beautiful detached house near Blackpool where they now live.

By the way, it's amusing how they got this house. They were compelled to move from their semi-detached villa near Preston because of George's playful habit of keeping the neighbours up all night while he scoured the short-wave radio stations.

So they toured around in their Packard trying to find the ideal house. Eventually, from a batch of material sent to them by various estate-agents, they came across a picture of the very house of their dreams. But, unfortunately, it was detached from the estate agent's letter and they had no means of finding out where it was situated.

One week-end they were out for a spin when suddenly, looming through some trees, they saw some gables which struck them as familiar. Yes, you've guessed it . . . quite by chance they had found the identical house that they had wanted!

Recently, on top of a 'bus, I overheard the following conversation between two flappers. It struck me as an illuminating commentary.

First Flapper: "Who's your favourite film actor, Peg?"

Second Flapper: "Robert Taylor. Who's yours?"

First Flapper: "Why, I like George Formby!"

Second Flapper: "What, him? Why, he ain't a bit good looking!"

First Flapper: "I know, but he doesn't half make me laugh!"

In the Feen-A-Mint programmes George Formby "won't half make you laugh," and if last Sunday's programme is any indication of those to come—then I'll be listening to them all—not half I won't!



He broadcasts twice every week:
Sunday (8.30 a.m.) from Luxembourg
—Sunday (8.45 a.m.) from Normandy

FEEN-A-MINT could have scoured the world and not found a bigger attraction for their new series of Continental radio programmes than George Formby, the Lancashire Lad who has leaped to the front with the speed of a Derby winner.

With that look of gormless pathos and that insidious ukulele; with that capacity for getting in and out of scrapes with fantastic guile and with that characteristic voice, Formby has become one of Britain's biggest screen bets.

His appeal is simple. George is every mother's son out for a lark. The plights into which he gets are those which we would all get into, except (and here we swell a couple of inches in height!) that we're too darned clever.

The screen, stage and radio George isn't a bit clever. So we're sorry for him and, damme, we like the spirit with which he can laugh at himself and bash that absurd ukulele and sing the sort of inconsequential nonsense that cheers people up.

Meanwhile, the real George is clever enough to be able to earn more in a month than you and I (well, I, anyway!) earn in a year.

George Formby Sen. would have been proud of his son especially now that, through the medium of the radio, he is reaching a public more vast than the famous old-time star ever dreamed of. But, of course, George Jun. never saw his father on the stage; and George Sen. never saw his son perform. It wasn't till after his father's death that young George realised that he might make a career on the stage.

He'd outgrown his early love, that of being a jockey, and though he was—and still is—crazy about motor-cycling, and has won many prizes on local grass tracks, he never seriously considered taking it up professionally.

Instead, under the name of George Hoy, and with a stock of nonsense songs and his beloved ukulele, he set out to make good on the stage.

The scene is 1921 at a northern theatre. Sixteen-year-old "George Hoy" is making his first bow as a professional. He prances on to the stage, goes into a song, is smitten with stage fright, forgets his lines, resumes valiantly, forgets them again, re-starts . . . and then dries up completely.

What a beginning for an aspiring young star! The tough northern crowd had no sympathy to spare for the little Wigan lad who wanted to make good. They'd paid out good brass to be entertained and, sitha, who was this gormless stripling who was fooling 'em? They hissed. . . .

But George had all the Lancastrian's ability for taking it on the chin. He tried again and, gradually, he became popular. But not until he was topping bills did he take on the name that will be for all time famous in vaudeville . . . George Formby.

In 1925 he took three of his own shows on tour,

RADIO LUXEMBOURG PROGRAMMES

Continued from page 26



You've all heard them—Pat Hyde (left) and Dinah Miller, the Milton Sisters, performing on Tuesday next week, with their entertaining announcer, Bob Walker

- 8.45 a.m. Programme of Light Orchestral Music.—Presented by the makers of Sanpic—Reckitt & Sons, Ltd.
- 9.0 a.m. CINEMA ORGAN MUSIC
And a special message from Roy Fox
Presented by the makers of Reckitt's Bath Cubes.
- 9.15 a.m. Countryside
A musical panorama of our glorious country highways and byways, featuring Simon the Singer and the Carnation Countryside Orchestra.—Presented by Carnation Milk.
- 9.30 a.m. A SPECIAL PROGRAMME of ORCHESTRAL FAVOURITES
Presented by the makers of Milton Denture Powder.
- 9.45 a.m. Concert
Presented by Brooke Bond Dividend Tea.
- 10.0 a.m. MUSIC ON THE AIR
Presented by the makers of Kolygnos Tooth Paste.
- 10.15 to 10.30 a.m. Ah, Bisto on the Air. The manufacturers of Bisto present a programme of popular tunes entitled Music from the Packet, with the assistance of the Bisto Kids and Uncle Mike.
- 3.30 p.m. THE PALMOLIVE PROGRAMME
- 4.0 p.m. Friday at Four Du Maurier Diary of the Week.—Presented by our Radio Friends, David and Margaret.
- 4.15 p.m. Master O.K. the Saucy Boy
Presented by the makers of Mason's O.K. Sauce.
- 4.30 p.m. The Family Circle
Gramophone records compered by Christopher Stone.—Presented by the makers of Phillips' Tonic Yeast.
- 4.45 p.m. Marmaduke Brown
The lovable, eccentric inventor and his patient wife, Matilda.—Presented by the makers of Milk of Magnesia.
- 5.0 p.m. MORTON DOWNEY
The Golden Voice of Radio.
Presented by the makers of Drene Shampoo
- 5.15 to 5.30 p.m. Station Concert
- 6.30 to 7.0 p.m. Station Concert
- 11.0 p.m. Tommy Dallimore and His Band from the Luxembourg Studio.
- 12.0 (midnight) to 1.0 a.m. Late Dance Music

SATURDAY, APRIL 16

- 8.0 a.m. Programme of Popular Music
Presented by California Syrup of Figs.
- 8.15 a.m. HORLICKS
"MUSIC IN THE MORNING"
Presented by Horlicks.

- 8.30 a.m. Sunny Jim's Programme of "Force" and Melody.
- 8.45 a.m. CADBURY CALLING
A new blend of radio entertainment.
"The Exploits of Mr. Penny"
By Maurice Moiseiwitsch No. 19
"Mr. Penny Goes to School"
Richard Goolden as Mr. Penny
Doris Gilmore as Mrs. Penny
Ernest Sefton
Maurice Denham
And the music of Blackpool's Wizard of the Wurlitzer, Reginald Dixon
Presented by Cadbury Bros., Ltd.
- 9.15 a.m. THE HAPPY PHILOSOPHER
A new programme of particular interest to all dog lovers, but of special interest to children, who will eagerly await the arrival of Uncle Phil
Presented by Bob Martin, Limited.
- 9.30 a.m. Brown & Polson Cookery Club. Club news and cookery talks by the president of the Cookery Club, Mrs. Jean Scott.
- 9.45 a.m. Keeping House with Elizabeth Craig. Introduced by Peter the Planter.—Presented by Lyons' Green Label Tea.
- 10.0 a.m. Favourite Melodies
Presented by the makers of Freezone Corn Remover.
- 10.15 to 10.30 a.m. GOOD MORNING
A visit from Albert Whelan
bringing a smile, a song and a story.
Representing the makers of Andrews Liver Salt.
- 4.15 p.m. Thé Dansant
- 4.30 p.m. KREEMA KOONS
Featuring Leonard Henry
Billy Thorburn
Helen Raymond
Curtis and Ames
and Ronald Fletcher
Presented by Needler's Limited.
- 4.45 p.m. Showland Memories
Presented by California Syrup of Figs.
- 5.0 p.m. Station Concert
- 5.30 to 6.0 p.m. State Express 333
Football results programme.—Sponsored by Ardath Tobacco Co., Ltd.
- 6.30 to 7.0 p.m. Request Programme
- 11.0 p.m. to 1.0 a.m. Dancing Time

Information supplied by Wireless Publicity, Ltd., Electra House, Victoria Embankment, W.C.2. Sole Agents in the British Empire.

A TRIPLE TRIUMPH

MISS JOAN SEELS

MISS PATRICIA MEDINA



MISS ELIZABETH HADDON

for
ZEE-KOL
Almond Oil
SOAP

Creates Beauty and Preserves Beauty and has a Beautiful Linger-ing Perfume

A REVELA-TION in transforming the worst skin in three nights into a most beautiful satiny and peach-like complexion. Never before has a soap of this description been given to the public. It is made of the purest oils, and has a beautiful perfume that lingers over the skin until washed away.

One must not think of the cheap 3d. tablets of soap when thinking of Zee-Kol Almond Oil Soap.

This is the wholesale price of the materials used in most of the advertised soaps. Compare this price to Almond Oil, which is 5/6 per lb., and which is used in Zee-Kol Almond Oil Soap.

PALM OIL costs 4d. per lb.
ALMOND OIL costs 5/6 per lb.

It is easily seen why Zee-Kol Almond Oil Soap is the most expensive to make, as it is very rare to get Almond Oil in a Soap at all. The price of Almond Oil will prove to everyone that there is no soap in the world so marvellous as Zee-Kol Almond Oil Soap.

1 1/2 LARGE TABLET
NOW 6d.

DOGE CREAM AND ZEE-KOL SOAP ARE PERFECT TOGETHER

Obtainable from all Chemists and Stores or direct from

SHAVEX ZEE-KOL Co., Ltd. (Dept. S.41), 40 Blenheim Road, Upper Holloway, N.19

and
DOGE
CREAM
THE
MARVELLOUS
COMPLEXION
RESTORER

HOWEVER shallow or patchy your complexion may be we guarantee to make it perfect with Doge Cream. It works miracles on the skin and is the most ideal complexion cream on the market. Doge Cream is not a vanishing cream. It does not dry up the skin

but keeps the skin supple, firm and youthful.

When thinking of other face creams remember that Doge Cream is not like any of these.

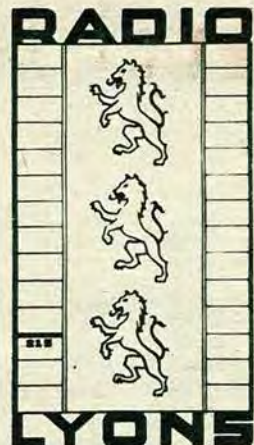
It is the most remarkable and the most perfect cream that has ever been blended. It contains Almond Oil, which is the most expensive oil one can use in a face cream, and does not grow hair. It preserves the skin and takes away all wrinkles and leaves the skin smooth as a child's. It was taken from an old Venetian recipe, and has a beautiful perfume that lingers over the skin until it is washed away. Over a thousand of the leading Society women use Doge Cream.

In Tubes - **6D.** and **9D.**
In Pots - **1 1/2** and **2 1/2**

Radio Lyons Balling!

215 metres

Announcers: Gerald Carnes and Johnny Couper



THE "request programmes" broadcast from Radio Lyons on Tuesday and Friday nights, at 11.30, are proving an immense success. Gerald Carnes and Johnny Couper, Radio Lyons announcers, are kept busy sorting and classifying the hundreds of request letters which pour into the studio. Some of the writers give particular reasons for requesting certain items. Carnes states that the most touching request letter received so far comes from a young widow in the Midlands, requesting "Anchor's Aweigh," the famous American Navy march.

"Towards the end of the war," she writes, "I married a young sailor in the United States Navy, who was over here. We were both young, madly in love; life seemed grand. I went back to America with him later and for some time we were prosperous. He had a job in an office, which paid him well, and later two little children made our home complete. My husband loved music, especially stirring music, and he was for ever whistling 'Anchor's Aweigh' when he was happy or excited.

"Then, when the depression came, he lost his job. Things went from bad to worse, but at last he managed to get signed on with the crew of a steamer. It meant breaking up our home, but at least it was work.

"He bade me good-bye at the docks and sailed away.

"A month later his ship was overwhelmed in a terrible hurricane and foundered. He stayed behind to try to persuade the captain to take to the boat. Both men went down with the steamer.

"The last memory I have of my young husband is of his tall, upright figure striding away from me down the quayside, head up, a smile on his lips, humming 'Anchor's Aweigh.'

"Please play it for me one night soon."

"A most likeable programme"

EVERY SUNDAY 11 p.m.

EVERY TUESDAY 10.45 p.m.

FROM RADIO LYONS

Playing TO YOU ...

Radio's prettiest personalities
HONEY & ALMOND
 (FOUR BEAUTIFUL HANDS)
 in a programme of piano duets.

Singing TO YOU ...

the great international favourite
AL BOWLLY

BROUGHT TO YOU BY THE MAKERS OF

HINDS Honey & Almond CREAM

The most famous of beauty preparations made specially for the hands

LISTEN ALSO FOR

★ A PROGRAMME OF BEAUTY & ROMANCE ★

presented by

HINDS NEW FACE POWDER

featuring
 WELL-KNOWN
 DANCE
 ORCHESTRAS

NORMANDY (212.6 m.) 2.45 p.m.
(Transmission through I.B.C. Ltd.)
 every weekday except Saturday
LYONS (215 m.) 10 p.m.
 Mondays and Thursdays

SUN., APR. 10

5.0 p.m. Dance Music
 Favourite recordings by the New Mayfair, and Maurice Winnick's Orchestras, and other famous rhythm masters, in a programme to please all listeners.

5.15 p.m. Your Old Friend Dan
 Songs and advice from Lyle Evans, with music by the Johnson Orchestra.—Presented by the makers of Johnson's Wax Polish.

5.30 p.m. More Dancing
 A further selection of gay and stirring gramophone records.

6.0 p.m. CARSON ROBISON AND HIS PIONEERS
 Continue their popular hill-billy broadcasts.—Sponsored by the makers of Oxydol.

6.15 p.m. MORTON DOWNEY
 The Golden Voice of Radio
 In a new series of popular songs and ballads.—Presented by the makers of Drene Shampoo.

6.30 p.m. BEECHAM'S REUNION
 with Jack Payne and His Band Peggy Cochrane Hughie Diamond and Ivor Davies
 The whole programme compered by Christopher Stone.
 Sponsored by Beecham's Pills, Ltd.

7.0 p.m. Harold Ramsay
 At the organ, in a programme of melody and charm.—Presented by Fynnon, Ltd.

7.15 p.m. Quality Street Programme
 "That Reminds Me." An attractive assortment of Melody and Memory.—Presented by John Mackintosh & Sons, Ltd., makers of Quality Street Assortment.

7.30 p.m. Variety
 Featuring stars of the halls in laughter, song and rhythm, on their latest popular recordings.

7.45 p.m. Station Concert and News

8.05 p.m. Dance Music
 On gramophone records.

8.15 p.m. SMILE AND BE HAPPY
 Fifteen minutes of laughter supplied by the Music Hall's greatest humorists.

8.30 p.m. CARROLL LEVIS
 and His Radio Discoveries
 Further Unknowns of to-day and Probable Stars of to-morrow, include this week:
 Alfred Coomber (Concertina)
 Eric Twigg (Vocal)
 Philip Rivers (Whistler)
 Clarrie Travis (Vocal)
 Benny Craven (Yodeller)
 Presented by the makers of Quaker Oats.

8.45 p.m. Station Concert and News
9.0 p.m. Young and Healthy
 A programme of modern, snappy dance rhythm and swing.—Sent to you by the makers of Bile Beans.

9.15 p.m. The Zam-Buk Programme
 of melody, song and humour.—Presented by the makers of Zam-Buk.

9.30 p.m. Peter the Planter
 Presents "Backstage with Sir Seymour Hicks," with Derek Oldham, Dennis van Thal and His West End Theatre Orchestra, and full company.—On behalf of the blenders of Lyons' Green Label Tea.

9.45 p.m. Hildegarde
 the most fascinating personality of the year.—Presented by the makers of Phillip's Magnesia Beauty Creams.

10.0 p.m. EXCERPTS FROM THE FLOOR SHOW AT GROSVENOR HOUSE
 featuring Edwin Styles and the Glamour Girls
 From Grosvenor House, Park Lane.—Presented by the makers of Danderine.

10.15 p.m. Announcing a New Series of Dramas centred round the characters of Inspector Brookes of Scotland Yard, and his son, Dick.—Presented by Milk of Magnesia.

10.30 p.m. Showland Memories
 A musical cavalcade of the theatreland, past and present, with Webster Booth and Olive Groves, and the Showlanders.—Presented by California Syrup of Figs.

10.45 p.m. The Bab-O Broadcast
 A delightful programme of varied entertainment, compered throughout by Laidman Browne, with Princess Pearl.

11.0 p.m. Honey and Almond
 Four beautiful hands in a programme of piano duets, with Al Bowly.—Presented by the makers of Hinds Honey and Almond Cream.

11.15 p.m. Organ Parade
 Masters of the cinema-organ in their latest records.

11.30 p.m. As You Like It
 A musical miscellany of records to suit all tastes in a pleasant half-hour programme to close the evening's entertainment.

12 (midnight) Close Down

MONDAY, APL. 11

10.0 p.m. Rhythm Harmonists
 The Mills Brothers and other famous rhythm-singers "on parade" in a novel quarter-hour of gramophone entertainment.

10.15 p.m. Choose Your Dance
 Slow foxtrots, quicksteps, waltzes, tangos: take your pick of these splendid rhythm-records in a quarter of an hour of up-to-the-minute harmony by famous dance bands.

10.45 p.m. Last Week's Dividends
 Presented with a musical programme by International Sporting Pools, Ltd.

11.0 p.m. The Stage Door Lounger
 Radio Lyons' theatreland gossip brings you another selection of tunes from his past and present with his weekly budget of back-stage news.

11.30 p.m. Our Own Choice

12 (midnight) Close Down

TUESDAY, APL. 12

10.0 p.m. Variety
 Something for everyone in an enjoyable programme.—Presented by the makers of Stead Razor Blades.

10.15 p.m. Bolenium Bill on Parade
 With his army of daily workers.—Presented by Bolenium Overalls.

10.30 p.m. The Bab-O Broadcast
 A delightful programme for all listeners, compered throughout by Laidman Browne, with delightful Princess Pearl.

Continued on opposite page



Listen to the Golden Voice of Radio—Morton Downey—in a new series of popular songs at 6.15 p.m. on Sunday

Full Particulars of the Week's Programmes

- 10.45 p.m.** **HONEY AND ALMOND**
Four Beautiful Hands in a programme of piano duets, with Al Bowly.—Presented by the makers of Hinds Honey and Almond Cream.
- 11.0 p.m.** **Music Hall**
Variety artistes in their best recordings combine to give you half an hour of delightful entertainment.
- 11.30 p.m.** **By Request**
An eagerly awaited feature in which listeners can hear their own selections.
- 12 (midnight)** **Close Down**

WEDNESDAY, APL. 13

- 10.0 p.m.** **THE WORLD ON WAX**
Britain and America provide us with the pick of their famous orchestras and entertainers via the gramophone. Here the finest recordings of all are presented to you by Beechams Pills, Ltd.
- 10.15 p.m.** **Novelty Numbers**
Dance tunes played in novel ways with instrumental and vocal tricks and twists. A delightful and amusing record programme.
- 10.30 p.m.** **PALMOLIVE TIME**
With Olive Palmer, Paul Oliver, and the Palmolivers. Palmolive's own collection of radio favourites in songs, duets and rhythm.
- 11.0 p.m.** **Film Time**
Another up-to-the-minute programme of news from Screenland, with delightful musical selections, by The Man on the Set, Radio Lyons' Friend of the Stars. Address the Man on the Set at 10 Soho Square, London, N.W.1.
- 11.30 p.m.** **Variety That Is "Different"**
Varied fare, this: each record a performance of individuality and merit by a famous artiste or orchestra.
- 12 (midnight)** **Close Down**

THURSDAY, APL. 14

- 10.0 p.m.** **Record Review**
The month's best records in a programme for the music-lover and the technically-minded listener.—Presented by courtesy of the Gramophone Magazine.
- 10.15 p.m.** **"Radio Ballroom"**
A weekly visit to a Paradise for Dancers.—Presented by the makers of Hobson's Choice Feet Plaisters.
- 10.30 p.m.** **Comedy Corner**
With George Formby, The Two Leslies, and Nellie Wallace in favourite laughter-making records.
- 10.45 p.m.** **Keyboard Capers**
Famous recording pianists in a specially selected programme to delight all listeners.
- 11.0 p.m.** **Let's Sit This One Out**
Dance records alternating with cabaret and variety items in an amusing and delightful half-hour of entertainment.
- 11.30 p.m.** **Afterthoughts**
Orchestral and individual records in a pleasant musical potpourri bring the evening's entertainment to a close.
- 12 (midnight)** **Close Down**



Wizardess of the ivories, Peggy Cochrane, in Beecham's Reunion, on Sunday evening at 6.30 p.m.

FRIDAY, APL. 15

- 10.0 p.m.** **Dance Music**
to start the evening, literally, with a "swing."
- 10.15 p.m.** **Bolenium Bill on Parade**
Featuring Bolenium Bill and his army of daily workers.—Presented by Bolenium Overalls.
- 10.30 p.m.** **The World on Wax**
The pick of the famous artistes and entertainers of Europe and America, presented in their latest recordings by the makers of Dinneford's Magnesia.
- 10.45 p.m.** **"At the Sign of the Hot Pot"**
Lancashire comedians and musicians contribute this week's instalment of the Radio Lyons popular "Round the Isles" feature.
- 11.0 p.m.** **Variety Concert**
Sketches, songs and orchestral numbers in a thrilling "something-for-everyone" programme of gramophone records.
- 11.30 p.m.** **By Request**
The week's second programme of listeners request items. Don't forget: write to Radio Lyons for your favourite tune, and you may "strike lucky."
- 12 (midnight)** **Close Down**

SATURDAY, APL. 16

- 10.0 p.m.** **SCREEN SONGS**
A selection of melodies from some of the current films.

- 10.15 p.m.** **Pianophony**
- 10.30 p.m.** **Colour Harmony**
- 10.45 p.m.** **Favourite Melodies**
Presented in an attractive quarter-hour programme by Blomley's Tours.
- 11.0 p.m.** **Dance Time**
With famous recording bands.
- 11.15 p.m.** **Empire Pools Special**
A programme of song and good cheer announcing to-day's football pool results.
- 11.30 p.m.** **Passing By**
Friendly, popular Tony Melrose, with a further supply of remedies for "what ails you." Spend the last half hour of the day with Uncle Tony, and write to him at 10 Soho Square, London, W.1.
- 12 (midnight)** **Close Down**

Information supplied by **BROADCAST ADVERTISING LTD.**, of 50 PALL MALL, LONDON, S.W.1, Sole Agents for **RADIO LYONS**, Programme Dept.: Vox, 10a Soho Square, London, W.1.



Famous singer Derek Oldham appears in "Backstage with Sir Seymour Hicks," at 9.30 p.m. on Sunday.

GERALD CARNES and Johnny Couper, the Radio Lyons announcers, have decided after all, not to throw up their work as radio personalities in favour of a career as Turf Consultants.

Last year they "took a chance"—or, rather Carnes did, for Couper had not then joined Radio Lyons—and Radio Lyons "spotted the winner" in a Grand National tip three days before the race! Later, the station repeated its success by tipping the winning Derby horse—and letters poured in from grateful listeners who had followed the tips.

This year, however, things failed to pan out so spectacularly. Carnes gave a selection for the Lincoln the day preceding the race; it "went down!" *Blueshirt*, his tip for the Grand National also disappointed.

"I'm sorry if anyone followed our tips," says Gerald. "But as you can imagine, we get quite a kick, here in France, out of following the betting for the big races in England—I may say that it's precious seldom we get a chance to have a flutter ourselves! But we were so inspired by our successful tips of last year that we gave in to requests from several listeners, and tried to repeat the experiment. The result, you know. But better luck next time! We'll see what we can do for the Derby."

★

NEW SHOW

FEATURES

HEART-THROB

SINGER

★



Here's **HELEN RAYMOND!**—lovely little songstress with rhythm in her voice and a heart-throb in every note she sings. She's one of the stars that dazzle in the Pond's Creams grand new show—"Serenade to Melody." Songsters Jack Cooper and Bill Clayton back her up. There's a "star of tomorrow," too, getting a big chance. And clever Barbara Back does some cross-talk with Band Leader Jack Jackson that's electric. Handsome Jack of The Dorchester compères the show, and with his smooth Pond's band brings the brightest combination of rhythm and romance that's on

the air these days. This programme comes every Sunday from Normandy at 3 p.m. and from Luxembourg at 10 p.m.

Another show that's hitting a new high in popularity is "Music in the Mayfair Manner" by Al Collins and his Berkeley Hotel Band. It features Mayfair's favourite dance tunes, played the way Society—and you!—like to hear them, sung by favourites Betty Dale and Sam Costa. This is the Pond's Face Powder programme and comes from Normandy at 3.45 p.m. on Sunday. Transmission from Radio Normandy through I.B.C. Ltd.

THERE is in Lyons a little dog who finds himself in considerable bewilderment over the language question. This is Bob White, alias Bobbie, alias Jackie, a small, leggy, rough-haired terrier who, during January, was picked up by one of the Radio Lyons station engineers. The pup was wandering about disconsolately, dirty and frightened, on the Marseilles road—obviously lost, possibly accidentally left behind by a motoring party. All efforts to find the dog's owners were fruitless, so the next day he was brought to the studio and introduced to the British staff, who immediately adopted him, naming him Bob White, because that pleasant Bing Crosby record happened to be in process of transmission at the time of his arrival.

Johnny Couper took him home to his flat, where he was made much of by Mrs. Couper. Bob White had obviously been brought up, so far, in French, but he soon began to learn to understand words of command in English. Just when he might have been perfecting his knowledge of the language, Johnny learned he was not allowed to keep a dog in his flat. So poor Bob White had to be found a new home, and went to live with M. Maas, one of the French announcers, who, after trying the name Bobbie, decided that Jackie, pronounced French fashion, was easier.

But the most difficult thing, from the pup's point of view, was that these strange fellows, the human race, instead of barking alike, talk different ways! Having forgotten his infantile knowledge of French, laboriously learning to "jump to it" in English, the small dog now finds that he has to accustom himself to "*Viens, petit!*" instead of "Hup, old chap!" and so forth.

Hence the bewildered and reproachful look in his eye as he goes visiting from the French to the English studio at Radio Lyons these days! Learning two languages is hard on a chap!

FOR BRIGHTER RADIO . . .

RADIO NORMANDY

212.6 m., 1411 kc/s

Announcers: Godfrey Bowen, David J. Davies, D. I. Newman, Hilary Wontner.



Times of Transmissions	
Sunday:	7.45 a.m.—11.45 a.m. 1.30 p.m.—7.30 p.m. 10.00 p.m.—1.00 a.m.
Weekdays:	7.45 a.m.—11.30 a.m. *2.00 p.m.—6.00 p.m. †12 (midnight)—1.00 a.m.
*Thursday:	2.30—6.00 p.m.
†Friday, Saturday:	Till 2.00 a.m.
All Times stated are British Summer Time	



SUNDAY, APRIL 10

Morning Programme

- 7.45 a.m.** Studio Service from Rouen. Conducted by the Rev. C. Ross, of All Saints' Church, Rouen.
- 8.0 a.m.** The March of Melody Presented by Novopine Foot Energiser, Yeo Street, E.3.
- 8.15 a.m.** I.B.C. TIME SIGNAL Selections from Fred Astaire's Films.
- 8.30 a.m.** Music from the Packet Presented by the makers of Bisto, London, N.W.10.
- 8.45 a.m.** GEORGE FORMBY With a Strong Supporting Cast including "Beryl" and John Firman's Orchestra A Terrific Series of Laughter and Song Programmes Presented by the proprietors of Feen-a-Mint, Thames House, S.W.1.

9.0 a.m. I.B.C. TIME SIGNAL Musical Alphabet.—Presented by Kia Ora.

9.15 a.m. THE MOVIE CLUB Highlights of Hollywood and a Hollywood "Stop Press" News cabled direct from the Film Capital. Intimate Glimpse of Harriet Hilliard Presented by the makers of Lux Toilet Soap.

9.30 a.m. Showland Memories. A Musical Cavalcade of Theatreland, Past and Present, with Webster Booth, Olive Groves and the "Showlanders."—Presented by California Syrup of Figs, 179 Acton Vale, W.3.

9.45 a.m. ROLL UP! ROLL UP! Roll up to the Rizla Fun Fair All the Fun of the Fair with Fred Douglas Wyn Richmond and Company Special Barrel-Organ Arrangements by Signor Pesaresi Presented by Rizla Cigarette Papers, Rizla House, Beresford Avenue, Wembley, Middlesex.

10.0 a.m. Waltz Time with Billy Bissett and his Waltz Time Orchestra, Hugh French, Esther Coleman and the Waltz Timers.—Presented by Phillip's Dental Magnesia, 179 Acton Vale, W.3.

10.15 a.m. CARSON ROBISON AND HIS PIONEERS Continue their Popular Hill-Billy Broadcasts Sponsored by the makers of Oxydol.

10.30 a.m. Eddie Pola And His Twisted Tunes. A Programme of Twisted Words and Music.—Presented by the makers of Monkey Brand, Unilever House, Blackfriars, E.C.4.

10.45 a.m. The Rowntree Aero Show Harry Roy and Bill Currie in the Lighter Side of Life. While the Famous Band "Swings It."—Presented by the makers of Rowntree's Aero Chocolate.

11.0 a.m. I.B.C. TIME SIGNAL DONALD PEERS Cavalier of Song Presented by D.D.D., Fleet Lane, E.C.4.

11.15 a.m. THE STORK RADIO PARADE Presented by the makers of Stork Margarine from the Stage of the Union Cinema, Kingston-on-Thames Rusty and Shine—Comedians Joe Peterson—Boy Soprano with Jack Dowle at the Organ Directed by Harold Ramsay

Announcer: Bob Danvers-Walker
11.45 a.m. Programmes in French Assn. des Auditeurs de Radio Normandie.

Afternoon Programme

1.30 p.m. LOUIS LEVY And His Symphony with Eve Becke and Gerry Fitzgerald Announcers: Bob Danvers-Walker and Roy Plumley Presented by F. W. Hampshire & Co., Ltd., makers of Snowflake Beauty Aids.

NEXT WEEK LES ALLEN and His Radio Requests, 1.30 p.m.

2.0 p.m. The Kraft Show Directed by Billy Cotton, featuring Mary Lawson, Fred Duprez, with Peter Williams, Alan Brezze, Jack Doyle and Naughton and Gold.—Presented by Kraft Cheese Company, Ltd., Hayes, Middlesex.

2.30 p.m. Phil Park Presents his own Medley of Organ Music. Sponsored by The House of Genatosan, Loughborough, Leicestershire.

2.45 p.m. THE OPEN ROAD On the Prom, Prom, Promenade, Evans; Swing, Ellis; Sons of the Brave, Bidgood; Smile, Darn You, Smile, Rich; Valencia, Padilla.—Presented by Carter's Little Liver Pills, 64 Hatton Garden, E.C.1.

3.0 p.m. A SERENADE TO MELODY featuring Jack Jackson and Orchestra with Barbara Back and a "Star of To-morrow" Presented by Pond's Extract Co., Perivale, Greenford, Middlesex.

3.30 p.m. THE GAETIES with Leslie Henson Roy Royston Ginger Matthews Yvonne Ortner George Neil Rob Currie The Gaiety Rhythm Boys and The Gaiety Stars Orchestra The whole Show written and devised by Douglas Furber and Leslie Henson. Presented by Huntley & Palmers, Ltd., Biscuit Manufacturers, Reading.

3.45 p.m. AL COLLINS AND HIS BAND From the Berkeley Hotel, London playing Music in the Mayfair Manner Presented by Pond's Face Powder.

4.0 p.m. HORLICKS PICTURE HOUSE Master of Ceremonies: Hughie Green Dick Powell Vic Oliver Niela Goodelle Leo Mussi Rhythm Brothers and The Horlicks All-Star Orchestra under Debroy Somers Presented by Horlicks, Slough, Bucks.

5.0 p.m. Commentary in French on the Finish of the Paris-Caen Cycle Race.

5.45 p.m. The Adventures of Master O.K. Featuring Master O'Kay (the Saucy Boy), Uncle George, Paula Green, Johnnie Johnson, and The O.K. Sauce Orchestra. Presented by O.K. Sauce, Chelsea Works, S.W.18.



Sweet singer Olive Groves can be heard on Sunday, with Webster Booth and the "Showlanders."

Evening Programme

6.0 p.m. Harold Ramsay at the Organ.—Presented for your entertainment by Fynnon, Ltd.

6.15 p.m. More Showland Memories A Musical Cavalcade of Theatreland, Past and Present, with Webster Booth, Olive Groves and the "Showlanders."—Presented by California Syrup of Figs, 179 Acton Vale, W.3.

6.30 p.m. RINSO RADIO REVUE featuring Jack Hylton and His Band Alice Mann Sam Browne Henderson Twins Peggy Dell Tommy Handley Compered by Eddie Pola Presented by the makers of Rinso, Unilever House, Blackfriars, E.C.4.

7.0 p.m. Black Magic "The Ace of Hearts Orchestra" in a Programme for Sweethearts.—Presented by the makers of Black Magic Chocolates.

7.15 p.m. The Biggest Little Programme Starring Louise Browne, Peggy Desmond, Paul England and Monia Litter. Sponsored by Rowntrees, the makers of Kit-Kat Chocolate Crisp.

7.30 p.m. Programmes in French Assn. des Auditeurs de Radio Normandie.

10.0 p.m. Radio Normandy Calling! Alfredo and His Gypsy Band, Ward and Draper, Maisie Weldon. Final of our Talent Spotting Competition. Compered: Joe Young.—Presented by Macleans, Ltd. makers of Macleans Peroxide Toothpaste and Maclean Brand Stomach Powder, Great West Road, Brentford, Middlesex.

10.30 p.m. John Goodwood and The Coty Quintette. A New Programme of Haunting Melodies, with Beauty Information, and John Goodwood, Astrologer, Telling You How the Planets Shape Your Destiny.—Presented by Coty (England), Ltd.

10.45 p.m. Bohemian Holiday Sent you by the Czechoslovakian Travel Bureau.

11.0 p.m. Vaudeville Presented by Western Sports Pools, Westgate Chambers, Newport, Mon.

11.15 p.m. Advance Film News Presented by Associated British Cinemas, 30 Golden Square, W.1.

11.30 p.m. Normandy Playbill Advance News and Some of Next Week's High Spots. Compered by Benjy McNabb.

11.45 p.m. Sweet Music 12 (midnight) Melody at Midnight Tom Doring's Orchestra. Guest Artist: Carol Lee (Electrical Recordings).—Presented nightly by Bile Beans, C. E. Fulford Ltd., Leeds.

12.30 a.m. I.B.C. TIME SIGNAL Dance Music.

1.0 a.m. I.B.C. Goodnight Melody Close Down.

Please turn to page 34

Listen to the **RIZLA "FUN FAIR"** from **RADIO NORMANDY** every Sunday morning at 9.45 a.m. 212.6 metres (Transmission through I.B.C. Ltd.)

A new and different series of broadcasts featuring Fred Douglas as the Fun Fair Barker—Wyn Richmond and Company—presented by Rizla, the makers of fine cigarette papers—the paper with the world's largest sale.

RIZLA CIGARETTE ROLLING POUCH OUTFIT

On Sale at all Tobacconists Price Complete **4^d**



Starred with the "Biggest Little Programme"—Paul England also on the air on Sunday.

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TEST IT BEFORE YOU PAY

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WE understand that Orpheus, the modern counterpart of the mythical musician, and the compeere of the popular 'BiSoDol' series, "With the Immortals," has had an enormous response to his request for suggestions of modern tunes likely to survive the next twenty years.

Whilst the survival of those tunes which Orpheus selects may in many cases be open to question, there can be no doubt whatever in the case of the product with which he is associated.

'BiSoDol,' the modern antidote to acidity, is a preparation which should be widely recognised by all who have a tendency to gastric discomfort. It should be taken not only for the prevention but also for the relief of all forms of indigestion.

RADIO PICTORIAL advises those of its readers who suffer in this way to take advantage of the recent offer made on the air for a free trial tin, by writing to Nurse Ramsay, Dept. R., BiSoDol Limited, 12 Chenies Street, London, W.C.1.

If you have not yet heard programmes in the series "With the Immortals," listen in to Radio Luxembourg, Mondays, 9.30 a.m.; Tuesdays, 9.15 a.m., or to Radio Normandy, Wednesdays and Saturdays, 9.15 a.m.

MAKING THE MOST OF YOUR SET

By Our Technical Expert

R. W. Gregory, Murray Bridge

IF you obtain an all-wave receiver that will tune down to 13 metres this will cover all the worth-while short-wave broadcasting. The only need for a 10-metre channel is to be in a position to hear the amateur broadcasters who use this band exclusively.

This channel is only open during the day time so you will not miss very much. As regards the 7-metre television signals I do not think there is much possibility of your hearing these signals in your location.

M. R. Tapson, Bushey, Herts.

D.C. mains valves are quite satisfactory and could be used in your receiver without difficulty.

The heaters must be wired in series instead of in parallel as with your present battery-operated valves and they must all consume the same current from the mains. Unless you are well acquainted with the design of D.C. mains receivers I should advise you to consult the radio dealer from whom you purchase the D.C. valves. He will be able to help and probably will carry out the required alterations.

G. Huntley, Southport, Lancs.

A SMALL portable radio set can be used in a motor-car without an additional wireless licence. If, however, you wish to have a car-radio set fixed to the car then a second licence will be needed.

The ordinary portable set is quite satisfactory but to obtain the best results when the car is moving suppressors must be fitted to the electrical circuit to prevent interference.

This will not cost more than a few shillings and can be done by the local radio dealer or the nearest garage that installs car radios.

★ Will readers requiring immediate postal replies to their technical queries please note that they must enclose a stamped addressed envelope?

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BANISHED THIS AWFUL RASH



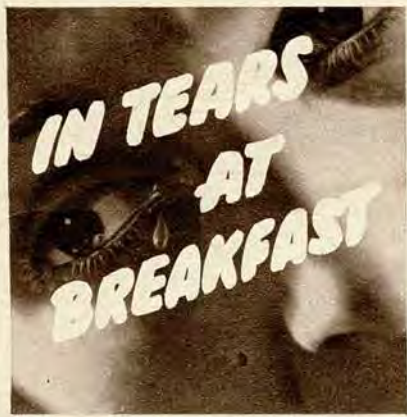
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TUNE IN to the Horlicks Picture House Programme with Debroy Somers and his band. Luxembourg (1293 metres) and Normandy (212.6 metres) Sunday, 4-5 p.m.

And to... "Music in the Morning" — Monday, Wednesday, Thursday, Saturday, 8.15-8.30, Luxembourg. Monday, Wednesday, Friday, Saturday, 8-8.15, Normandy.



HORLICKS guards against Night Starvation

Transmission from Normandy arranged through the I.B.C. Ltd.

Tune in RADIO NORMANDY

—Continued from page 32

Full Programme Particulars

MONDAY, APRIL 11

- 7.45 a.m.** Laugh and Grow Fit with Joe Murgatroyd (The Lad fra' Yorkshire), and Poppet at the Piano.—Presented to-day by the makers of Halex Toothbrushes, Hale End, E.A.
- 8.0 a.m.** **MUSIC IN THE MORNING** Lady from Fifth Avenue, *Whitcup*; All You Want to Do is Dance, *Johnston*; The Trouble is Love, *Silver*; Night Ride, *Phillips*; Song of the Marines, *Warren*. Presented by Horlicks, Slough, Bucks.
- 8.15 a.m.** **I.B.C. TIME SIGNAL** The Alka Seltzer Boys. An early morning programme to Encourage the Healthy, Happy Side of Life. Featuring Browning and Starr in Fifteen Minutes of Mirth and Melody.—Presented by Alka Seltzer Products.
- 8.30 a.m.** **Simon** The Semolina Chef.—Sponsored by the makers of Colman's Semolina, J. & J. Colman, Ltd., Norwich.
- 8.45 a.m.** Sing Your Blues Away
- 9.0 a.m.** **I.B.C. TIME SIGNAL** **THE OPEN ROAD** On the Prom-Prom Promenade, *Evans*; Swing, *Ellis*; Sons of the Brave, *Bidgood*; Smile, Darn You, Smile, *Rich*; Valencia, *Padilla*.—Presented by Carter's Little Liver Pills, 64 Hatton Garden, E.C.1.
- 9.15 a.m.** **MUSIC ON THE AIR** Midnight in Mayfair, *Chase*; Foxtrot Medley; Knightsbridge, *Coates*; Limehouse Blues, *Furber*.—Presented by the makers of Kolynos Tooth Paste, 12 Chenies Street, W.C.1.
- 9.30 a.m.** **Favourite Melodies** Presented by the proprietors of Freezone Corn Remover, Braydon Road, N.16.
- 9.45 a.m.** "Hutch" Romantic Singer of World Renown. Presented by Milk of Magnesia, 179 Acton Vale, W.3.
- 10.0 a.m.** **I.B.C. TIME SIGNAL** Film Favourites (Old and New).
- 10.30 a.m.** **The Musical Mirror** Presented on behalf of Novopine Foot Energiser, Yeo Street, E.3.



The Lad Fra Yorkshire—Joe Murgatroyd to you, who tells you how to laugh and Grow Fit, every morning.

- 10.45 a.m.** Transatlantic Band Parade
- 11.0 a.m.** **I.B.C. TIME SIGNAL** Dance Music.—Presented by Roboleine, 51 Clapham Road, S.W.9.
- 11.15 a.m.** Something for Everybody
- 11.30 a.m.** Programmes in French Assn. des Auditeurs de Radio Normandie.
- 2.0 p.m.** Peter the Planter and A Particular Lady, Talk Over Tea to the Music of the Fantasia Orchestra. Sponsored by Lyons Green Label Tea.
- 2.15 p.m.** Miniature Matinee
- 2.30 p.m.** **ARTHUR YOUNG and A Friend** The I.B.C. Musical Director at the Piano introduces Listeners to a Radio Guest. Sponsored by The Mentholatum Co., Ltd., Slough, Bucks.

- 2.45 p.m.** Beauty and Romance Presented by Hinds, Ltd., S.W.20.
- 3.0 p.m.** Rhythm Rascals
- 3.15 p.m.** Light Orchestral Music
- 3.45 p.m.** Your Requests Georgia Medley; Skeleton in the Cupboard, *Johnston*; You Can't Stop Me from Dreaming, *Friend*; I Know Now, *Warren*; The First Time I Saw You, *Shilkret*; The Fleet's in Port Again, *Gay*; It Happened in Monterey, *Wayne*; Toodle-oo, *Lombardo*.
- 4.15 p.m.** **What's On** Stop Press Reviews of the Latest Films, Shows and Other Attractions, by Edgar Blatt, The Special I.B.C. Critic.
- 4.30 p.m.** **Advance Film News** Presented by Associated British Cinemas, 30 Golden Square, W.1.
- 4.45 p.m.** **Variety** S.O.S.—Quick-step, *Shelfer*; Old Pal of Mine, *Bor*; Sing Sing Isn't Prison any More, *Yacht Club Boys*; Old and New Medley; The Fatal Derby Day.
- 5.0 p.m.** **I.B.C. TIME SIGNAL** Do You Recall? *Connolly*; Rendezvous, *Ajeter*; The Future Mrs. *Awkins*; *Chevalier*; Knocked 'em in the Old Kent Road, *Ingle*; Our Little Nipper, *Ingle*; Organ Grinder's Swing, *Mills*.
- 5.15 p.m.** **Bohemian Holiday** Presented by The Czechoslovakian Travel Bureau.
- 5.30 p.m.** **A Quarter-Hour Programme** for Boys and Girls. Birthday Greetings from the Uncles.
- 5.45 p.m.** **Woodland Whispers** Whispering Pines, *Birch*; Trees, *Rasbach*; Whispering Trees, *Waller*; Lullaby of the Leaves, *Pether*.
- 6.0 p.m.** **Programmes in French** Assn. des Auditeurs de Radio Normandie.
- 12 (midnight)** **Melody at Midnight** Hal Grayson and His Orchestra. Guest Artist: Jimmy Tolson (*Electrical Recordings*).—Presented nightly by Bile Beans, C. E. Fulford, Ltd., Leeds.
- 12.30 a.m.** **I.B.C. TIME SIGNAL** Dance Music.
- 1.0 a.m.** **I.B.C. Goodnight Melody** Close Down.

- 11.0 a.m.** **I.B.C. TIME SIGNAL** **LEISURE AT ELEVEN** A New Surprise Item The Stars at Home I've Got a Feeling You're Fooling, *Brown*; My Hero, *Straus*; I Still Love to Kiss You Good-night, *Spina*.—Presented on behalf of Goblin Electrical Products, Fulham, S.W.6.
- 11.15 a.m.** **A REFRESHING PROGRAMME** Presented by Borwick's Lemon Barley, 1 Bunhill Row, S.W.1.
- 11.30 a.m.** **Programmes in French** Assn. des Auditeurs de Radio Normandie.
- 2.0 p.m.** **Soaring with Seraffo** Presented by the proprietors of Seraffo Self Raising Flour, Dartford, Kent.
- 2.15 p.m.** **Request Programme** from Four Barmen of Eastbourne.
- 2.30 p.m.** **Comedy Revivals** Frankie and Johnnie, *Leighton*; Billy Merson Medley; The Three Threes, *McLaughlin*; Mama Don't Want No Pease, No Rice, *Gilbert*.
- 2.45 p.m.** **Beauty and Romance** Presented by Hinds, Ltd., S.W.20.
- 3.0 p.m.** **Oliver Kimball** The Record Spinner.—Presented by Bismag, Ltd., Braydon Road, N.16.
- 3.15 p.m.** **The Musical Mirror** We'll All Go Riding on a Rainbow, *Woods*; At the Balalaika, *Posford*; If the Old River Thames were the Danube, *Box*; Speaking of the Weather, *Harburg*. Sponsored by Novopine Foot Energiser, Yeo Street, E.3.
- 3.30 p.m.** **Favourites of To-day**
- 3.45 p.m.** **Advance Film News** Presented by Associated British Cinemas, 30 Golden Square, W.1.
- 4.0 p.m.** **Light Music** Country Wedding in Hungary, *Por*; Baby's Sweetheart, *Corri*; The Dicky Bird Hop, *Gourley*; Near and Yet so Far, *Noble*; On the Other Side of the Hill, *Kennedy*; On with the Waltz; The Butterfly, *Bendix*; Gaiety Echoes, *Caryll*.
- 4.30 p.m.** **Continental Dance Music** Played in the Radio Normandy Studio by the Orchestra of The Ranch Night Club, Le Havre.
- 5.0 p.m.** **I.B.C. TIME SIGNAL** Normandy Playbill. Advance News and Some of Next Sunday's High Spots. Compèred by Benjy McNabb
- 5.15 p.m.** **A Quarter-Hour Programme** for Boys and Girls. Birthday Greetings from the Uncles.
- 5.30 p.m.** **PALMOLIVE HALF HOUR** With the Palmolivers Paul Oliver Olive Palmer Presented by Palmolive Soap, Palmolive, Ltd., S.W.1.
- 6.0 p.m.** **Programmes in French** Assn. des Auditeurs de Radio Normandie.
- 12 (midnight)** **Melody at Midnight** Jimmie Grier and Orchestra. Guest Artist: Cleo Brown (*Electrical Recordings*).—Presented nightly by Bile Beans, C. E. Fulford, Ltd., Leeds.
- 12.30 a.m.** **I.B.C. TIME SIGNAL** Dance Music.
- 1.0 a.m.** **I.B.C. Goodnight Melody** Close Down.

TUESDAY, APRIL 12

- 7.45 a.m.** Laugh and Grow Fit with Joe Murgatroyd (The Lad fra' Yorkshire) and Poppet at the Piano.—Presented to-day by the makers of Freezone Corn Remover, Braydon Road, N.16.
- 8.0 a.m.** **CADBURY CALLING** and Presenting Reminiscing with Charlie Kunz (Playing Melodies with Memories) Judy Shirley and George Barclay (Singing for You) Compère: Ralph Truman Presented by the makers of Cadbury Milk Tray Chocolates.
- 8.15 a.m.** **I.B.C. TIME SIGNAL** The Adventures of Master O'Kay, featuring Master O'Kay (the Saucy Boy), Uncle George, Paula Green, Johnnie Johnson and The O.K. Sauce Orchestra. Presented by O.K. Sauce, Chelsea Works, S.W.18.
- 8.30 a.m.** **Contrasts** introducing Mrs. Able.—Presented by Vitacup, Wincarnis Works, Norwich.
- 8.45 a.m.** **Songs Everybody is Singing**
- 9.0 a.m.** **I.B.C. TIME SIGNAL** **BIG BILL CAMPBELL** And His Hill-Billy Band My Wagon and My Horse and Me; An Old Saddle for Sale; The Lonesome Trail Ain't Lonesome Any More.—Presented by the makers of Lushus Jellies.
- 9.15 a.m.** **Davy Burnaby** Presented by Bismag, Ltd., Braydon Road, N.16.
- 9.30 a.m.** **Ann French's** Beauty Talks.—Presented by Reudel Bath Cubes, Braydon Road, N.16.
- 9.45 a.m.** **Waltz Time** with Billy Bissett And His Waltz Time Orchestra, Hugh French, Esther Coleman and the Waltz Timers.—Presented by Phillip's Dental Magnesia, 179 Acton Vale, W.3.
- 10.0 a.m.** **I.B.C. TIME SIGNAL** **Crystal Gazing**.—Presented by the makers of O' Cedar Mops and Polishes, Slough, Bucks.
- 10.15 a.m.** **THE OPEN ROAD** El Capitan, *Sousa*; Everything's in Rhythm with My Heart, *Sigler*; Sabres and Spurs, *Sousa*; Rise and Shine, *Younans*; El Relicario, *Padilla*.—Presented by Carter's Little Liver Pills, 64 Hatton Garden, E.C.1.
- 10.30 a.m.** **Film Rhythm**

- 5.15 p.m.** **A Quarter-Hour Programme** for Boys and Girls. Birthday Greetings from the Uncles.
- 5.30 p.m.** **PALMOLIVE HALF HOUR** With the Palmolivers Paul Oliver Olive Palmer Presented by Palmolive Soap, Palmolive, Ltd., S.W.1.
- 6.0 p.m.** **Programmes in French** Assn. des Auditeurs de Radio Normandie.
- 12 (midnight)** **Melody at Midnight** Jimmie Grier and Orchestra. Guest Artist: Cleo Brown (*Electrical Recordings*).—Presented nightly by Bile Beans, C. E. Fulford, Ltd., Leeds.
- 12.30 a.m.** **I.B.C. TIME SIGNAL** Dance Music.
- 1.0 a.m.** **I.B.C. Goodnight Melody** Close Down.

Continued on opposite page



SPRING BLEMISHES

Cleared by famous Antiseptic Skin Lotion

Do not permit skin blemishes, such as blackheads, spots, rashes and enlarged pores, to rob you of charm. These distressing flaws are easily and speedily dispersed by an occasional application of the famous D.D.D. Brand Prescription. D.D.D. Brand Prescription is not merely a surface remedy. It penetrates deeply into the pores and removes the cause of the trouble. It is equally efficacious in cases of stubborn skin disease such as Eczema, Dermatitis, Psoriasis. Try D.D.D. Prescription now. All chemists sell it, price 1/3 per bottle—or write for a generous trial bottle to D. D. D. Laboratories, R.P.8, Fleet Lane, London, E.C.4.



D.D.D. BRAND PRESCRIPTION
For all Skin Troubles

Make a date with Donald Peers

Tune in each Sunday to Radio Normandy at 11 a.m. and listen to the new D.D.D. Program "Putting a New Complexion on Life." Donald Peers Radio's Romantic Cavalier of Song, accompanied by the 3 D's, will sing for you your favourite tunes, both new and old.



Romantic singer of world-wide renown, "Hutch," can be heard at 9.45 a.m. on Monday.

Tune in RADIO NORMANDY

Full Programme Particulars continued from previous page



In a few spare minutes Naughton and Gold listen to their Pilot receiver. It seems to be thumbs up! Sunday at 2 p.m.

WEDNESDAY, APL. 13

- 7.45 a.m.** Laugh and Grow Fit with Joe Murgatroyd (The Lad fra' Yorkshire) and Poppet at the Piano.—Presented to-day by the makers of Halex Tooth-brushes, Hale End, E.4.
- 8.0 a.m.** **MUSIC IN THE MORNING**
Good Morning, Coslow; Little Heaven of the Seven Seas, School; Moon or No Moon, Lerner; The Maid's Night Off, Hudson; You Can't Have Everything, Revel.—Presented by Horlicks, Slough, Bucks.
- 8.15 a.m.** **I.B.C. TIME SIGNAL**
Prosperity Programme introducing Careers for Women.—Presented by Odol, Odol Works, Norwich.
- 8.30 a.m.** Simon The Semolina Chef.—Sponsored by the makers of Colman's Semolina, J. & J. Colman, Ltd., Norwich
- 8.45 a.m.** Fred Hartley and his Orchestra, with Brian Lawrance and John Stevens revive for you "Songs You Can Never Forget."—Presented by the makers of Johnson's Glo-Coat, West Drayton, Middlesex.
- 9.0 a.m.** **I.B.C. TIME SIGNAL**
The Brown and Polson Cookery Club, with Mrs. Jean Scott, the President, Giving Helpful Talks, supported by Quentin Maclean at the Organ of the Trocadero Cinema, Elephant and Castle. Presented by Brown & Polson Cornflour.
- 9.15 a.m.** **WITH THE IMMORTALS**
A Musical Problem
Introduced by Orpheus
Presented by the makers of Bisodol, 12 Chenies Street, W.C.1.
- 9.30 a.m.** Tunes We All Know
Presented by the makers of Limestone Phosphate, Braydon Road, N.16.
- 9.45 a.m.** A Programme of Popular Music Talk by Nurse Johnson on Child Problems.—Presented by California Syrup of Figs, 179 Acton Vale, W.3.
- 10.0 a.m.** **I.B.C. TIME SIGNAL**
Patchwork.
- 10.30 a.m.** Light Orchestral Music
Tritsch, Tratsch—Polka, Strauss; Will You Remember? Romberg; Daddy Long Legs, Wright; Whirligig, Mayerl; Selection—The Lilac Domino, Cuwillier; Play It Again, Brodsky; The Cuckoo in the Clock, Collins; The Skater's Waltz, Waldteufel; Selection—Swingtime, Kern.
- 11.0 a.m.** **I.B.C. TIME SIGNAL**
The Colgate Revellers.—Presented by Colgate's Ribbon Dental Cream, Colgate, Ltd., S.W.1.
- 11.15 a.m.** Listen to Vitbe Anything Goes, Porter; Please Remember, Denby; High Ho, Churchill; Old Timers Medley.—Presented by Vitbe Bread, Crayford, Kent.
- 11.30 a.m.** Programmes in French
Assn. des Auditeurs de Radio Normandie.

- 2.0 p.m.** The Musical Mirror
Sponsored by Novopine Foot Energiser, Yeo Street, E.3.
- 2.15 p.m.** Miniature Matinee
- 2.45 p.m.** Beauty and Romance
Presented by Hinds, Ltd., S.W.20.
- 3.0 p.m.** Popular Tunes
On the Cinema Organ.
- 3.15 p.m.** **THOMAS HEDLEY AND COMPANY**
Proudly present
Miss Gracie Fields
In a Programme of New Songs, and at least One Old Favourite
With some Homely Advice about Fairy Soap.
- 3.30 p.m.** **MORTON DOWNEY**
The Golden Voice of Radio
In a New Series of Popular Songs and Ballads
Presented by the makers of Drene Shampoo.
- 3.45 p.m.** **NEAL ARDEN**
presents
Masters of Rhythm
A Programme illustrated by Outstanding Recordings by Famous Artistes and Orchestras
Sponsored by the makers of Feen-a-Mint, Thames House, S.W.1.
- 4.0 p.m.** Do You Remember?
See Me Dance the Polka, Grossmith; Little Brown Jug; Waltzing to Irving Berlin, Berlin; They Didn't Believe Me, Kern; Destiny, Baynes; Moonlight and Roses, Moret; Happy Memories; Waltz, Gilbert; Jubilee Dance Memories.
- 4.30 p.m.** Dance Tunes of To-day
- 4.45 p.m.** Fingering the Frets
A Programme for Instrumental Enthusiasts.
- 5.0 p.m.** **I.B.C. TIME SIGNAL**
Songs at the Piano.
- 5.15 p.m.** Bohemian Holiday
Presented by The Czechoslovakian Travel Bureau.
- 5.30 p.m.** Variety
- 6.0 p.m.** Programmes in French
Assn. des Auditeurs de Radio Normandie.
- 12 (midnight)** Melody at Midnight
Henry King and Orchestra. Guest Artiste: June Pursell.—Presented by Bile Beans, C. E. Fulford, Ltd., Leeds.
- 12.30 a.m.** **I.B.C. TIME SIGNAL**
Dance Music.
- 1.0 a.m.** **I.B.C. Goodnight Melody**
Close Down.

THURSDAY, APRIL 14

- 7.45 a.m.** Laugh and Grow Fit with **JOE MURGATROYD** (The Lad fra' Yorkshire) and Poppet at the Piano
Presented by the makers of Kolyonos Tooth Paste, 12 Chenies Street, W.C.1.
Please turn to next page

TOOTHOL

TOOTH PASTE

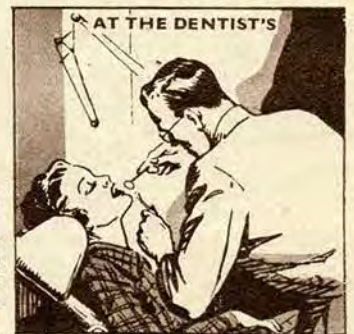
A Great New Discovery

TEETH LIKE PEARLS

NO MORE PYORRHOEA—NO MORE DENTAL DECAY—NO MORE POISONS

going through the system and injuring the heart

No Gout—
No Arthritis



SCIENTIFIC research has for many years been trying to discover a Dental Cream that embodies in the preparation something that would destroy the acids that continually attack the teeth. At last a wonderful preparation has been prepared at our laboratories.

Dental Surgeons know that when their clients come to have their teeth treated it is the acid that is the formidable foe of the teeth. This acid sinks into the gums, attacking them and causing that crust to form around the bottom of the teeth.

The effect of swallowing these germs is the cause of Gastritis and Ulceration, and so caustic is the acid that it eats into the finer coating and causes Peritonitis; Duodenal Ulcers are also caused and formed this way. Many thousands of people are continually suffering with these forms of illness, all caused by acids entering the system. TOOTHOL that we have at last discovered has a magical effect—as soon as it touches the teeth it begins to neutralise and destroy all the acids that form on the teeth and gums every few hours. As the teeth are rinsed the throat can be gargled at the same time and it disinfects the throat and neutralises any acids in the throat or teeth. Many bad throats are caused by acids attacking the tonsils and the soft palate of the throat, giving one severe heart-burn.

TOOTHOL is made from the preparation from a recipe of a well-known surgeon, who discovered how to neutralise the acids that form in the stomach, and, in making this mixture into the TOOTHOL TOOTH PASTE, one can understand how quickly acid is neutralised in the mouth and throat. He discovered that Pyorrhoea was caused by this acid. The tartar, containing millions of little germs, lived on the gums and caused them to shrink away from the teeth. The Specialist also discovered that Arthritis and Gout were all traced to these germs entering the blood-stream, affecting the Heart in a vital manner.

TOOTHOL TOOTH PASTE

is obtainable at all Chemists and Stores in

6d. and **1½** Tubes

or post free from:

THE SHAVEX ZEE-KOL CO., LTD.,
(Dept. T.9.), TOOTHOL LABORATORIES,
40, Blenheim Road, Upper Holloway, N.19.

DENTIST: I don't know how I can avoid taking your teeth out if this tartar continues to form. A small ulcer has started to form already, which is definitely pyorrhoea. But wait, I've a tube of the new TOOTHOL TOOTH PASTE that was introduced to me last week. It destroys tartar and is antacid. Try it, and come back in a month's time.



I love the taste of this tooth paste—no taste of soap like other tooth pastes, and it does not burn my tongue like many others—my mouth feels so fresh.



DENTIST: Heavens above! Your teeth are in splendid condition now and as firm as a rock. Why, even the gums are hardened and there is no trace of tartar.
GIRL: Yes, I used that tube of TOOTHOL and it has done all that is claimed for it. I shall always use it in future. It keeps my teeth beautifully white—my breath sweet—and my gums perfect. All soreness has gone, and my throat never burns like it did when I had heartburn because I gargle it with a little of the Toothol Paste mixed in warm water.

Tune in RADIO NORMANDY

—Continued from previous page

Full Programme Particulars

- 8.0 a.m.** The Three Tops
Fifteen minutes of Music, Song and Laughter, with the Smartest Trio in Town.—Presented by the makers of Sanpic, Reckitt & Sons, Ltd., Hull.
- 8.15 a.m.** I.B.C. TIME SIGNAL
ROY FOX
and his Band
with
Mary Lee
and
Denny Dennis
in
"Swinging in the Bathtub"
A Morning Tonic
Presented by the makers of Reckitt's Bath Cubes, Reckitt & Sons, Ltd., Hull.
- 8.30 a.m.** Popular Tunes
Presented for your entertainment by Fynnon Limited.
- 8.45 a.m.** Light Music
- 9.0 a.m.** I.B.C. TIME SIGNAL
Mrs. Celebrity. The Wives of the Famous—Mrs. Sydney Lipton.—Presented by Shippams, of Chichester, in Sussex, makers of Fish and Meat Pastes.
- 9.15 a.m.** The Milton Sisters
PAT HYDE AND DINAH MILLER
With Their Entertaining Announcer
Bob Walker
and
Arthur Young at the Piano
Presented by Milton Denture Powder, John Milton House, N.7.
- 9.30 a.m.** Favourite Melodies
Presented by the proprietors of Freezone Corn Remover, Braydon Road, N.16.
- 9.45 a.m.** Hildegarde
The Most Fascinating Personality of the Year.—Presented by Milk of Magnesia, 179 Acton Vale, W.3.
- 10.0 a.m.** I.B.C. TIME SIGNAL
Radio Favourites.—Presented on behalf of Brooke Bond & Co., Ltd., London, E.1.
- 10.15 a.m.** THE OPEN ROAD
Presented by Carter's Little Liver Pills, 64 Hatton Garden, E.C.1.

- 10.30 a.m.** HIGHLIGHTS ON PARADE
Under the Double Eagle, Wagner; I Lift Up My Finger, Sarony; Liebestraum, Liszt; Whispering, Schonberger; Selection—Merry Widow, Lehar.—Presented by Macleans Peroxide Toothpaste, Great West Road, Brentford.
- 10.45 a.m.** Something for Everybody
11.0 a.m. I.B.C. TIME SIGNAL
11.15 a.m. A Popular Programme
Presented by the makers of Green Label Chutney, J. A. Sherwood & Co., Ltd., Offley Works, N.W.9.
- 11.30 a.m.** Programmes in French
Assn. des Auditeurs de Radio Normandie.
- 2.30 p.m.** Miniature Macinee
2.45 p.m. Beauty and Romance
Presented by Hinds, Ltd., S.W.20.
- 3.0 p.m.** Music from the Movies
3.30 p.m. The Music of Hawaii
3.45 p.m. The Musical Mirror
Sponsored by Novopine Foot Energiser, Yeo Street, E.3.
- 4.0 p.m.** Light Fare
4.30 p.m. Fifteen Minutes of Variety and Entertainment at the Café au Lait, Guest Artist: Elsie Carlisle. Presented by Nestle's Milk Products.
- 4.45 p.m.** A Programme for Music Lovers
5.0 p.m. I.B.C. TIME SIGNAL
5.15 p.m. A Quarter-Hour Programme for Boys and Girls. Birthday Greetings from the Uncles.
- 5.30 p.m.** On With the Show
Programmes in French
Assn. des Auditeurs de Radio Normandie.
- 6.0 p.m.** Meditation Melody
Presented nightly by Bile Beans, C. E. Fulford, Ltd., Leeds.
- 12.30 a.m.** I.B.C. TIME SIGNAL
Slumber Music.
- 1.0 a.m.** I.B.C. Goodnight Melody
Close Down.

- 5.15 p.m.** A Quarter-Hour Programme for Boys and Girls. Birthday Greetings from the Uncles.
- 5.30 p.m.** Negro Spirituals
5.45 p.m. Some Russian Composers
6.0 p.m. Programmes in French
Assn. des Auditeurs de Radio Normandie.
- 12 (midnight)** Melody at Midnight
Segar Ellis and Orchestra. Guest Artistes: The Playboys (Electrical Recordings). Presented nightly by Bile Beans, C. E. Fulford, Ltd., Leeds.
- 12.30 a.m.** I.B.C. TIME SIGNAL
Dance Music.
- 1.0 & 1.30 a.m.** I.B.C. TIME SIGNALS
Dance Music.
- 2.0 a.m.** I.B.C. Goodnight Melody
Close Down.

- 5.15 p.m.** A Programme for Men with Tom Beasley, Wilkinson's Famous Sword Smith, and Pat O'Regan, the Young Irish Tenor.—Presented by Wilkinson's Sword Co., Ltd., Oakley Works, Oakley Road, W.3.
- 5.30 p.m.** Who Won?
The Results of Association Football Matches will be Broadcast as soon as they come to hand.—Presented by "True Story" and "True Romances" Magazine, 30 Bouverie Street, E.C.4.
- 6.0 p.m.** Programmes in French
Assn. des Auditeurs de Radio Normandie.
- 12 (midnight)** Melody at Midnight
Dick Jurgens and His Orchestra. Guest Artistes: The Farr Brothers (Electrical Recordings).—Presented nightly by Bile Beans, C. E. Fulford, Ltd., Leeds.
- 12.30 a.m.** I.B.C. TIME SIGNAL
Melody Calling.—Presented by British Home and Office Telephones, 31 St. Peter Street, Westminster, S.W.1.
- 12.45 a.m.** Dance Music
1.0 & 1.30 a.m. I.B.C. TIME SIGNALS
Dance Music.
- 2.0 a.m.** I.B.C. Goodnight Melody
Close Down.

SATURDAY, APRIL 16

- 7.45 a.m.** Laugh and Grow Fit
with
JOE MURGATROYD
(The Lad fra' Yorkshire)
and
Poppet at the Piano
Presented to-day by the makers of Kolynos Tooth Paste, 12 Chenies Street, W.C.1.
- 8.0 a.m.** MUSIC IN THE MORNING
—Presented by Horlicks, Slough, Bucks.
- 8.15 a.m.** I.B.C. TIME SIGNAL
The Animal Man.—Presented by the makers of Chix, 8 Devonshire Grove, S.E.15.
- 8.30 a.m.** Happy Days
Presented by Wincarnis, Wincarnis Works, Norwich.
- 8.45 a.m.** Sunny Jim's
Young Folks' Programme.—Presented by A. C. Fincken & Co., Clifton House, Euston Road, N.W.1.
- 9.0 a.m.** I.B.C. TIME SIGNAL
BIG BILL CAMPBELL AND HIS HILLY BILLY BAND.—Presented by the makers of Lushus Jellies.
- 9.15 a.m.** WITH THE IMMORTALS
A Musical Problem
Introduced by
Orpheus
Presented by the makers of Bisodol, 12 Chenies Street, W.C.1.
- 9.30 a.m.** Harry Davidson
And His Commodore Grand Orchestra.
Sponsored by the proprietors of Freezone Corn Remover, Braydon Road, N.16.
- 9.45 a.m.** The Milton Sisters
PAT HYDE AND DINAH MILLER
With their Entertaining Announcer
Bob Walker
and
Arthur Young at the Piano
Presented by Milton Denture Powder, John Milton House, N.7.
- 10.0 a.m.** I.B.C. TIME SIGNAL
CARROLL GIBBONS
And His Boys
with
Anne Lenner
George Melachrino
Guest Artistes: Anne Ziegler
Abe and Mawruff
Comper: Russ Carr
Thirty Minutes of Bright Music, Song and Humour
Sponsored by the makers of Cookeen

FRIDAY, APRIL 15

- 7.45 a.m.** Sacred Music
8.0 a.m. MUSIC IN THE MORNING
Presented by Horlicks, Slough, Bucks.
- 8.15 a.m.** I.B.C. TIME SIGNAL
The Alka Seltzer Boys. An Early Morning Programme to Encourage the Healthy, Happy Side of Life. Featuring Browning and Starr in Fifteen Minutes of Melody. Presented by Alka Seltzer Products.
- 8.30 a.m.** Special Good Friday Programme
Presented by Donald Watt.—Presented by the makers of Do-Do Asthma Tablets, 34 Smedley Street, S.W.8.
- 8.45 a.m.** Easter Melodies
Presented by Sunny Jim.—On behalf of A. C. Fincken & Co., Clifton House, Euston Road, N.W.1.
- 9.0 a.m.** I.B.C. TIME SIGNAL
A Special Good Friday Programme.
Presented by Hancocks, the Chemists, Fleet Street, E.C.4.
- 9.15 a.m.** Military Bands
9.30 a.m. English Miscellany
Presented on behalf of Brooke Bond & Co., Ltd., London, E.1.
- 9.45 a.m.** Famous English Orchestras
(Electrical Recordings).—Presented by California Syrup of Figs, 179 Acton Vale, W.3.
- 10.0 a.m.** I.B.C. TIME SIGNAL
A REFRESHING PROGRAMME
Presented by Borwick's Lemon Barley, 1 Bunhill Row, S.W.1.
- 10.15 a.m.** With the French Composers
Presented by True Story Magazine, 30 Bouverie Street, E.C.4.
- 10.30 a.m.** WITH THE GREAT COMPOSERS IN BRITAIN
—Presented by Maclean Brand Stomach Powder, Great West Road, Brentford.
- 10.45 a.m.** Crystal Gazing
Presented by O'Cedar Mops and Polishes, Slough, Bucks.
- 11.0 a.m.** I.B.C. TIME SIGNAL
Orchestral Concert.
- 11.30 a.m.** Programmes in French
Assn. des Auditeurs de Radio Normandie.
- 2.0 p.m.** Famous Symphony Orchestras
(Electrical Recordings).
- 2.30 p.m.** Organ Recital
2.45 p.m. Beauty and Romance
Presented by Hinds, Ltd., S.W.20.
- 3.0 p.m.** Musical Cavalcade
Presented by the publishers of Cavalcade, 2 Salisbury Square, E.C.4.
- 3.15 p.m.** Music for Strings and Piano
3.45 p.m. The Musical Mirror
Sponsored by Novopine Foot Energiser, Yeo Street, E.3.
- 4.0 p.m.** Friday at Four
—Presented by the makers of Du Maurier Cigarettes, 1 Sekforde Street, E.C.1.
- 4.15 p.m.** What's On
Intimate Reviews of the Latest Films, Plays and Other Attractions. By Edgar Blatt, the I.B.C. Special Critic.
- 4.30 p.m.** Fingers of Harmony
Presented by the proprietors of Daren Bread, Daren, Ltd., Dartford, Kent.
- 4.45 p.m.** With Wagner
5.0 p.m. I.B.C. TIME SIGNAL
Pastorale.

RADIO NORMANDY now broadcasts on a wavelength of 212.6 metres (1411 Kc/s). Excellent reports of reception have been received from all parts of the country. Should you have any difficulty in listening to Radio Normandy on your set, we suggest that you consult your local Radio Dealer.

RADIO LJUBLJANA
549.3 m., 527 Kc/s.

Time of Transmission
Friday: 9.30—10.0 p.m.
Announcer: F. Miklavcic

FRIDAY, APRIL 15

- 10.30 p.m.** Light Music
10.45 p.m. Variety
You Can't Stop Me from Dreaming, Friend; The High-Brow Sailor, Flotsam; The Clock and the Dresden China Figures, Ketyby; A Bouquet from Jerome Kern, Kern.
- 11.0 p.m.** Close Down

Information supplied by the International Broadcasting Co., Ltd., 37 Portland Place, London, W.1.

CARROLL LEVIS'S MOST POPULAR DISCOVERY

For Sunday, March 27th
was
HARRY SEGAL
Singing
"The Love Bug Will Bite You"

This artiste received the greatest number of votes from listeners and has therefore been awarded the Quaker Oats Cash Prize for the week.

Don't miss CARROLL LEVIS and his latest RADIO DISCOVERIES next week!

AND DON'T FORGET YOUR VOTE. IT MAY MEAN A STAGE CONTRACT FOR ONE OF THESE "UNKNOWNNS"

NORMANDY 5.15 p.m. SUNDAY <small>Transmission through I.B.C. Ltd.</small>	LYONS 8.30 p.m. SUNDAY
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LUXEMBOURG 10.30 p.m. SUNDAY

Thirst aid



It's so simple, children can make it themselves. Everyone loves it. Five seconds makes the perfect summer drink. Healthy, refreshing.

Just add cold water

BORWICK'S LEMON BARLEY POWDER
3d and 7½d

DAYS AND TIMES OF BORWICK'S PROGRAMMES
Every Monday, Luxembourg (1293 m.), 5—5.15 p.m.
Every Friday, Normandy (212.6 m.), 10—10.15 a.m.

HIGH NOTES OF MY LIFE

Continued from page 11

that work was the one thing to pull me together again, she changed the answer to Yes, and told me about it later in the day when there was no time to change it back! Now I was for it. I had to pull myself together.

By the time of the broadcast I was feeling very worked up. I had a moment of sheer panic when I stepped on to the stage of St. George's Hall...

"I can't do it... I can't..." I gasped to the boys in the orchestra... but the red light was on and I couldn't draw back.

I remember nothing of the next ten minutes, but anyone who has had a nervous breakdown will know what I mean when I say that the first thing to bring me to full consciousness again was the salty taste of tears dripping off my cheeks...

The red light went off... the applause of the audience was singing in my ears... I had come back to the world of song.

Eric Maschwitz was at St. George's Hall that night. I found him at my side when I came off the stage.

"Good work, Anona," he said, but I had more need for a hanky to wipe away the tears than I had of verbal appreciation. He went on talking, and between sniffs I grew sensible of the fact that he was discussing a new broadcasting series. "What about running a little show on your own?"

A week before I'd have thought it impossible ever to feel enthusiastic again... but here I was, working full steam ahead on "Winners."

We had our own little band of musicians for "Winners." Bill Shakespeare, the trumpeter of Carroll Gibbons' Band, Reg Leopold playing the violin, Bert Thomas (not the cartoonist) with his guitar, and Eddie Lisbon at the piano...

Then came my first experiences in television, but I'll tell you more of these adventures next week!

★ To be concluded.

AWAY WITH THAT BLEMISH

THE new D.D.D. programme from Radio Normandy is aptly entitled "Putting a New Complexion on Life." The show itself is a fascinating fifteen minutes of song hits and dance numbers featuring Donald Peers, Arthur Young, Jack Llewellyn and Danny Pola and, incidentally, you will hear about the D.D.D. Brand Prescription, which is an acknowledged remedy for skin troubles. It clears the skin of every blemish and also literally "puts a new complexion on life." This valuable preparation can be obtained from all Chemists price 1/3 a bottle. Don't forget to listen to the D.D.D. programme, which is broadcast every Sunday from Normandy at 11 a.m.

BLACKPOOL TAKES THE LEAD

THIS year an immense number of workers will, for the first time, enjoy a holiday with full pay. This boon has always been enjoyed by the black-coat worker, an invidious distinction, and now the manual or production worker will enjoy it as well. Another movement, which is of great interest to the worker is the endeavour to establish "Spread-over-holidays."

There is still a tendency to crowd the annual family holiday into the children's school holiday, the result being that for six weeks, and in the hottest weather, apartment house keepers and hoteliers are driven to distraction.

So that there will be no question that June, with its long sunny days, can be just as lively in an entertaining way as August, Blackpool has taken the lead by staging a full summer programme. This means that Blackpool will stage every attraction she has. All the new shows, which cost tens of thousands annually, will be in full swing from June 1. Blackpool from end-to-end of her seven-mile promenade will be "open."

Furthermore, Blackpool will hold two guest-holiday periods in June 13 to 17 and June 20 to 24, when price reductions and concessions are given by practically every enterprise in the town.

OUR RADIO LETTER BOX

Half a crown is paid for each letter published on this page. Write to "Radio Letter Box," "Radio Pictorial," 37/38 Chancery Lane, London, W.C.2. Anonymous letters are ignored. Write on one side of the paper only.

From Miss Muriel Aplin, "Bijou Villa," 1a Orlando Road, Clapham Common, S.W.4.

I ENJOY dance bands as much as anyone, but when they trespass on the ground of the great masters, it is going too far. Surely you agree that it is maddening for a music-lover to hear "Liebestraum" jazzed, and even "John Peel," which, when sung by a croonette, is rendered almost unrecognisable.

By all means let us have swing music, but please, let them keep to jazz.

From Arthur La Bern, 59 Elsa Road, Welling, Kent.

IN a recent issue of RADIO PICTORIAL I notice an article entitled *From Script to Mike*, illustrated by a picture of the cast and producer of my play, *Girl Missing*.

As far as my own experience goes, the writer of this article has his facts all wrong. He states that "a good deal of work has to be put in on the script before it can be broadcast. Writing for the radio is at once a technical business and an art. This work needs many alterations."

He goes on to say "The plot is dramatic and suitable for microphone presentation, but it is probable that the dialogue lacks polish... this will be added anonymously by some well-known member of the B.B.C. Dramatic department."

I know I am voicing the opinion of all radio script writers when I say that this is sheer nonsense. I know quite well that the dialogue in my own play did not have to be "polished."

Your contributor gives a false impression that the writers of radio plays broadcast in this country are "novices" incapable of understanding the technique of the medium for which they are writing. The suggestion seems to be that the whole thing is re-written by the B.B.C. staff. This, I repeat, is sheer nonsense.

Give a writer credit for having written his own play! I will agree, however, that the success of radio plays depends on the producer's work in the studio rehearsals. I will add that the B.B.C. drama producers certainly know their job, Mr. Peter Creswell in particular. Their patience is inexhaustible and their enthusiasm is a great encouragement.

From Reginald Perry, 56 Acre Road, Kingston, Surrey.

I RARELY enjoy a radio debate or discussion because it is usually quite obvious that the speakers are reading from a prepared script.

One would think that qualified speakers could be trusted to discuss a question over the air without being led by the hand, as it were.

From Mrs. L. Sewell, 25 Plas Newydd, Thorpe Bay, Southend-on-Sea, Essex.

WHAT good purpose do "theatre extracts" serve? It seems to me, they simply thrill and excite for no good purpose, for at a most intriguing part we are left in suspense—a suspense not very likely to be ended. A play which one can follow from start to finish would be far better.

From Ann Lewer, 92 Hall Place, W.2.

SIX-FORTY-FIVE p.m. may not be considered a broadcasting "peak" hour, but certainly numbers of people are home from their jobs and anxious for light entertainment. The percentage of listeners caring to hear a recital of Madrigals sung in a foreign language at any hour of the day must be infinitesimal? On a business girl like myself, the effect of a recent recital at 6.45 p.m. was agonising!

"FIND THE LEADERS" COMPETITION

Here are the prizewinners:
GWEN SAYER (age 9) 178 Waterloo Road, Norwich (St. Augustines Primary School).
JEAN BALD (age 9), 4 Seymour Place, Stoke, Plymouth (Notre Dame High School).
PHILIP ARCHBOLD (age 13), 37 St. Anthony's Road, Walker, Newcastle-on-Tyne (Heaton School).
WILLIAM MOTTOCK (age 10), 38 Copperfield Road, Ipswich, Suffolk (Ranelagh Road School).

CONSTIPATION



I would never go back to any other laxative than **LIXEN**—it's so gentle and good natured **LIXEN**

Obtainable only from chemists. Liquid in bottles 1/-, 1/9, 3/-. Lozenges, black-currant flavoured, in tins at 7½d. and 1/-.

ALLEN & HANBURYS LTD., LONDON, E.C.3.

A GREAT NEW DISCOVERY

MANY thousands of people are continually suffering from various forms of illness all caused by acids entering the system. A new scientific dental cream, called TooThol, is now on the market, however, for which remarkable claims are made. As soon as it touches the teeth it begins to neutralise and destroy all the acids that form on the teeth and gums every few hours, and at the same time it disinfects the teeth and throat. TooThol Tooth Paste is made from the recipe of a well-known surgeon with the specific object of preventing pyorrhoea and dental decay, and stopping those poisons entering the system which cause gout, arthritis, etc. Apart from these desirable qualities, TooThol produces lilywhite teeth. It is obtainable at all chemists and stores in 6d. and 1s. tubes, or post free from The Shavex Zee-Kol Co., Ltd., (Dept. T.9), TooThol Laboratories, 40 Blenheim Road, Upper Holloway, N.19.

A SURE WAY TO STOP SMOKING



I HAVE a genuine remedy by which I cured myself of the smoking habit. I want to tell you and everyone who desires to stop smoking how to do so, easily, permanently, harmlessly. It means money and health to you, in fact you will be a healthier person in every way. This is not a sermon, but sober truth.

SEND NO MONEY

Write to-day and I will send you, absolutely free, my book together with overwhelming proof of success.

Mr. L. E. VENN (476), 20-21 Took's Court, London, E.C.4

Tune in to 531 METRES, 565 KC'S

RADIO EIREANN for LUCK

PROGRAMMES PRESENTED BY IRISH RADIO PRODUCTIONS



Programme details:

SUNDAY, APRIL 10

9.30 to 10.30 p.m. A Cavalcade of Favourite Melodies. Musical moments for fireside moments. Let's warm our hearts to the glow from dear old favourite tunes.

MONDAY, APRIL 11

9.30 to 10.10 p.m. Erinland We invite you to take a further trip "Down the Country." Taking the train from Kingsbridge Station, Dublin, we travel far afield and find the lovely traditional melodies of Eire. You will hear our Racing Commentary at 10.10 p.m. approx.

10.15 to 10.30 p.m. May I Have the Pleasure? Dancing Melodies for Dancing Moods.

TUESDAY, APRIL 12

9.30 to 10.30 p.m. Our Big Broadcast Once again we bring you the Stars of the Stage, Radio and Screen in a unique entertainment in a unique setting. Tune in to 531 metres for The Super Show. You will hear our Racing Commentary at 10.10 p.m. approx.



Dance to Billy Thorburn and his sweet music at 10.15 p.m. next Saturday

WEDNESDAY, APRIL 13

Irish Radio Productions beg to inform their countless listeners that their usual feature from Radio Eireann nightly between 9.30 and 10.30 p.m. will not be broadcast this evening.

THURSDAY, APRIL 14

Irish Radio Productions beg to inform their countless listeners that their usual nightly feature broadcast between 9.30 and 10.30 p.m. will not be on the air this evening.

FRIDAY, APRIL 15

Good Friday. No Programme.

SATURDAY, APRIL 16

9.30 to 10.0 p.m. Easter Parade in the Old Corral. All your old friends from the Mountains and the Prairie "Mighty pleased to be with you once again." A willy-nilly selection to a Hill Billy accompaniment.

10.0 to 10.10 p.m. Fred Astaire Will Entertain for Ten Minutes (Electrical Recordings). You will hear our Racing Commentary at 10.10 p.m. approx.

10.15 to 10.30 p.m. Dance to Billy Thorburn and His Sweet Music (Electrical Recordings).

Gay like Paris...



Paris Broadcasting Station

60 kw. 312.8 m. 959 kc/s.

Times of Transmissions
 Sunday: 5.00 p.m.—7.00 p.m.
 10.30 p.m.—11.30 p.m.
 Weekdays: 10.30 p.m.—11.00 p.m.

Announcer:
John Sullivan

SUNDAY, APRIL 10

5.0 p.m. Summer Time Starts The Haymakers, *arr. Diack*; Dancing Butterfly, *Petkers*; Silvery Moon and Golden Sands, *Pease*; In a Summer Garden, *Delius*.

5.15 p.m. Request Medley Selection—The Mikado, *Sullivan*; Vienna, City of My Dreams, *Sieczynsky*; Entry of the Little Fauns, *Piardi*; Selection—The Yeoman of the Guard, *Sullivan*.

5.30 p.m. Some Film Memories Carioca (Flying Down to Rio), *Youmans*; It Happened in Monterey (King of Jazz), *Wayne*; Song of the Dawn (King of Jazz), *Ager*; Three Wishes (The Good Companions), *Furber*; That Old Feeling (Vogues of 1938), *Fain*.

5.45 p.m. For Swing Fans Twilight in Turkey, *Scott*; Smoke Dreams, *Brown*; Chinatown, My Chinatown, *Schwartz*; Let's Call the Whole Thing Off, *Gershwin*; Tiger Rag, *La Rocca*.

6.0 p.m. Music Hall The Veleta, *Morris*; The General and the Private, *Brown*; I Haven't Been the Same Girl Since, *Haines*; Holidays, *Naughton*; Monkey Tricks (Intermezzo), *Groitzsch*.

6.15 p.m. Medley The Knave of Diamonds, *Steele*; I Hear a Call to Arms, *Coslow*; That Handsome Accordion Man, *Box*; O Spring, How Fair Thou Art, *Lincke*.

6.30 p.m. Old Favourites Old Panama—March, *Alford*; The Anvil Chorus (Il Trovatore), *Verdi*; Stephanie Gavotte, *Czibulka*; Lily of Laguna, *Stuart*; In a Chinese Temple Garden, *Ketelbey*.

6.47 p.m. to 7.0 p.m. Some Dance Favourites. True Confession—Fox trot, *Coslow*; The Last Round Up—Fox trot, *Hill*; Ali Baba—Rumba, *Ernesto*; Remember Me—Fox trot, *Warren*.

10.30 p.m. Variety Theatre You're a Sweetheart; Bei Mir Bist Du Schön, *Secunda*; Thanks for the Memory, *Rainger*.—Presented by Goodsway Bonus Football Pools, Sunderland.

10.45 p.m. From Musical Shows Night and Day (Gay Divorce), *Porter*; Nonny Nonny No (Jill Darling), *Carter*; The Song of the Vagabonds (The Vagabond King), *Friml*; Musical Comedy Marches.

11.0 p.m. Cabaret Midnight in Mayfair, *Chase*; Because You Are You, *Sonin*; When I Get My Rag Out, *Dunlop*; Moon or No Moon, *Lerner*; Loveless Love, *Handy*.

11.15 p.m. Request Medley Gems (No, No, Nanette), *Youmans*; Leaning on a Lamp Post, *Gay*; Love's Old Sweet Song, *Molloy*; The Grasshoppers Dance, *Bucalossi*.

11.30 p.m. Goodnight Melody Close Down.

MONDAY, APRIL 11

10.30 p.m. Relay of Cabaret from Le Boeuf sur le Toit.

TUESDAY, APRIL 12

10.30 p.m. Relay of a French Play From the Studio.

WEDNESDAY, APRIL 13

10.30 p.m. Relay of Cabaret From the Scheherazade Night Club. Compèred by John Sullivan.

THURSDAY, APRIL 14

10.30 p.m. Relay from The Big Apple Night Club.

FRIDAY, APRIL 15

9.0 p.m. (approx.) French Theatre Relay

SATURDAY, APRIL 16

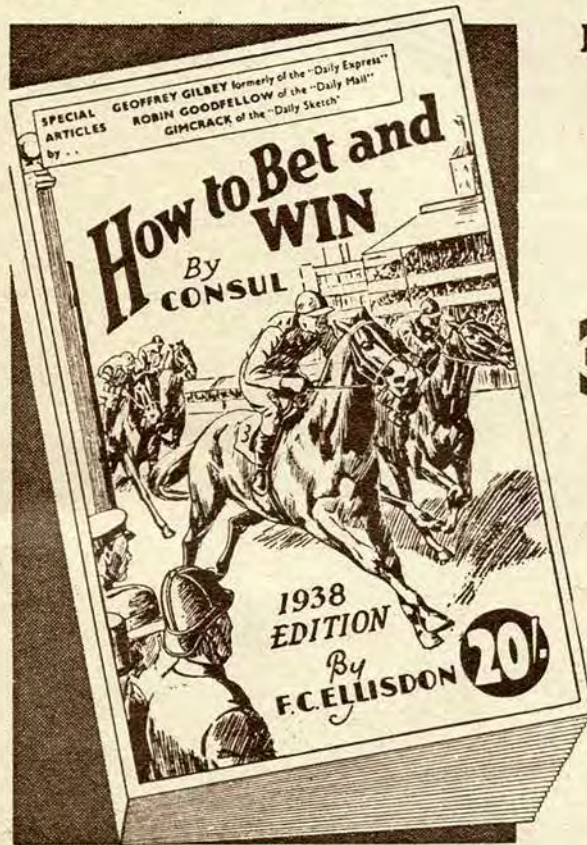
10.30 p.m. Dance Music

Information supplied by Anglo-Continental Publicity, Ltd., 6 Cavendish Mansions, Langham Street, London, W.1. (Telephone: Langham 1162.)

"HOW TO BET & WIN"

The book that has made **LARGE PROFITS** for thousands of its readers ... It shows you how to make money at racing without the risk of losing

Haphazard punting must always fail in the long run. There is only one certain way of ensuring that the profits from your backing go into your pocket and not the Bookmaker's. That is to follow the absolutely safe method explained in detail in this book.



HERE'S PROOF—10 YEARS' RESULTS

Year	Wins	Losses	Year	Wins	Losses
1928	85	3	1933	359	35
1929	152	8	1934	453	46
1930	213	28	1935	405	62
1931	265	33	1936	411	71
1932	301	31	1937	396	61

Net Gain for 1937 was **608** Points

PAST 10 YEARS' AGGREGATE

3090 WINS ONLY 382 LOSSES

The above results are shown in the book and can be proved by actual checking. Leading Racing Journalists and Sporting Writers of the National Newspapers unhesitatingly recommend it to followers of Racing. The following important newspapers have printed most favourable reports on the book:—

- | | | | |
|-----------------------|--------------------|------------------|------------------|
| The Daily Mail | The Daily Express | The Jockey | Evening Standard |
| The Sunday Express | The News Chronicle | Sporting Life | People, etc. |
| The Winner | The Star | Sunday Referee | |
| The Racing Specialist | The Racing Times | Sunday Sportsman | |

READ ONLY A FEW OF THE COMMENTS:

"For the stay-at-home punter it is invaluable, since it enables him to put his racing on a business-like basis and cut out those long losing runs which are so disheartening. The publication is worth its weight in gold."
—**"The Winner."**

Robin Goodfellow (Captain Eric Rickman) of the "Daily Mail," says: "I wish that every follower of my daily special selections was a follower of 'Consul's' method and adhered to it."

"How to Bet and Win" should be of interest to everyone who backs horses regularly whether for large or small amounts. It contains valuable information and advice by several of the best known racing journalists and, most important of all, an accurate and fully explained method of putting your racing on a paying

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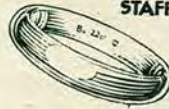
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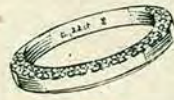
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